WEBROOT®
Smarter Cybersecurity™

Webroot®
Security Awareness Training

Security is a shared responsibility

Overview

Today's cybercriminals target end users to infiltrate networks. They are experts at using phishing, watering hole, and other social engineering attacks to trick end users and abuse their trust.

In 2016, phishing attacks caused 90% of successful network breaches.[1]

End users are an organizations' first line of defense. Unfortunately, they can also be the weakest cybersecurity link. As the number of attack vectors grow, addressing security awareness weak points is now critical to reduce the impact of malware, ransomware, and other compromises.

Webroot® Security Awareness Training offers comprehensive cybersecurity education that is easy to administer and delivers measurable results. Training consists of succinct, relevant, interactive courses and campaigns that minimize risks due to human error resulting in lower infection rates, thereby driving down your remediation costs.

The Webroot Difference

Webroot focuses on the needs of managed service providers (MSPs) and small- and medium-sized businesses (SMBs), enabling them to be their most profitable and secure. We have direct visibility into the latest threats facing users around the world, and our global machine learning threat intelligence approach ensures that all Webroot-protected devices are secured in real time. Our threat intelligence also allows us to proactively produce security awareness training that is always relevant, topical, and tailored to the real-world threats end users encounter.

Webroot Security Awareness Training is a SaaS offering and is integrated into our existing web-based hierarchical console, the Global Site Manager. That's the same streamlined console used to administer award-winning Webroot SecureAnywhere® Business Endpoint Protection and DNS Protection. This has two major benefits: it makes Security Awareness Training extremely easy to deploy, use, and manage; and allows administrators to access and manage a variety of Webroot protection solutions in one convenient cloud-based location.

To maintain success and avoid business disruption, MSPs and SMBs need automation and simple, low-maintenance management. That's why Security Awareness Training provides an easy five-step setup wizard to guide you through the entire process of creating a training campaign. In just a few minutes, you can name your campaign, select desired recipients, create/select a training email template, choose the training module, and launch. Whether you need to run a compliance program, phishing simulations, or continuous user education to reduce infection rates, our integrated training makes running a fully accountable and continuous security awareness programs simple and straightforward.

Real-World Application

The end user education market has grown drastically over the last several years. From 2014 through 2015 alone, Gartner reports 55% growth, and they predict that rate will remain in the 40-60% range year-over-year through at least 2018.[2] Further research indicates global spending on security awareness training for employees is expected to reach $10 billion by 2027.[3]

The reason so many organizations are investing in security awareness training is simple: the return on investment is considerable. A recent study by the Ponemon Institute on the value of employee training showed that companies who roll out training programs see improvements of between 26 and 99 percent in their phishing email click rates, with an average improvement of 64 percent. When you begin to calculate the cost to contain malware, the productivity losses due to malware, the cost to contain credential compromises, the man hours required for remediation and/or disaster recovery, any applicable regulatory fines, and all the other costs associated with a breach, a 64% percent improvement could mean the difference between a business' survival and bankruptcy. Per Ponemon, the least effective education program evaluated still boasted a seven-fold return on investment.[4]

Webroot's interactive cybersecurity and compliance training courses are accountable and measureable, designed to optimize the user education experience while measurably reducing risk and providing a high ROI.

Key Features

» Easy 5-step setup wizard and LMS

Webroot Security Awareness Training is integrated into the Webroot Global Site Manager console and contains a complete learning management system (LMS), so running courses and programs is as easy as possible. The built-in five-step wizard increases the ease and reduces the man-time costs of running education programs. Plus, the automated campaign scheduler means you can organize ongoing user education programs and reports in minutes.

» A fully featured phishing simulator

Phishing is the primary way users are currently socially engineered. Our ever-expanding and topical phishing template library is regionalized for effectiveness and relevance, while allowing realistic engagement with end users in real-world phishing scenarios. Launching realistic phishing attack simulations lets you accurately monitor actual user responses and apply appropriate awareness programs as needed.

» Engaging and interactive training courses

Offering engaging, easily-consumed, interactive courses increases end users' attentiveness, as well as the overall effectiveness of cybersecurity education programs. All of Webroot's high-quality cybersecurity courses can be sent on a scheduled or ad hoc basis directly to end users, who can access and launch them in one click from any browser on their computer or mobile device.

» Trackable, customizable training campaigns

Measuring individual and overall success is key so you can direct relevant awareness training of different levels and types to users who need them. The built-in LMS keeps track of user participation, making all education accountable and measureable.

» Campaign and contact management

Our training campaign management wizard, contact manager, training email templates, comprehensive course library, and reporting center lets you schedule and assign training efficiently and get results. You can import contacts via CSV or web-based form; use tags to group contacts by location, department, business unit, etc.; and send training and phishing by individual or group.

» Reporting Center

Receive phishing campaign statistics and generate per-user action reports and others to measure progress and ROI. Our Campaign Executive Summary Report highlights the campaign data and results of the training, so accountability and value are always clear.

Courses

Featured cybersecurity courses:

» Understanding Cybersecurity

» Understanding Malware

» Understanding Phishing

» Working Safely and Securely

» Avoid Phishers, Hackers and Social Engineers

Topical cybersecurity courses:

» Social Media Awareness

» Phishing Awareness

» Websites and Software

» Email

» Passwords

» Physical Access

Compliance courses:

» PCI DSS

» Data Protection (UK/EU)

» Compliance UK – The Bribery Act

» Compliance UK – Anti-Money Laundering

» Compliance UK – Freedom of Information

» Compliance UK – Whistleblowing

» GDPR – Global Data Protection Regulation (UK/EU)

» HIPAA Privacy and Security 101

» HIPAA for CE or BA

We will continue to expand and update security awareness training content to ensure it stays topical, relevant, and educationally effective.

Trial and next steps

For more information, contact your Webroot Account Manager, our Sales department, or request a FREE 30-day trial on webroot.com for unlimited phishing simulations up to 50 users per site and a single non-compliance course.

¹Verizon. "2017 Data Breach Investigations Report." (April 2017)
Gartner Inc. "Magic Quadrant for Security Awareness Computer-Based Training." (October 2016)
Cybersecurity Ventures. "The Security Awareness Training Report." (February 2017)
Ponemon Institute. "The Cost of Phishing & Value of Employee Training." (August 2015)