C.R.O.P.S.

SEDONA TECHNOLOGIES®
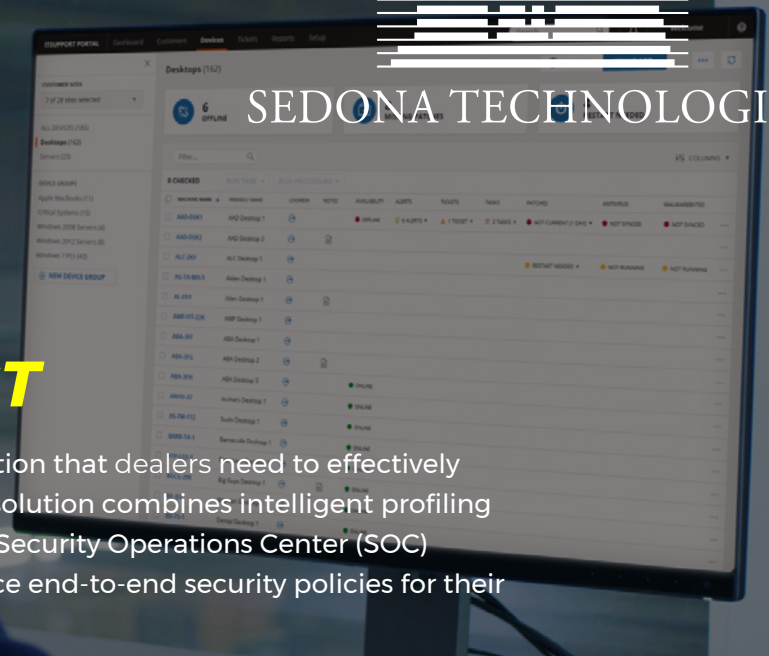
PROFILE & PROTECT

Sedona **Security** provides the complete foundation that dealers need to effectively meet the security needs their dealerships. The solution combines intelligent profiling and alerting technology with support from our Security Operations Center (SOC) facility, empowering dealers to build and enforce end-to-end security policies for their entire dealership.

Sedona **Security** *Profile & Protect* is an add-on to *CROPS*, enabling dealers to leverage pre-existing or custom-built profiles that map to specific threat types in order to define proper security strategies for each of their client pcs and end users. This allows dealerships to stop talking about "security" as a broad blanket concept, and target specific issues such as ransomware protection, anti-phishing, insider threat detection and other services.

Each profile explains exactly which technologies and solutions should be in place in given environment, and offers advanced alerting and risk scoring so you can accurately measure risk on a per-site or per-device basis.

Out-of-the-Box Security Profiles
Profile & Protect features pre-built and customizable profiles that tell you exactly what's needed to protect against certain threat types. These recipes identify specific gaps in protection on a client device (e.g. no endpoint protection is installed, poor results of phishing simulation, patches are out-of-date, etc.), helping you identify potential vulnerabilities and take corrective action where needed.

Risk Scoring and Alert Thresholds
Each device also receives a risk score, allowing you to quickly understand how a particular gap in protection impacts the threats you're trying to protect against. Alert thresholds can be customized, allowing you to clearly articulate acceptable risk on a per-device basis—and tickets are only generated when a risk score exceeds its threshold, eliminating much of the clutter and white noise found in other solutions.

Dealer Growth and Protection with Managed Security Services
Profile & Protect enables dealerships to protect their dealership against vulnerabilities they might not have known existed, with functionality that supports baseline security assessments and analyses as well continuous monitoring and optimization which translates into monthly recurring revenue and protection for dealerships.
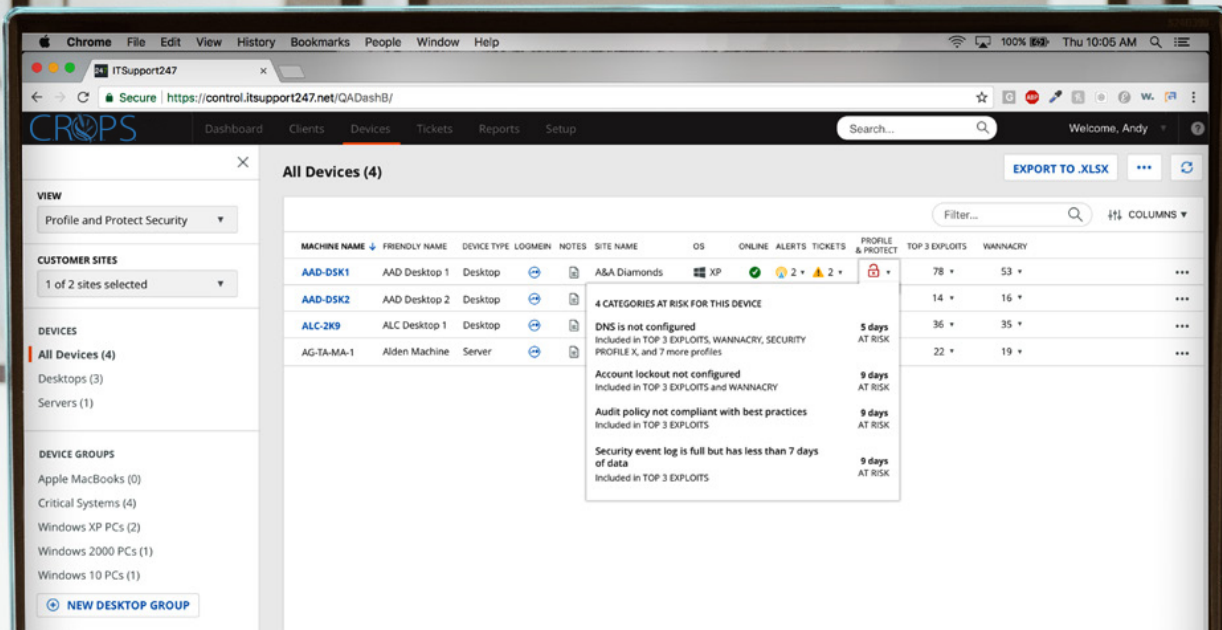
Helping Dealerships Provide Better Security, Faster

A proactive approach to modern cyber security, *CROPS Profile & Protect* ensures you always know exactly how well-protected your clients are from specific risks and threats. With the ability to prioritize and take corrective action based on risk scores, Sedona can work directly with your dealership to help define levels of acceptable risk—and know where exactly to focus your attention. You can continually monitor and address coverage gaps with ease, ensuring complete protection from today's increasingly advanced threats.

Enhanced Security Options

WEBROOT®
Smarter Cybersecurity

With *Profile & Protect,* you receive two additional options to add layers of security.

Webroot SecureAnywhere DNS Protection
This option provides complete endpoint protection through DNS. DNS is included at no extra cost for all devices protected using *Profile & Protect.*

Webroot Security Awareness Training
With *Profile & Protect,* you receive comprehensive training courses designed to educate your clients about security awareness on an ongoing basis.

For more details, or to get started today, visit dealercrops.com and request a demo

Provide Greater Peace of Mind to Your Dealership with *Profile & Protect*

Start Your Sedona Security Evaluation Today!