



HONORING THE PAST, SHAPING THE FUTURE

UTAH WORK ELEVATED

HUMAN RESOURCES CONFERENCE

EXHIBITOR INFORMATION

SEPTEMBER 21-22, 2026 • PROVO, UTAH



WHY WORK ELEVATED?

Sponsoring the Utah SHRM Conference is a powerful way to **connect with hundreds of HR professionals, decision-makers, and business leaders from across the state**. As a sponsor, you'll gain premium visibility through exhibit booths, breakout session presentations, and/or branded swag, ensuring your company stands out to hundreds of attendees.

- Build Brand Recognition
- Advertise Products and Services
- Form Meaningful Industry Connections

Secure your spot today and elevate your reach!

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EXHIBITOR MAP

The 2026 Work Elevated Conference will be at the Utah Valley Convention Center (UVCC) in Provo, Utah.

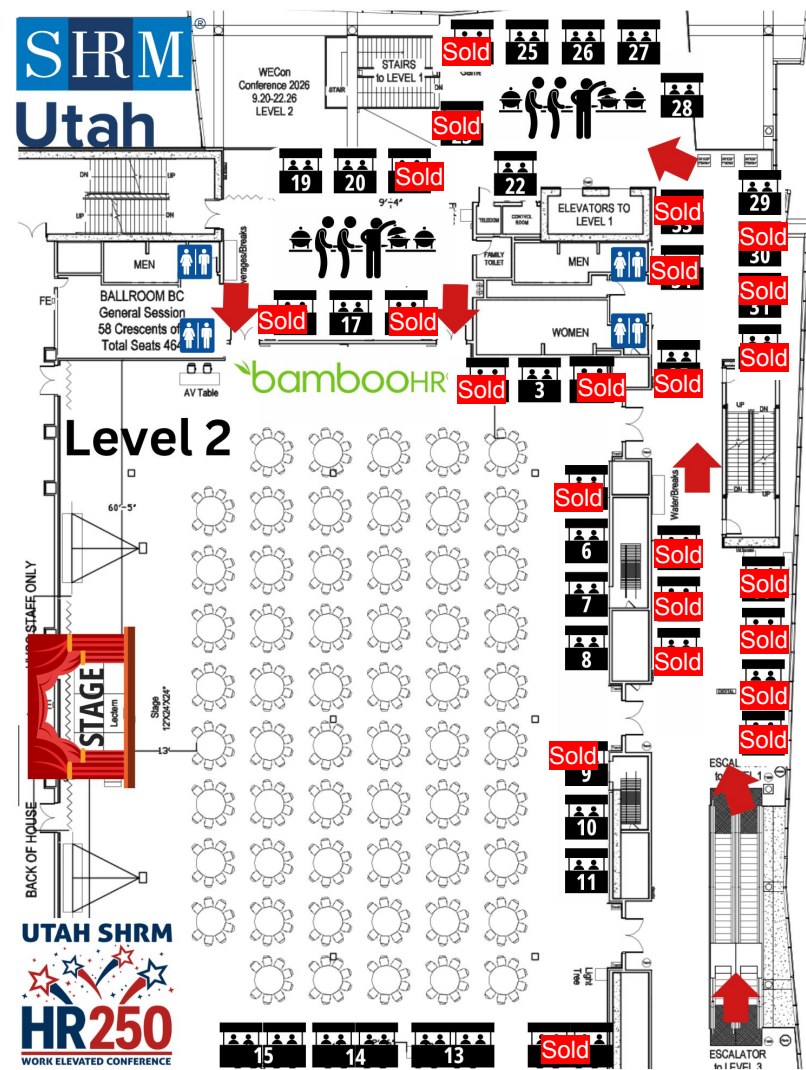
The conference will take place on the 2nd & 3rd floors.

FLOOR 2

The Ballroom is where attendees will gather for the keynotes and to eat meals.

Meals will be served in the north pre-function area, and drinks and snack breaks will be served in the east hallway, outside the Ballroom.

- Booths inside the Ballroom are reserved for Silver, Gold, Platinum, and Title sponsors.
- Additional booth spaces are available in the east hallway and north pre-function area, as well as on the 3rd floor (see *next page*).



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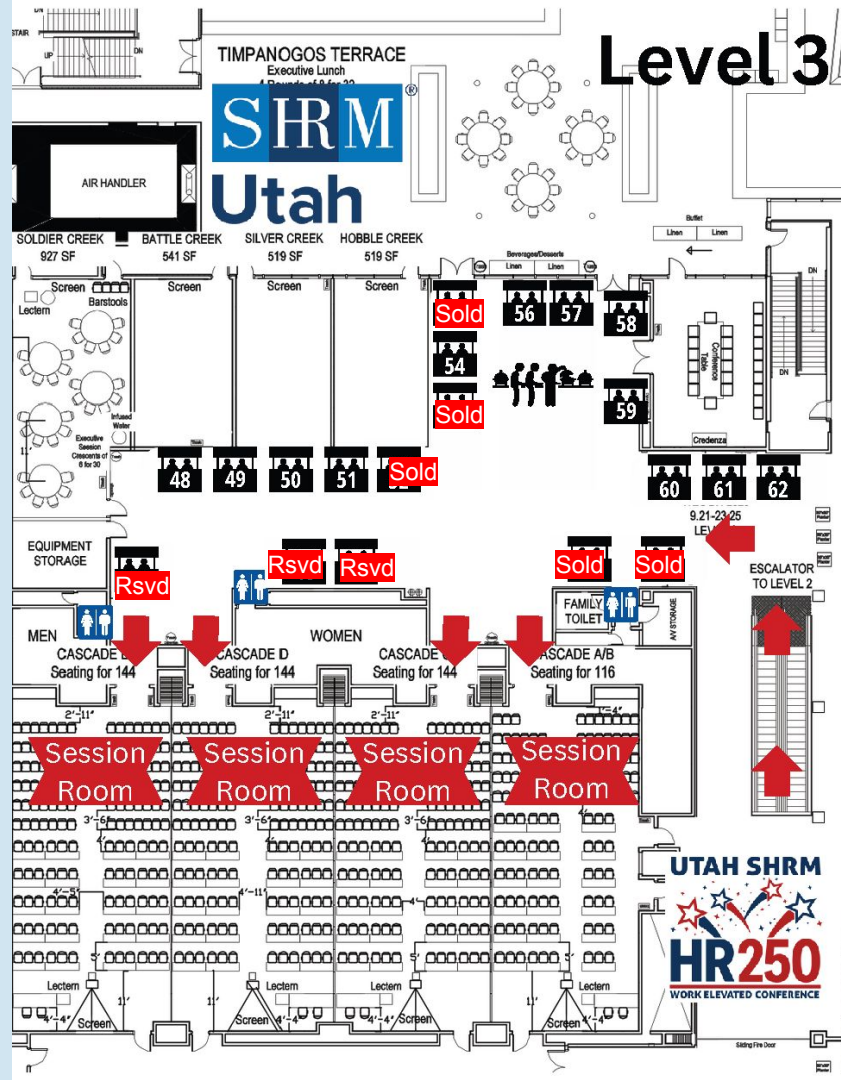
The conference will take place on the 2nd & 3rd floors.

FLOOR 3

All breakout rooms are on the 3rd floor. Attendees will be moving between floors and breakout rooms multiple times a day.

Drink and snack breaks will also be served on the 3rd floor.

- Booths are available in the north pre-function area, just outside the doors for each of the breakout rooms.



Title Sponsor

**Included in
Title
Sponsorship:**

Our 2026 Title Sponsor is BambooHR

Some benefits of title sponsorship include:

- Double-sized booth & top pick of booth location
- Sponsor's company logo on lanyards, swag bags, & name badges
- Provide up to 4 speakers for breakout sessions
- Keynote sponsorship including 5 minutes of promo time before keynote
- Pre-event access to conference registration list
- First right of refusal for 2027 title sponsorship
- Post-conference attendee list

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SHRM® Utah



bambooHR®

Platinum Sponsor

Included in Platinum Sponsorship:

**Price:
\$7,500**

- Everything in the Booth package, plus . . .
- Double booth (instead of single 8' table)
- 4 total representatives
- 2 push notifications during conference
- 2 dedicated email blasts (150 words) AND 2 dedicated social post (150 words)
- Logo included in conference marketing and on conference website
- Choice of one of the following Platinum packages:

Wi-Fi

- Names both Wi-Fi network and password
- Signage with sponsor logo and network name and password

Keynote (3 available)

- 5-minute promo before keynote speaker
- Introduce keynote speaker (optional – sponsor choice)
- Handouts on chair before keynote speaker

Registration Table

- Logo on check-in iPads
- Signage at registration / check-in area



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Gold Sponsor (Breakout Track)

**Included in
Gold
Sponsorship:**

**Price:
\$6,000**

- Everything in the Booth package, plus . . .
- 3 representatives
- 2-3 minute company pitch before each breakout session in track
- Introduce speaker (optional – sponsor choice)
- 2 dedicated email blasts or dedicated social posts (150 words)
- Logo included in conference marketing and on conference website
- Signage with logo at conference
- 1 push notification during conference
- 4 Breakout track options (pick 1) *Track names are currently in flux; examples of topics in parenthesis.*
 - Strategy (org development, career development, aligning culture to strategy)
 - People Experience (recruiting, total rewards, talent strategy, well-being, L&D)
 - Legal & Risk Management (ethics, investigations, leave mgmt., legal updates)
 - Future (AI, leadership, tech, future of work)



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Silver Sponsor (Eat and Greet)

**Included in
Silver
Sponsorship:**

**Price:
\$4,500**

- Everything in Booth package, plus . . .
- 3 representatives
- 1 dedicated email blast or dedicated social post (150 words)
- Logo included in conference marketing and on conference website
- Signage with logo at conference
- 6 Eat & Greet options (pick 1)
 - Day 1 Breakfast
 - Day 1 Lunch
 - Day 1 Soda Bar & Refreshment break
 - Day 2 Breakfast
 - Day 2 Lunch
 - Day 2 Soda Bar & Refreshment break

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Bronze Sponsor

**Included in
Bronze
Sponsorship:**

**Price:
\$3,000**

- Everything in Booth package, plus . . .
- 3 representatives
- Social media announcement
- Logo included in conference marketing and on conference website
- 1 push notification during conference
- Signage with Logo at Conference

To see what is included in the Booth package, see “Booth Only Exhibitor” on next page.



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BOOTH ONLY EXHIBITOR

A booth at our conference puts your organization directly in front of HR decision-makers, with dedicated time for meaningful engagement. Last year, we welcomed around 400 people, and we're expecting even more this year—don't miss this opportunity to connect!

Benefits of a Booth:

Price:
\$1500

- Participation in the passport program/vendor games
- Swag bag item
- 2 representatives
- Networking opportunities with attendees
- Post-conference attendee list
- Company name and marketing media accessible in Whova app
- Breakfast, lunch, and refreshment breaks provided
- 8'x10' booth space with drape, 8' table, and 2 chairs
- Free Wi-Fi

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INTERNET ELECTRICITY SHIPPING



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Wi-Fi

Free Wi-Fi is available this year. However, if your booth requires a wired internet connection, the Utah Valley Convention Center offers this service as an alternative.

Electricity (Additional Cost)

Electricity is not included and must be arranged directly with the UVCC at least two weeks before the event. Use [the online form](#) to request this service.

Shipping (3rd Party Required)

The UVCC cannot receive or store booth shipments. If you need to ship items, a third-party service is available to handle this process.



Refund Policy



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To prioritize the physical and financial safety of your organization, we've established a generous cancellation policy for the Utah SHRM Work Elevated 2026 conference:

- Cancel by July 15, 2026: 75% refund
- Cancel by August 15, 2026: 25% refund
- Event Cancellation: If Utah SHRM, the State of Utah, or the venue cancels the event due to health concerns or other unforeseen circumstances, you will receive a 90% refund.

This policy ensures flexibility and peace of mind for all participants.



FAQs

WHAT ARE THE SETUP DAYS/TIMES?

Setup will be available on **Sunday, September 20, 2026**, from 12:00 PM to 4:00 PM. Additional setup time is available on **Monday morning, September 21**, from 6:30 AM to 7:30 AM, before attendee registration. Please plan accordingly to ensure your booth is ready on time.

WHERE IS THE CONFERENCE AGENDA?

The general agenda may be found on www.UtahWorkElevated.com. As we get closer to the conference, more specifics (names of presenters and classes) will be available on the website and in the Whova app.

HOW DO I PAY FOR A BOOTH/SPONSORSHIP?

You'll receive an invoice from Utah SHRM via QuickBooks for payment processing. **Payments are due upon receipt.** If payment is not received by September 12, 2026 you forfeit your booth space. For any issues, contact Alison Avila at alison@youremploymentsolutions.com.



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FAQs

HOW BIG ARE THE BOOTH SPACES?

Booth spaces are 10' x 8' and include an 8' table and two chairs for all exhibitors. You may purchase additional booth spaces (no discounts available) on a first-come, first-served basis. Booth reservations are not guaranteed until payment is received.

If you need more than the representative spots provided in your package, there is a \$170 fee per additional spot to cover food costs. **A maximum of five people are allowed per booth at any given time.**

CAN I INCLUDE SWAG ITEMS IN THE BAGS?

Yes! Swag items must be delivered by Sunday, September 20, 2026, by 1:00 PM. A volunteer bag-stuffing party will start shortly after to prepare the bags for attendees the next day.

CAN I PROVIDE FOOD ITEMS AT MY BOOTH?

UVCC has a **strict policy** against bringing in outside food. In general, if you wish to use food or beverage as a traffic promoter, it must be purchased from UVCC Food Services. Please refer to the **Sample Food and Beverage Authorization Request** form for more guidance.



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ARE THERE HOTEL DISCOUNTS OR OTHER RESERVATION OPTIONS AVAILABLE?

Yes! There are several hotel options within walking distance of the conference center. Work Elevated has partnered with a local hotel to offer a special discounted rate, additional information will be provided after registration. Reservations must be made through our dedicated registration link.

Here's your reservation link your guest can use to make reservations:

[Book your group rate for 2026 SHRM Conference](#)

You will find the information for your online reservation link below. If you have questions or need help with the link, please do not hesitate to ask. We appreciate your business and look forward to a successful event.

To secure the discounted rate, please complete your reservation by September 1, 2026.



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THANK YOU

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