

PEDRO FONTES

DIGITAL ANIMATION & SOUND DESIGN



PROFESSIONAL EXPERIENCE

> For details check page 2 <

Multimedia Designer

UNL - NOVA School of Science and Technology | feb. 2020 - present | Almada, Portugal

- Audiovisual and multimedia content production.

Freelance 2D/3D Artist - Producer

www.fontex.pt | June 2014 - present

Clients:

- Mediamind Agency (Egypt - 2019/2020/2022)
- OCCUBO (2019/2020)
- Câmara Municipal de Águeda (2018)
- Oskar & Gaspar (2017/2018)
- Teatro do Mar (2018)
- Festival BeatFest (2018)
- Câmara Municipal do Crato (2018)
- Jerónimo Martins (2015)

Technical Assistant (part-time)

First Pick, Castello Lopes Cinemas, Films4You | jul. 2019 - present | Lisbon, Portugal

- Remote Helpdesk support and technical consulting
- Maintenance and technical management of computer equipment



RECENT MASTERCLASSES, COURSES & WORKSHOPS

European Funds for Arts and Culture. From idea to project (2022) - 25h

Academia Gerador - www.gerador.eu

Teacher | Francisco Cipriano

The Laws of Visual Perception: Unit, Weight, Balance and Movement (2021)

Domestika - www.domestika.com

Teacher | Pepe Gimeno

Art Direction for Motion Graphics (2021)

Domestika - www.domestika.com

Teacher | Helio Vega



PROFILE

I consider myself a sensible and discreet person, meticulous with details as long as I believe it is in them that we often absorb the essence of everything. Studying and working on my own gave me great organizational skills on dealing with difficult deadlines and clients. I master the theory behind the motion graphics process (I own the VES handbook, which I read weekly) which allows me to push the quality of my creative, collaborative and business skills. Despite animation being a big part of my life, I'm also into sports (I practice futsal weekly), music (I play several instruments and sing in a choir), gardening (I take care of a 300m2 farmland), dance (I take tango classes weekly), literature and I'm an avid art books collector. Despite recognizing myself some defects I relish to confront them, leaving my comfort zone. I enjoy the idealization of a God and how fruitful can be for the living ones but I like to believe that, in our End, there will be no second chances on life, everything will be black, somehow in vain for ourselves, thus, I'm always open to challenges, to try the new, learn new thinking philosophies, enjoy life and try to transfer that joy to others around me.



EDUCATION

- 2011 - 2014 **BA in Digital Animation**
Universidade Lusófona de Humanidades e Tecnologias, Lisbon
- 2014 - 2015 **MA in Animation - 1st Term Frequency (Pre-Production Module)**
University of West of England, Bristol
- 2017 - 2019 **Masters in Journalism**
Escola Superior de Comunicação Social, Lisbon



MAIN SKILLS

- Videop Mapping, Large Venue Projectors
- Sound Design, Folley, Dubbing, Music Consulting
- 3D Modelling, Texturing, Rigging, Animation
- 2D Rigging, Motion Graphics
- Image Correction and Video Editing
- Advanced text editing and correction



OTHER SKILLS

- Computer Hardware, Eletronics, basic repair of components
- 4º Music Conservatory Degree - Clarinet. Play also Violin and Piano.
- Active participant on at least 4 festivals/shows per year (Music, Cinema, Theater)
- Handling chainsaws, lawn mowers, brush cutters, electric arc welding (SMAW)
- Gardening
- Tango
- Gumption



LANGUAGES

- PT
- EN
- ES
- FR
- LA

SOFTWARES

(ADVANCED KNOWLEDGE)

- Autodesk Maya
- Resolume Arena 5
- Adobe Suite (Photoshop, Illustrator, Premiere Pro, After Effects)
- Moho Pro
- DragonFrame
- Avid Media Composer / Final Cut Pro
- Avid Pro Tools / Nuendo

(INTERMEDIATE KNOWLEDGE)

- Cinema4D
- Adobe XD
- Adobe Animate CC (Flash)
- Zbrush
- Unreal Engine 5
- Blender
- SilhouetteFX
- Ableton
- Logic Pro

PROFESSIONAL EXPERIENCE

- Leading Motion Design projects: planning, structuring, and managing projects
- Knowing what clients and agencies expect at each stage of a project
- Creation, break down and response to briefs
- Mastery of freelance budgeting and market values: estimates, quotes, proposals and invoices
- Anticipating and overcoming cost objections
- Creating treatments, concept decks, and presentations that clients love
- Ploughing through pre-production: Styleframes, Scripts, Storyboards, Animate
- How to breeze through production: Previs, Roughcut & Proofing
- How to juggle and respond to feedback

COURSES & MASTERCLASSES

- European Funds for Arts and Culture. From idea to project (2022) - 25h
- The Laws of Visual Perception: Unit, Weight, Balance and Movement (2021)
- Art Direction for Motion Graphics (2021)
- Introduction to Photogrammetry (2021)
- Introduction to Community Management (2020)
- Pre-production for animation with Luis Cook and Chris Webster (2015)
- Pocoyo, como pensar e realizar uma série, com Alfonso Rodríguez (2013) - 4h
- A Indústria Criativa no Brasil (2013) - 3h
- A rotoscopia. O mimetismo e a expressividade (2013) - 4h
- Introdução à Animação Tradicional (2013)
- Introdução à direção de Fotografia
- Locução e Dobragem em Cinema de Animação

PUBLICATIONS

(2019) Conception and perception of animated news. The contributions of animation in the construction of news for children. *Master's Project Thesis*, Escola Superior de Comunicação Social. Available in: <http://hdl.handle.net/10400.21/11297>

FILMOGRAPHY

"Ajudar"
Portugal/Angola, 2014, Color, 1'
- MONSTRA - Festival de Animação de Lisboa

"O Violinista"
Portugal, 2013, Color, 8'
- Over & Out 2013 - CLAP
- Festival de Cinema de Carnide 2014
- Take One! 22º Curtas Vila do Conde
- I Mostra de Curtas dos Olivais



PROFESSIONAL EXPERIENCE

> Detailed professional path <

Multimedia Designer (Full-time)

NOVA School of Science and Technology | feb. 2020 - present | 11 months | Almada, Portugal

- Audiovisual and multimedia content production.

Technical Assistant (Freelance)

First Pick, Castello Lopes Cinemas, Films4You | jul. 2019 - present | Lisbon, Portugal

- Remote Helpdesk support and technical consulting
- Maintenance and technical management of computer equipment

Freelance 2D/3D Artist

www.fontex.pt | 2013 - present

- Budgeting, pre-production and multimedia content production.
- Production and implementation of audiovisual projects
- Installation and technical supervision

Production and direction of Video Mapping shows

- "Room of Feelings", HEMLIBRA Launch Event (Cairo) - September 2019 | (Directing)
- "CONSERVA" | M.A.R. Festival Sines - September 2018 | (Video Directing)
- AgitÁgueda Promotion - July 2018
- 1st anniversary CAA (Águeda) - May 2018
- Holy Week in Crato - April 2018

Content Production

- MediaMind Agency (Egypt - 2019/2020/2022)
- OCUBO (2019)
- Films4You (2019)
- Castello Lopes Cinemas (2019)
- Teatro do MAR (2018)
- BeatFest (2018)
- Águeda City Council (2018)
- City Council of Crato (2018)
- Oskar & Gaspar (2017/2018)
- Palmela Regional Conservatory (2017)
- Humanitarian Philharmonic Society (2016)
- Jerónimo Martins (2014)
- C.S.P. Barcarena (2014)
- Interact Fields (2013)

Generalist 2D/3D (Full-time)

OCUBO | jul. 2019 - out. 2019 | 3 meses | Sintra, Portugal

- 2D/3D immersive animation for the most complex project ever did in this studio (Porto Legends - Alfândega do Porto)
- Modeling, Texturing and Rendering

Head of Communication (Full-time)

Castello Lopes Cinemas, Films4You | dec. 2018 - jul. 2019 | 8 months | Lisboa, Portugal

- Implementation of communication strategies and content production
- Press releases and contact with press and partners
- Support in creating and implementing campaigns and coordinating events (previews)
- Complaint Management
- Website management, social media and newsletter development (Mailchimp)

Teacher (Part-time)

The Inventors | www.theinventors.io | ago. 2016 - fev.2019 | 2 anos e 6 meses | Almada, Portugal

- Extra-curricular classes for children with projects related to the STEAM areas (science, technology, engineering, art, mathematics). Teaching of various topics, such as: electronics, programming, physics, robotics, animation, among others.

2D/3D Generalist (Full-time)

Oskar & Gaspar | www.oskargaspar.com | jun. 2017 - jan. 2018 (8 meses) | Lisboa, Portugal

- 2D/3D animation
- Design, modeling of objects and facades, texturing and rendering

Barman (Part-time)

Rooftop Mercy Bar | www.9-hotel-mercy-lisbon.pt | jun. 2016 - set. 2016 | 4 meses | Lisboa, Portugal

- Terrace bar at 9 Hotel Mercy, in Chiado, with privileged views over Lisbon and the south bank of the Tagus river.
- Customer service, cocktails preparation, stock replenishment and cleaning.

Barman (Full-time)

"The Rising Sun" B53 Pub | dez. 2014 - ago. 2015 | 9 meses | Bristol, Reino Unido

- Large traditional English pub near Bristol city center and next to the Bristol City FC stadium, with animation, weekly live music and street art events throughout the year.
- Customer service, beverage preparation, stock replenishment and cleaning.

Curricular stage (Full-time)

www.sardinhaemlata.com | set. 2013 - jan. 2014 (5 meses) | Lisboa, Portugal

- Modeling, texturing and 3D animation for a children's series genericangolan
- Animation and 2D film making

Staff Festival de Almada

Teatro Municipal Joaquim Benite | julho 2009, 2010, 2011 | 3 meses | Almada, Portugal

- International theater festival organized by the Almada Theater Company and the Almada City Council, between the 4th and 18th of July.
- Support to events, monitoring of artists, assembly and disassembly of structures, etc.