





FACULTY OF COMMERCE

Occupational Skills Programme: New Venture Creation

The purpose of the skills programme is to prepare candidates to operate small business. This skills (learning) programme supports the New Ventures being created by young people, especially in rural areas.

The programme will help the trainee to:

- Start, manage, grow and sustain a small business.
- · Know him/herself.
- · Know his/her industry.
- · Identify market opportunities.
- · Create business innovation.
- Manage finances.
- Price goods and services.
- · Plan and set business goals.

Course code:

SP-210401

Accreditation status:

- Fully accredited by the Quality Council for Trades and Occupations (QCTO)
- QCTO ID: SP-210401
- NQF Level 2
- 32 Credits

Duration:

4-6 months

Entry requirements:

• Any NQF Level 1 qualification including Grade 9.

Topics covered:

- · Being an entrepreneur
- · Know yourself
- Know your industry
- Identifying Market opportunities
- Innovation
- Customer Service
- Financial and Cash flow management
- · Basic business financial statements
- · Pricing of goods and services
- Marketing
- SMART goals
- · Business planning

Assessments:

Students are required to complete the following:

- 1 Formative assessment per Knowledge Module
- 1 Internal summative assessment per Knowledge Module
- 1 Practical assessment per Practical Skill Module
- 1 Final Integrated Summative Assessment

Type of certificate awarded:

Upon successful completion of this course, students will be awarded an Occupational Skills Programme: New Venture Creation certificate from the QCTO.



