



FACULTY OF COMMERCE

NATIONAL CERTIFICATE:
N6 MARKETING MANAGEMENT

It is important to share that historic NATED qualifications are being phased out and the last dates of examinations for N6 Marketing Management have been published. If you are wanting to go on this learning journey, please enquire with our student advisors to ensure that you can be enrolled in time. If you would like to consider an alternative, you may choose from:

- Waterfall School of Business Skills Certificate: Bookkeeping
- Waterfall School of Business Skills Certificate: Payroll and Monthly SARS

This course builds on the knowledge and skills you gained in the previous levels, and further prepares you for a career in financial management.

Ready to take your marketing skills to new heights? Our advanced course is designed to build upon your existing knowledge, diving deeper into the essential topics of marketing communication and marketing research.

Why Choose Our Advanced N6 Marketing Management Course?

- Expand your understanding of marketing management beyond the N5 level.
- Gain comprehensive insights into marketing communication and its strategic implementation.
- Develop strong research skills to drive data-informed marketing decisions.
- Elevate your marketing career and pave the way for academic achievements with our advanced N6 Marketing Management course.

Course code:

EN6026-04

Accreditation status:

- Fully accredited by the Quality Council for Trades and Occupations (QCTO)
- SAQA ID: 66996
- NQF Level 5
- 60 credits

Duration:

12 months

Entry requirements:

- N5 Marketing management

Topics covered:

- Marketing Management N6
- Sales Management N6
- Marketing Communication N6
- Marketing Research N6

Assessments:

Students are required to complete the following:

- 1 assignment per topic (subject)
- 2 internal summative assessments per topic (subject)
- 1 external National NATED examination per topic (subject)

Type of certificate awarded:

Upon completion of this course, students will be awarded a **Certificate of Achievement: N6 Marketing Management from the DHET.**

After students have completed this course and submitted proof that they have gained 18 months of relevant practical experience, they will be awarded a **National N6 Diploma (360 credits).**



CONTACT DETAILS

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