



FACULTY OF COMMERCE

NATIONAL CERTIFICATE:
N4 MARKETING MANAGEMENT

It is important to share that historic NATED qualifications are being phased out and the last dates of examinations for N4 Marketing management have been published. If you are wanting to go on this learning journey, please enquire with our student advisors to ensure that you can be enrolled in time. If you would like to consider an alternative, you may choose from:

- Waterfall School of Business Skills Certificate: Marketing Management
- Waterfall School of Business Skills Certificate: Marketing in a Digital Age

Are you considering studying N4 Marketing Management? Look no further than the Waterfall School of Business N4 Marketing Management course. This course offers a solid foundation in marketing principles while providing valuable insights into management communication, computer practice, entrepreneurship, and business management. Elevate your marketing career with our N4 Marketing Management course.

PLEASE NOTE: No new enrolments can be accepted for this course due to it being phased out by DHET.

Course code:

EN4026-04

Accreditation status:

- N4 – Department of Education
- SAQA ID: 66872
- NQF Level 5
- 60 Credits

Duration:

12 months

Entry requirements:

- Matric with Computers (CAT/IT) or Introductory Certificate with Introductory Computer Practice N4

Topics covered:

- Entrepreneurship and Business Management N4
- Marketing Management N4
- Management Communication N4
- Computer Practice N4

Assessments:

Students are required to complete the following:

- 1 assignment per topic (subject)
- 2 internal summative assessments per topic (subject)
- 1 external exam per topic (subject)

Type of certificate awarded:

Upon completion of this course, students will be awarded a Certificate of Achievement:
N4 Marketing management from the DHET.

CONTACT DETAILS

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