



FACULTY OF COMMERCE

SKILLS CERTIFICATE:
BUSINESS MANAGEMENT

The Waterfall School of Business Skills Certificate: Business Management is a comprehensive course designed to equip you with the essential knowledge and skills to excel in a leadership role and implement product management theories in a business environment.

During this course, you will delve into the core responsibilities and functions of a business manager, gain insights into business finances, and explore the interconnectedness between business success and ethical practices.

Studying this course may be an excellent choice if:

- You aim to thrive in a management position within your current business.
- You seek to develop a strong foundation in the fundamentals of business management.
- You desire to comprehend the financial aspects of running a business.
- You have recently completed Matric and are considering a career in the corporate world.

Course code:

CER4030-13

Accreditation status:

- This is a non-credit-bearing Short Learning Programme endorsed by The Independent Institute of Education (IIE).

Duration:

8-12 months

Entry requirements:

- None

Topics covered:

- Understand management theories
- Understand the difference between management and leadership
- Understand the roles and responsibilities of managers
- Understand the traits/characteristics needed to be an effective manager
- Understand the importance of analysing financial information
- Understand the importance of budgeting and monitoring finances
- Understand sources of finance and their importance
- Understand the interrelationship between the different business functions
- Understand the relationship between operations and the supply chain
- Understand how to manage operations
- Understand the purpose of quality management
- Understand how to benchmark, measure and improve quality standards
- Understand the ways in which quality is linked to business
- Understand organisational structures and cultures
- Understand organisational ethics
- Understand the relationship between culture, ethics and business success

Assessments:

- Students are required to complete 2 assignments.
- There are no exams for this course.

Type of certificate awarded:

Upon completion of this course, students will be awarded a Waterfall School of Business Skills Certificate: **Business Management** from Waterfall School of Business.

CONTACT DETAILS

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