

PRESS RELEASE

Mallorca, international epicentre of sustainable sailing and port energy transition

Palma, 20 August 2025

On 8 September, the Balearic Islands Port Authority (APB) will host the Mallorca International Blue Marine Talks 2025, an international meeting organised by the National Association of Electric Boats (ANBE) that will make the island a European benchmark for marine decarbonisation, energy transition in marinas and zero-emission navigation.

The event will bring together institutions, international associations, pioneering companies and industry experts to discuss the challenges and opportunities of sustainable boating at a time when the waters of the Mediterranean are reaching record temperatures and urgent action is needed to halt their deterioration.

International statements reinforcing the importance of the meeting

For Sue Putallaz, founder of Zero Emissions Boat Switzerland, the energy transition is not just a technological issue, but a global opportunity:

"More than 90% of CO₂ emissions in shipping come from professional passenger, charter and maritime transport vessels, not private boats. The change must focus on transforming the professional sector, where the greatest potential for improvement lies. Switzerland wants to set a global example by demonstrating that the decarbonisation of maritime transport is both possible and necessary."

From Germany, Philipp Franke, Director of the Ministry of Transport and Electric Mobility in Baden-Württemberg, emphasises the value of the event in Mallorca:

"This is a magnificent opportunity to join forces on marine decarbonisation and energy transition in marinas. At Lake Constance, we are working together with Switzerland and Austria on joint regulations to accelerate the switch from combustion to electric fleets. International cooperation is key to moving forward."

A boost for the Balearic Islands and Spain

In recent years, the Balearic Government has allocated €15 million in aid for the repowering of boats, which has enabled around 105 electric boats to sail in Balearic waters today (ANBE estimate, as there is no public data), including new units and repowered boats. This figure reflects how the archipelago is taking firm steps to lead the marine energy transition in the Mediterranean.

Call to action: an opportunity for the port sector, industry and tourism.

ANBE calls on companies linked to renewable energy, the nautical industry, the port sector and nautical tourism to join this transformation movement. The future of navigation in Spain, and especially in the Mediterranean coastal communities, lies in committing to innovation, international cooperation and zero-emission navigation.

The Mallorca International Blue Marine Talks 2025 is not only a forum for debate, but also a turning point to accelerate the change that Spain needs towards a cleaner, more competitive and more respectful approach to the sea that defines its identity and economy.

Morning programme: global vision and success stories

The day will begin at 9:00 am with the registration of participants and visitors to the event, followed by the official opening by Javier Sanz, president of the APB. Benito Núñez, Secretary General of the Ministry of Transport and Electric Mobility, will then speak to highlight the role of the energy transition in the national strategy.

ANBE President Gonzalo Coterillo will present the association's mission and achievements in English, leading into the first round table discussion: What is zero-emission navigation like in other countries?, moderated by Adrià Jover, president of the International Electric Marine Association (IEMA), with the special participation of Philipp Franke, director of the Ministry of Transport and Marine Electric Mobility of Baden-Württemberg (Germany), as well as participants from Switzerland, Germany, Spain and Austria.

This will be followed by a round table on the sustainable nautical industry in Spain, with the participation of leading figures such as Albert Chamorro (V2 Boats), Gari Telleria (Lasai), Dominik Roth (MobyFly) and Gonzalo Coterillo (Medvolt Marine).

Innovation in port infrastructure will be discussed at the round table on Success Stories and Innovation in Port Electrification, with companies such as Sundock, Domini Ambiental, Vega Chargers and OQM Environmental Consulting.

After a coffee break and showroom, the topic of Energy Sustainable Ports will be discussed with key voices such as Tomás Azcárate, president of Marinas de España, Antoni Mercant, director general of Maritime Transport and Ports IB, Toni Ginard, director of Ports de Balears, and Corinna Graf, CEO of Puerto Portals.

The morning session will continue with round tables dedicated to innovation as the cornerstone of sustainable sailing, in collaboration with the Balearic Islands Maritime Cluster, and zero-emission nautical tourism, closing at 2:00 p.m. with a presentation by the Director General of AETIB, Pere Joan Planas.

Afternoon programme: policies, regulation and the circular economy

The afternoon session will begin at 4:00 p.m. with a presentation by the Director General of Energy of the Balearic Government, Diego Viu, who will present the conclusions on subsidies for marine decarbonisation implemented over the last three years, as well as their results and lessons learned.

Next, Philipp Franke, Director of the Ministry of Transport of Baden-Württemberg (Germany), will present the projects and regulations on electric ships and electric marine mobility in his region and the importance of zero-emission navigation for the country.

The circular economy will take centre stage at the round table on boat retrofitting and repowering, moderated by ANBE, with companies such as Sail on Green, Pavana Services, J2 Sailing, among others...

And to round off the day, Federico Navarro Cabrera, national coordinator of Marine Environment Protection at the Directorate General of the Merchant Navy, will present the Marine Decarbonisation Plan for recreational boating in Spain.

The event will conclude at 5.30 pm with a speech by the Balearic Government's Minister for the Sea.

A national benchmark event for the future of sailing

As part of the Blue Marine Talks 2025 series of conferences already held this year in the Canary Islands and Barcelona, and with visits planned in Andalusia and the Valencian Community, this time the event is coming to Mallorca to showcase the path being taken by the islands. These events are not only a meeting point for the exchange of ideas and projects, but also a showcase for the commitment that institutions, companies and associations are making to ensure a more sustainable nautical and maritime future.

The collaboration between ANBE and the Balearic Islands Port Authority through an agreement with Puertos del Estado consolidates Mallorca as a benchmark in the international marine decarbonisation agenda and puts the islands in the spotlight of international sustainable nautical activities.



More information and full programme:
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