

Voted Best of the Upper Cape!

We are excited to share exciting news that confirms the quality of service you already receive - the local community has voted Gadgets Made EaZy **Best of the Upper Cape 2025** for home technology! This award reflects our commitment to providing our customers with the most patient, judgment-free, and expert tech assistance in the area. We are incredibly proud of our staff and all the hard work they put in every day to earn this great honor!

Thank you for making us your trusted source for all your technology needs!



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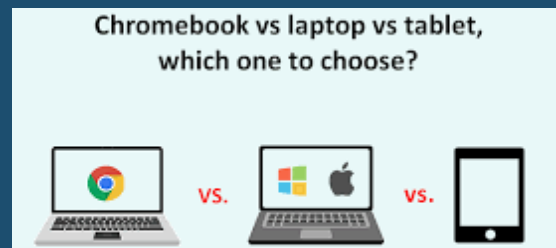
Do You Really Need a Laptop?

Choosing a Chromebook or a tablet over a traditional laptop comes down to your needs. A Chromebook is a great choice if you need a basic computer that's less expensive for essential online activities. A tablet is ideal if you prioritize comfort, portability, and a straightforward interface using a touchscreen keyboard.

Tablet (iPad or Android Tablet)

A tablet is a highly portable device that runs Apple's iOS or Android OS. A tablet's performance and quality vary with the brand and model and typically the price reflects the quality.

- **Portable** - Great for traveling and home use for those who primarily need a light device for reading, watching videos, browsing, and email.
- **Media Consumption** - Great for streaming TV/movies, reading books, or browsing social media.
- **Applications** - Tablets have a vast app library, with apps specifically optimized for the tablet screen. iPads offer access to apps through the Apple App Store while Android tablets offer access to a wide range of apps through the Google Play Store.



Chromebook

A Chromebook is a type of laptop that runs on Google's Chrome OS. It is designed to be fast but primarily relies on an internet connection and cloud based apps like Google Docs.

- **Simplicity** - Great device primarily for browsing, email, and running online applications.
- **Budget** - A functional laptop experience at a significantly lower price point than a laptop.
- **Google Integration** - Users of Gmail and Google Chrome will appreciate the seamless, built-in experience.
- **Applications** - Access to a wide range of apps through the Google Play Store so it cannot run all the software a laptop can.

We can help you decide if one of these options is right for you. Give us a call!



Password Book vs. Manager

A password manager is the recommended method for password storage because of security and convenience. They store all credentials in an encrypted digital vault, which is unlocked by a single, strong Master Password and protected by Multi-Factor Authentication. This makes it easy to create and use unique, complex passwords for each online account, reducing the risk that a breach on one site affects others.

A password book provides physical security (protection from cyber threats) but is prone to loss or damage, out of date passwords, and often encourages users to choose shorter, weaker passwords because they have to be manually written down and typed in every time.

In short, while a password book removes the risk of a digital hack, a password manager eliminates the much greater risk of password reuse and human error.

NordPass & NordVPN Fall Promotions

NordPass Password Manager Black Friday Campaign:

- NordPass Special: October 15 - November 12:
 - Individual: 2y + 3months extra 56% discount
OR 1y + 3months extra 43% discount
 - Family: 2y with 53% discount and 1y with 38%
- NordPass Special: November 12- December 10:
 - Individual: 2y + 3months extra 66% discount
OR 1y + 3months extra 53% discount
 - Family: 2y with 68% discount and 1y with 61%

Click [here](#) to review the NordPass offers!!

VPN Explained

A VPN (Virtual Private Network) is a powerful privacy tool that encrypts your data end-to-end. This turns all your online activity into scrambled code so that hackers, advertisers, and your internet provider can't read it. Public Wi-Fi at airports, hotels, or coffee shops? A hacker's playground. A VPN locks down your connection, even on unsecured networks

What a VPN does NOT do:

"I'm completely anonymous."

False. A VPN hides where you are (your IP address), but websites still know who you are via cookies, account logins, and browser fingerprinting. You must combine it with other good habits.

"I'm protected from viruses."

False. A VPN secures your connection, especially on public Wi-Fi, but it is not an anti-malware shield. You still need antivirus software and must be careful about which links you click.

"Free VPNs are just as good."

False. Free services often log and sell your data, use weak security, or inject ads to profit from your usage. A legitimate VPN relies on paid subscriptions.



NordVPN Black Friday/Cyber Monday Campaign:

- Black Friday Timeline: October 15 - December 1
- Cyber Monday Timeline: December 1 - December 10
- NordVPN Special Offer: get up to 77% off + 3 extra months with a 2-year plan

Click [here](#) to review the NordVPN offers!!

Unsure of what's best for you? Give us a call!

From the Gadgets Watercooler

Apple TV & Peacock Bundle

Get the Apple TV and Peacock bundle and save over 30% off the normal price. This is a great deal since the two services would cost almost twice as much on their own.

Offer Details (available through app or website):

- \$14.99/month for Apple TV/Peacock Premium
- \$19.99/month for Apple TV/Peacock Premium Plus

Before you buy: Confirm you're not already receiving Peacock for free (e.g., as an Xfinity perk).



Open Enrollment - Medicare Won't Call You

Medicare will never call you unless you call them first. Here's how to tell if you're talking to a scammer:

- They ask for personal information.
- They pressure you into making a decision.
- They try to offer you a special deal.
- You see a suspicious caller ID number.

As soon as you suspect the call is a scam, hang up. Do not provide the scammer with any of your personal information or confirm any information they request.



Protect Yourself from Banking Scams!

Boost your bank account security:

- Enable Multi-Factor Authentication (MFA). This prevents unauthorized access if your password is stolen.
- Use a strong, unique password that you have never used for any other account.
- Keep your operating systems, browsers, and devices fully updated to close security gaps.
- Make sure you have trusted antivirus software running on your computer.
- Monitor your account activity regularly.

Write safer checks:

- Use permanent ink gel pens.
- Avoid blank spots on your check. For Example, a horizontal line after the written check amount.
- Put checks in the mail at the Post Office.
- Use online bill pay instead of checks to pay bills.

[Click here](#) to take a test to check your knowledge!

Suspect fraudulent activity? Contact your bank immediately to report it.

We appreciate you being a part of the Gadgets Made EaZy community. Together, we can achieve amazing things!

Thank You!

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