

Superhost Comeback

October 2026 Launch - NYC Activation Week

A curated multi-author book featuring up to 10 serious STR operators who have navigated disruption and rebuilt stronger.

This project is centered on infrastructure, resilience, and long-term control in the short-term rental industry.



What if you lost everything?

“What if you lost everything... how would you rebuild your short-term rental empire in 30 days?”

From the desk of: Judah Swagerty, Co-Founder

When I first entered the short-term rental (STR) industry, I wasn't a host... I was a brand marketer. My business partner and I co-founded a marketing agency focused on helping hosts build direct-booking websites and establish real brands online. We believed operators should control their revenue, build sustainable systems, and avoid relying entirely on platforms like Airbnb and Vrbo.

Then COVID-19 hit.

Almost overnight, I watched friends and clients face **mass cancellations and financial uncertainty**. Hosts flooded Facebook groups sharing their reality... refunded bookings, empty calendars, and no clear path forward. Headlines focused on travelers. Few were talking about the operators who had invested everything into their properties and their businesses.

Some left the industry. Others pivoted... long-term stays, mid-term rentals, creative survival strategies. But what stood out to me wasn't just the disruption. It was how exposed many operators were when platforms paused and markets shifted.

And COVID wasn't the last disruption.

Since then, we've seen regulatory crackdowns, economic shifts, hurricanes, wildfires, floods, and algorithm changes that reshaped visibility overnight.

In moments like that, the question becomes simple:

How do you rebuild?

How do you come back stronger?

Through every storm, one truth remains... the strongest operators don't disappear. They adapt. They systemize. They rebuild with intention.

Superhost Comeback is about that resilience... and the practical 30-day framework serious operators would use to rebuild from the ground up.

 [Interested? Let's confirm alignment and discuss next steps!](#)

Our Mission

The short-term rental industry has experienced unprecedented disruption over the past several years. From global shutdowns and regulatory changes to natural disasters, shifting traveler behavior, and platform algorithm updates, operators have been forced to adapt in ways few industries have experienced.

Superhost Comeback exists to document those stories.

Our mission is to bring together a carefully selected group of experienced short-term rental operators who have faced adversity, rebuilt with intention, and discovered practical strategies that create stronger, more resilient businesses. This is more than a collection of success stories. It's a blueprint for long-term thinking, operational resilience, and infrastructure that extends beyond any single booking platform.

By sharing these lessons, we hope to encourage the next generation of operators to build businesses that can withstand uncertainty, embrace change, and create lasting impact in the communities they serve.

This isn't just about making a comeback.

It's about building a business that's stronger because of what you've overcome.

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Why Contribute to Superhost Comeback?

- ✓ Position yourself as a serious operator in the STR space
- ✓ Establish authority beyond platform dependency
- ✓ Be featured alongside other infrastructure-focused hosts
- ✓ Participate in a coordinated bestseller campaign
- ✓ Join the October NYC launch activation

Built on a Proven Publishing Platform!

 **Seven Moon Publishing has successfully produced multiple Amazon bestselling multi-author books, including:**

- ✓ *Reputation Driven* - inspired a Live in-person summit attracting 150+ attendees.
- ✓ *Women Who Win* - featured in National Media & Times Square.
- ✓ *Hidden Revenue* - featured in National Media & Times Square.
- ✓ *Hope Through Health* - featured in National Media & Times Square.

This project builds on that foundation with a focused STR operator theme.

Real Documented Results.

Amazon Best Sellers

Our most popular products based on sales. Updated frequently.

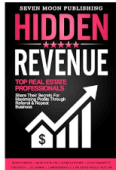
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- Sales & Selling
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- Real Estate**
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- Skills & Techniques

Best Sellers in Real Estate Sales & Selling

Top 100 Paid

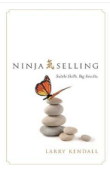
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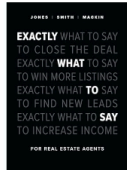
Hidden Revenue: Top Real Estate Professiona...
Judah Swagerty
Kindle Edition
\$0.99
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Ninja Selling: Subtle Skills. Big Results.
Larry Kendall
★★★★★ 2,354
Kindle Edition
\$9.99
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#3



Exactly What to Say: For Real Estate Agents
Phil M Jones
★★★★★ 1,907
Kindle Edition
\$7.99
24 pts

#4



#5



#6



 [Click here to schedule your brief author alignment call](#)



[Click here](#) to play the video above from Times Square.

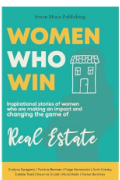
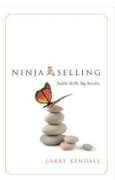
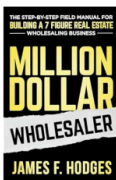
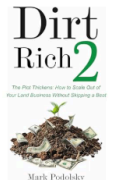
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Amazon Best Sellers

Our most popular products based on sales. Updated frequently.

Best Sellers in Real Estate Sales

Top 100 Paid Top 100 Free

#1  Women Who Win: Inspirational Stories of... Evelyse Swagerty Kindle Edition \$0.99 3 pts	#2  Ninja Selling: Subtle Skills. Big Results. > Larry Kendall ★★★★★ 2,421 Kindle Edition \$9.99 30 pts	#3  Million Dollar Wholesaler: The Step-By-Step... > James F. Hodges ★★★★★ 104 Kindle Edition \$0.99 3 pts	#4  Dirt Rich 2: The Plot Thickens: How to Scale... > Mark Podolsky ★★★★★ 12 Kindle Edition \$1.99 6 pts
#5  kindleunlimited	#6  kindleunlimited	#7  kindleunlimited	#8 

Join a Curated Group of Industry Leaders

Superhost Comeback is more than a multi-author book. It's a curated collection of experienced short-term rental operators who have navigated uncertainty, adapted to change, and emerged with stronger businesses and valuable lessons to share.

To preserve the quality and integrity of the project, participation is intentionally limited to **10 contributors**. Our goal is to create a focused publication that reflects a diverse range of real-world experiences, practical strategies, and resilient business models that can inspire and educate both current and future operators.

Whether you've overcome the challenges of COVID-19, adapted to evolving regulations, built a thriving direct-booking strategy, expanded into mid-term rentals, implemented scalable systems, or discovered innovative ways to strengthen your business, your story has the potential to help others prepare for whatever comes next.

This project is designed for operators who understand that long-term success isn't built by avoiding disruption... it's built by responding to it with vision, discipline, and resilience.

If you're committed to elevating the industry, sharing your journey, and positioning yourself alongside other respected professionals, we invite you to explore the participation level that best aligns with your goals.

Together, we're not simply publishing a book.

We're documenting the comeback stories that will help shape the future of the short-term rental industry.

 [Interested? Let's confirm alignment and discuss next steps!](#)

Seven Moon Publishing Multi-Author Book Levels

Superhost Comeback includes two structured participation levels, designed for serious STR operators seeking authority positioning and expanded visibility during the September 2026 launch. Flexible payment options are available.

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Founding Contributor - \$\$\$ (pay what you think the opportunity is worth)

Designed for established STR operators who want to position themselves beyond platform dependency and participate in a structured, high-level book launch.

- ✓ **2,000-Word Chapter** – Plenty of space to expand your story and expertise.
- ✓ **Back Cover Name Placement** – A professional branding element.
- ✓ **150-Word Author Bio with Profile Picture** – A longer bio for increased credibility.
- ✓ **Three (3) Images Added to Story** – Elements to enhance your message.
- ✓ **Full Chapter Evaluation** – Refinements for a compelling chapter.
- ✓ **Printed Book Distribution** – Your book will be available in print for maximum impact.
- ✓ **Pre-Launch Group Coaching** – Learn how to position yourself/market the book effectively.
- ✓ **Chapter Writing AI Prompt** – Expert guidance to refine your writing.
- ✓ **Times Square Promotion (Group Campaign)** – Increase your visibility in a massive way.
- ✓ **Author Success Portal** – Gain additional knowledge to maximize your book's potential.
- ✓ **Book Launch Media Kit** – Essential marketing assets tailored for success.
- ✓ **Social Media Promo Images** – Professionally designed visuals for promotion.
- ✓ **Author Social Media Graphics** – Personalized branding assets to market yourself.
- ✓ **Bestseller Launch Strategy** – Gain the prestige of being an Amazon bestselling author.
- ✓ **Author Relationship Network** – Build meaningful industry connections.

 [Interested? Let's confirm alignment and discuss next steps!](#)



Legacy Operator - \$1,500 (payment plan available)

Designed for serious STR operators who want elevated positioning, individual visibility during launch week, and expanded media leverage beyond the core contributor level.

- ✓ Everything in the Contributor plan plus...
- ✓ **3,000 Word Chapter** – A full-length feature to tell your story in detail.
- ✓ **Front Cover Name Placement** (*First 5 authors only*) – Maximum visibility and credibility.
- ✓ **Full Chapter Evaluation (Premium Feedback)** – High-level editing and refinements.
- ✓ **1:1 Private Chapter Development Coaching** – Exclusive VIP support to craft your chapter.
- ✓ **Back Cover Headshot Placement** (*First 5 authors only*) – Additional visibility and branding.
- ✓ **Times Square Promotion (Group + Individual Highlight)** – Stand out feature maximized.
- ✓ **Podcast Book Interview Recording & Article** – A multimedia boost for your credibility.
- ✓ **Company Bio, Logo, and Website Address Inside Book** – Increased branding exposure.
- ✓ **Personalized PR Article Published in a National business publication**



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Payment plans are available via Klarna, Affirm, or a structured 3-part in-house plan.

Project Timeline:

Enrollment: March – August

Chapter Submission Deadline: August 31

Editing & Formatting Design: July - September

Pre-Launch Book Campaign: August - September

Launch + NYC Activation: October 2026

Frequently Asked Questions

Why is the Contributor level "Pay What You Think It's Worth?"

We believe the stories shared in **Superhost Comeback** have the power to encourage, educate, and strengthen the short-term rental community. Rather than placing a fixed price on participation, we've chosen a **"Pay What You Think It's Worth"** model for our Contributor level because we'd rather assemble an exceptional group of operators than maximize profits on this project.

We're passionate about helping entrepreneurs share their experiences, build lasting authority, and make a meaningful impact on others navigating similar challenges. While publishing a high-quality book requires a significant investment of time, expertise, and resources, our priority is creating something that genuinely serves the industry.

Who is this book designed for?

Superhost Comeback is designed for experienced short-term rental operators, hosts, co-hosts, investors, and property managers who have faced meaningful challenges, adapted to change, and have valuable insights to share. Whether your story centers around rebuilding after COVID-19, navigating regulations, creating direct-booking systems, or developing operational resilience, your experience could help someone else prepare for the future.

Do I need to be a professional writer?

Not at all. Many of our bestselling authors had never written a book before joining one of our projects. Seven Moon Publishing provides guidance throughout the process, including chapter development resources, editorial feedback, and support to help you confidently tell your story while maintaining your authentic voice.

Why are only 10 contributors being selected?

We intentionally limit this project to a small group of contributors to maintain a high standard of quality and ensure every author receives meaningful support throughout the publishing process. A focused collection of exceptional stories creates a stronger book, a stronger launch, and greater credibility for every contributor involved.

What happens after I apply?

The first step is a brief Author Alignment Call. During our conversation, we'll learn more about your story, discuss your goals, answer any questions you may have, and determine whether **Superhost Comeback** is the right fit for both you and the project. If we're aligned, you'll receive everything you need to begin developing your chapter and preparing for the October 2026 launch.

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