



Eben Ezer Family Newsletter

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FEBRUARY 2026

INSIDE THIS ISSUE:

Message from CEO	1-2
Resident Services	3
Alzheimer Support Group	3
Eden Philosophy	4
Ash Wednesday Service	5
Unlikely Lent	6
Calendar of Events	7
Support Groups	8
Gift Shop	9
A Valentines Mardi Gras	10
Kindness Spirit Week	11
Polar Bear Tea Party	12
Happening in Pictures	13-17

CEO Report ~ February 2026

"The Lord is not slow to fulfill his promise as some count slowness, but is patient toward you, not wishing that any should perish, but that all should reach repentance." ~ 2 Peter 3:9

In early 2026, the senior living sector is defined by a "critical juncture" of record-high demand from the first wave of Baby Boomers turning 80, matched against historic supply constraints and rising acuity. The industry is shifting from a "build it and they will come" model to one that rewards precision in operations, technology integration, and personalized, high-acuity care.

Here are some top hot topics and trends:

1. The "Silver Tsunami" Demand & Supply Crisis

- **Occupancy Hits New Highs:** Occupancy rates are approaching or surpassing 90%, in some areas.
- **Extremely Limited New Supply:** New construction has stalled at its lowest level since 2012 due to high interest rates, construction costs, and labor shortages, creating a widening gap between demand and available units.
- **The 80-Year-Old Boomer Milestone:** 2026 marks the year the oldest baby boomers turn 80, driving unprecedented, sustained demand.

2. High-Acuity Care & Operational Shifts

- **Rising Acuity:** Residents are moving in later, with higher clinical complexity and more intensive care needs, requiring operators to blend hospitality with increased clinical rigor.
- **Memory Care Focus:** Specialized dementia care is a major growth area, with investment increasing to meet the rising prevalence of Alzheimer's and cognitive decline.
- **Staffing as a Core Strategy:** Workforce shortages remain a top concern, shifting from a hiring challenge to a strategic operational imperative, with a focus on retention, competitive compensation, and reducing burnout.

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Gods Work. Our Hands.



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3. Technology Integration & "Invisible" Infrastructure

- **AI and Predictive Analytics:** AI is moving from novelty to necessity, used to anticipate health risks (e.g., UTIs, falls) and reduce administrative burdens on staff.
- **Edge AI for Safety:** Technologies like "smart" flooring, and sensors that monitor for falls or nighttime wandering, are increasing, allowing for safety without invasive surveillance.
- **Telehealth as Standard Care:** Virtual doctor visits and remote patient monitoring are now fully integrated into daily care, reducing hospital visits and enabling aging in place.

4. Financial & Market Dynamics

- **Affordability & The "Missing Middle":** The "middle market" (seniors with too much money for Medicaid but not enough for high-end luxury) remains a critical, underserved, and hot topic for new development.
- **Stabilized Asset Value:** Because new construction is low, existing communities are seeing higher valuation and strong performance, making them attractive for M&A activity.
- **Rent Growth Stabilization:** Asking rent growth has stabilized above 4% annually, reflecting a balanced market.

5. Redefining Senior Living Product

- **Active Adult Boom:** Active adult rental communities, which offer a bridge between traditional multifamily housing and independent living, are booming.
- **Personalization & Experience:** Seniors are demanding personalized wellness, fitness (yoga/pilates), and unique culinary experiences rather than traditional, generic programming.
- **Modern Design & Tech-Ready Spaces:** New developments are moving toward contemporary, sleek designs, with a focus on two-bedroom units, ample storage, and high-tech infrastructure (smart home compatibility).
- **The "Solo Ager" Force:** The growing number of "solo agers" (seniors without traditional support systems) is driving demand for tailored care services.

6. Regulatory & Compliance Changes

- **Stricter Standards:** 2026 brings tighter guidelines around staffing levels, safety procedures, and infection control, increasing administrative burdens for operators.
- **Medicaid Pressure:** Reductions in federal funding for Medicaid are putting pressure on state budgets, influencing the operational landscape and forcing providers to be more efficient.

~ Shelly

Resident Services Extensions

Heather Johnson, Resident Services Manager ext. 9257
Chris Garfield, Social Worker ext. 9252 (Deaconess/Elim & Madsen)
Melissa Bledsoe ext. 9239 (Sommerlyst & Madsen)
Life Enrichment Coordinators ext. 9222
Cassandra Rohn, Beautician—ext. 9221
Angela Vonarx Kellogg, Beautician—ext 9221

If you are interested in communicating with your loved one via technology (facetime, skype, duo, facebook, etc.) please reach out to the Social Services office to set this up. We understand how hard it is not seeing your loved one, we would like to help with this.

Alzheimer's Support Group

TUESDAY, FEBRUARY 10TH, 2026; 11:30-12:30 pm — Eben Ezer

122 Hospital Road, Brush, Colorado

Kindly RSVP at (970) 842-2861 x 9246 or text 970-370-0856

- Would you like to gain a better understanding of Alzheimer's Disease and dementia?**
- ♦ Be around those who understand your struggles or who have similar experiences.**
- ♦ Learn more about caregiving resources and options available.**
- ♦ Ask questions about specific caregiving struggles.**
- ♦ Take this opportunity to be a part of a supportive community weather you wish to share your experiences or simply listen.**

This support group can provide emotional support for individuals with a loved one that lives in a nursing home, at your home, or for those who provide care from a distance.

The Eden Alternative Domains of Well-Being

Well –being is a human right.

IDENTITY - being well-known, having personhood, individuality, having a history

GROWTH – development, enrichment, expanding, evolving

AUTONOMY – liberty, self-determination, choice, freedom

SECURITY – freedom from doubt, anxiety, or fear, safety, privacy, dignity, respect

CONNECTEDNESS – belonging, engaged, involved, connected to time, place, and nature

MEANING – significance, heart, hope, value, purpose, sacredness

JOY – happiness, pleasure, delight, contentment, enjoyment



JOY



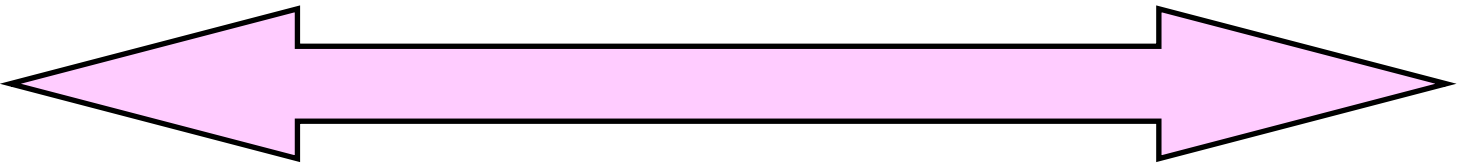
TO FIND OUT MORE VISIT WWW.EDENALTERNATIVE.ORG



ASH WEDNESDAY SERVICE
IMPOSITION OF ASHES AND
HOLY COMMUNION

FEBRUARY 18 - 9:15 AM

ALL SAINTS CHAPEL
CHAPLAIN RO PRESIDING





Unlikely Lent

BEGINNING , FEBRUARY 26 AT 10:00AM
THURSDAY MORNINGS FOR 5 WEEKS
CHANNEL 39

CHAPLAIN RO WILL PRESENT AN
UNLIKELY CHARACTER WHO
EXPERIENCED THE CRUCIFIXION.
TUNE IN TO SEE IF YOU KNOW THE
CHARACTER.



Febuary

Blessings in a
Backpack
Feeding The Future Of America

3:30 Wednesday's Location TBD

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 9:15Worship Service ASC	2  HAPPY GROUNDHOG DAY National Tater Tot Day!	3.National Carrot Cake Day 10 Rotary AR	4 National Soup Day! 2 Soup tasting AR	5	6 National Frozen Yogurt Day 9:30 Movie & Popcom MPR 2. Happy Hour and Music by Gregg Mullen	7
8 9:15Worship Service ASC 2 Guitar music with Richard Evergreens	9 10 E.E. Auxiliary SR	10 11:30 Alz. Support Group AR	11 National White t-Shirt Day	12	13 10:00 Valentine's Day Celebration and music by Silver AR 2 Ice Cream Social AR	14 VALENTINE'S DAY 
15 9:15Worship Service ASC 2 Guitar music with Rebecca AR	16 Presidents Day Make cards for the 17th >>>	17 National Random acts of Kindness Day! 10 Mardi Gras Celebration AR	18 Ash Wednesday 9:15 Ash Wednesday Worship Services ASC	19 National Chocolate Mint Day	20 National Comfy Day 2. Muffin tasting AR	21
22 9:15 Worship Service ASC	23	24	25 10 Resident Council SR	26	27 National Polar Bear Day 2:30 Polar Bear Tea Party AR 10:30 Sommerlyst Devotions	28



BRUSH SUPPORT GROUP & EDUCATION OPPORTUNITIES

Caring for a loved one with Alzheimer's can be overwhelming, but you don't have to do it alone. Join the Brush' Alzheimer's Caregivers Support Group for a safe and supportive space to share experiences, gain helpful resources, and connect with others who understand your journey. Meetings are held monthly and are open to all caregivers seeking support.

When: Second Tuesday every other month (even months)

Time: 11:30 a.m. - 12:30 p.m.

**Place: Eben Ezer
122 Hospital Rd. Brush CO 80723**



ALZHEIMER'S ASSOCIATION®



Ft. Morgan SUPPORT GROUP & EDUCATION OPPORTUNITIES

Caring for a loved one with Alzheimer's can be overwhelming, but you don't have to do it alone. Join the Brush' Alzheimer's Caregivers Support Group for a safe and supportive space to share experiences, gain helpful resources, and connect with others who understand your journey. Meetings are held monthly and are open to all caregivers seeking support.

When: Second Tuesday every other month (odd months)

Time: Noon - 1:00 p.m.

**Place: Dahms-Talton Legacy Living
1620 Riverview Ave. Ft. Morgan**



RSVP 970-842-2861 ext. 9246

ALZHEIMER'S ASSOCIATION®

**EBEN EZER
GIFT SHOP**

OPEN

WEDNESDAY'S

10:00 AM - NOON

•



EBEN EZER'S
ANNUAL

VALENTINES
MARDI
GRAS

FRI 13TH FEB 10AM
ACTIVITY ROOM

A SPECIAL TIME FOR EVERYONE

MUSIC BY GUITARIST
SILVER VINCENZETTI

Bring Valentine's cards to share!!



EBEN EZER KINDNESS Spirit Week

"In a world where you can be anything, be kind."

FEBRUARY 15 - 21

Monday

FAVORITE DRINK OR SNACK DAY

Treat a team member with their favorite drink or snack!!



Tuesday

SAY CHEESE!

It's Picture Day! Take pictures with team members and neighbors! Send to Karen or Shaire

Wednesday

HERO DAY!

Help Everyone Respect Others by wearing your favorite super hero shirt.

Thursday

HAT'S OFF TO GOOD CHOICES

Wear a hat

Friday

WE'RE ALL ON THE SAME TEAM!

Wear your favorite team colors!!



POLAR BEAR

TEA PARTY

Join us for a Furry; Good Time

ACTIVITY ROOM

2:30PM

27th
Feb

Made with PosterMyWall.com

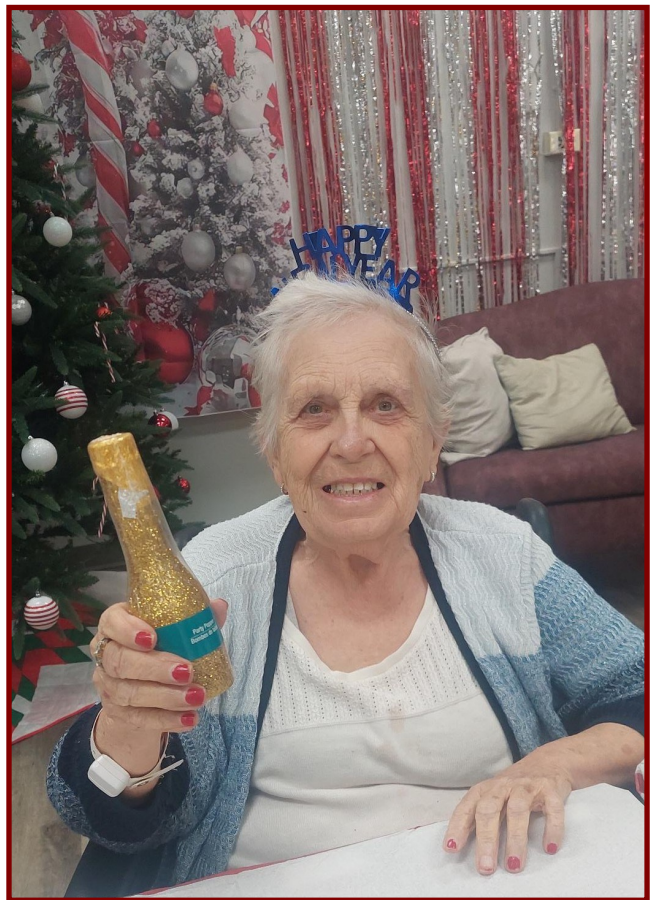
Dont miss out on the fun!

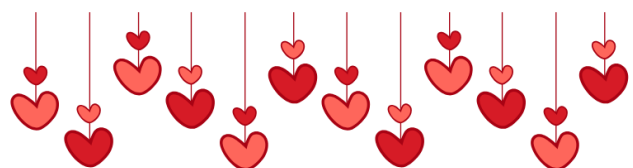
JANUARY ACTIVITIES

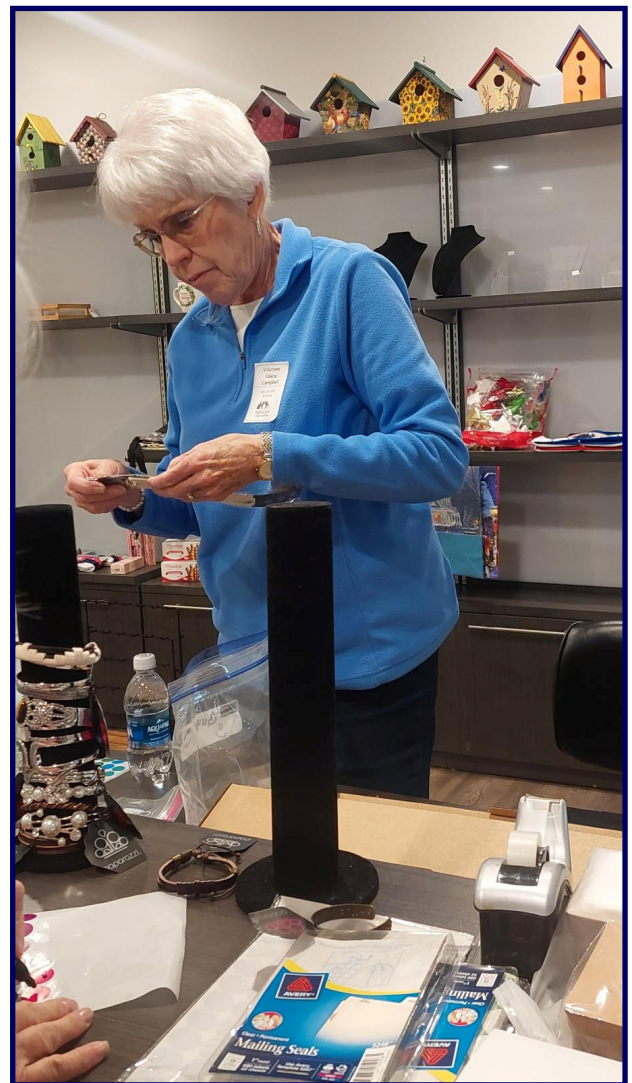
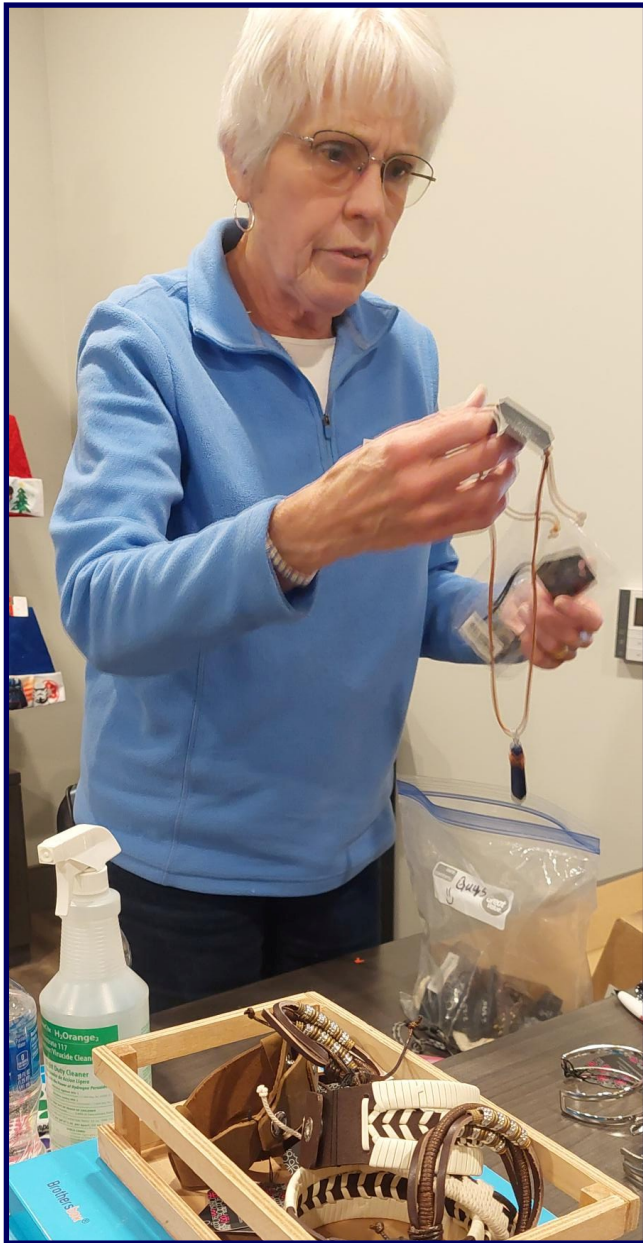


*THIS
N'
THAT*









AUXILIARY GIFT SHOP

**PREPPING THE
INVENTORY TO
OPEN SOON!!**