



EBEN EZER
Lutheran Care Center

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Assisted Living Newsletter

VOLUME 14
ISSUE 2

FEBRUARY 2026

CEO Report—FEBRUARY 2026

"The Lord is not slow to fulfill his promise as some count slowness, but is patient toward you, not wishing that any should perish, but that all should reach repentance." ~ 2 Peter 3:9

In early 2026, the senior living sector is defined by a "critical juncture" of record-high demand from the first wave of Baby Boomers turning 80, matched against historic supply constraints and rising acuity. The industry is shifting from a "build it and they will come" model to one that rewards precision in operations, technology integration, and personalized, high-acuity care.

Here are some top hot topics and trends:

1. The "Silver Tsunami" Demand & Supply Crisis

- **Occupancy Hits New Highs:** Occupancy rates are approaching or surpassing 90%, in some areas.
- **Extremely Limited New Supply:** New construction has stalled at its lowest level since 2012 due to high interest rates, construction costs, and labor shortages, creating a widening gap between demand and available units.
- **The 80-Year-Old Boomer Milestone:** 2026 marks the year the oldest baby boomers turn 80, driving unprecedented, sustained demand.

2. High-Acuity Care & Operational Shifts

- **Rising Acuity:** Residents are moving in later, with higher clinical complexity and more intensive care needs, requiring operators to blend hospitality with increased clinical rigor.
- **Memory Care Focus:** Specialized dementia care is a major growth area, with investment increasing to meet the rising prevalence of Alzheimer's and cognitive decline.
- **Staffing as a Core Strategy:** Workforce shortages remain a top concern, shifting from a hiring challenge to a strategic operational imperative, with a focus on retention, competitive compensation, and reducing burnout.

(continued on next page)



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3. Technology Integration & "Invisible" Infrastructure

- **AI and Predictive Analytics:** AI is moving from novelty to necessity, used to anticipate health risks (e.g., UTIs, falls) and reduce administrative burdens on staff.
- **Edge AI for Safety:** Technologies like "smart" flooring, and sensors that monitor for falls or nighttime wandering, are increasing, allowing for safety without invasive surveillance.
- **Telehealth as Standard Care:** Virtual doctor visits and remote patient monitoring are now fully integrated into daily care, reducing hospital visits and enabling aging in place.

4. Financial & Market Dynamics

- **Affordability & The "Missing Middle":** The "middle market" (seniors with too much money for Medicaid but not enough for high-end luxury) remains a critical, underserved, and hot topic for new development.
- **Stabilized Asset Value:** Because new construction is low, existing communities are seeing higher valuation and strong performance, making them attractive for M&A activity.
- **Rent Growth Stabilization:** Asking rent growth has stabilized above 4% annually, reflecting a balanced market.

5. Redefining Senior Living Product

- **Active Adult Boom:** Active adult rental communities, which offer a bridge between traditional multifamily housing and independent living, are booming.
- **Personalization & Experience:** Seniors are demanding personalized wellness, fitness (yoga/pilates), and unique culinary experiences rather than traditional, generic programming.
- **Modern Design & Tech-Ready Spaces:** New developments are moving toward contemporary, sleek designs, with a focus on two-bedroom units, ample storage, and high-tech infrastructure (smart home compatibility).
- **The "Solo Ager" Force:** The growing number of "solo agers" (seniors without traditional support systems) is driving demand for tailored care services.

6. Regulatory & Compliance Changes

- **Stricter Standards:** 2026 brings tighter guidelines around staffing levels, safety procedures, and infection control, increasing administrative burdens for operators.
- **Medicaid Pressure:** Reductions in federal funding for Medicaid are putting pressure on state budgets, influencing the operational landscape and forcing providers to be more efficient.

~Shelly

Life Enrichment Extensions

Kendra Carlson, Regional AL Director ext. 9905

Carrie Webb, Pines AL Administrator ext. 9260

Vanessa Pursley, Case Manager & Activities ext. 9241

Gina Rocha, Case Manager ext. 9808

We care for your loved one, let us care for you too!



Be sure to find Eben Ezer on Facebook!

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Alzheimer's Support Group

TUESDAY, FEBRUARY 10TH, 2026; 11:30-12:30 pm — Eben Ezer

122 Hospital Road, Brush, Colorado

Kindly RSVP at (970) 842-2861 x 9246 or text 970-370-0856

- **Would you like to gain a better understanding of Alzheimer's Disease and dementia?**
- **Be around those who understand your struggles or who have similar experiences.**
- **Learn more about caregiving resources and options available.**
- **Ask questions about specific caregiving struggles.**
- **Take this opportunity to be a part of a supportive community whether you wish to share your experiences or simply listen.**

This support group can provide emotional support for individuals with a loved one that lives in a nursing home, at your home, or for those who provide care from a distance.

The Eden Alternative Domains of Well-Being

Well-being is a human right.

IDENTITY - being well-known, having personhood, individuality, having a history

GROWTH – development, enrichment, expanding, evolving

AUTONOMY – liberty, self-determination, choice, freedom

SECURITY – freedom from doubt, anxiety, or fear, safety, privacy, dignity, respect

CONNECTEDNESS – belonging, engaged, involved, connected to time, place, and nature

MEANING – significance, heart, hope, value, purpose, sacredness

JOY – happiness, pleasure, delight, contentment, enjoyment

TO FIND OUT MORE VISIT—WWW.EDENALTERNATIVE.ORG

CONNECTEDNESS



EBEN EZER GIFT SHOP

OPEN

WEDNESDAY'S

10:00 AM - NOON



EBEN EZER'S
ANNUAL

VALENTINES MARDI GRAS

FRI 13TH FEB 10AM
ACTIVITY ROOM

A SPECIAL TIME FOR EVERYONE
**MUSIC BY GUITARIST
SILVER VINCENZETTI**

Bring Valentine's cards to share!!



EBEN EZER

KINDNESS

Spirit Week



"In a world where you can be anything, be kind."

FEBRUARY 15 - 21

Monday



Tuesday

Wednesday

Thursday



Friday

FAVORITE DRINK OR SNACK DAY

Treat a team member with their favorite drink or snack!!

SAY CHEESE!

It's Picture Day! Take pictures with team members and neighbors! Send to Karen or Shaire

HERO DAY!

Help Everyone Respect Others by wearing your favorite super hero shirt.

HAT'S OFF TO GOOD CHOICES

Wear a hat

WE'RE ALL ON THE SAME TEAM!

Wear your favorite team colors!!

POLAR BEAR

TEA PARTY

Join us for a Furry; Good Time

ACTIVITY ROOM

2:30PM

27th
Feb

Dont miss out on the fun!

February 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 9:30-Worship	2 HAPPY BIRTHDAY DAY 	3 10:00-Meet w/Dining UP 2:20- LP Resident Council 3:00- UP Bingo	4 National Soup Day! 8:30-UP Manicures 2:00-Soup Tasting AR 2:30- LP BINGO 2:30- Mens Group BDR	5 9:00- LP Manicures 6:00- UP Movie & Popcorn	6  10:00-Steiner Sils 1:00-Bible Study LP 2:00 Happy Hour and Music by Gregg Mullen	7 3:00-LP Coffee & Treats
8 9:30-Worship 2:00 Guitar music with Richard EG 4:30-Super Bowl party UP	9 9:00-Chair Exercises 3:00- UP Bingo	10 9:00-Beet Street Coffee 10:00-Meet w/Dining LP 1:00- Make Chocolate Covered Strawberries	11 8:30-UP Manicures 2:30- LP BINGO 2:30- Mens Group BDR LP	12 Happy Birthday Joe M! 9:00- LP Manicures 1:00- Bake a cake LP 6:00- UP Movie & Popcorn	13 Happy Birthday Flora! 9:00 Bake a cake LP 10:00 Valentine's Day Celebration and music by Silver AR 1:00-Bible Study LP 2:00-Ice Cream Social AR	14 Valentines Day! 3:00-UP Coffee & Treats
15 9:30-Worship 2:00-Guitar Music with Rebecca AR	16 Presidents Day 9:00-Chair Exercises 3:00- UP Bingo	17 Mardi Gras! 9:00-Walmart 10:00-Meet w/Dining UP 1:00-Roastbeef Floats	18 National Drink Wine Day! 8:30-UP Manicures 1:00- Wine Tasting LP 2:30- LP BINGO 2:30- Mens Group BDR	19 Happy Birthday Linda M! 9:00- LP Manicures 1:00- Bake a cake EG 6:00- UP Movie & Popcorn	20 Happy Birthday Marlene! 9:00-Bake a cake UP 1:00-Bible Study LP 2:00 Muffin Tasting AR	21 3:00-LP Coffee & Treats
22 9:30-Worship	23 9:00-Chair Exercises 3:00- UP Bingo	24 9:00-Dollar General 10:00-Meet w/Dining LP 1:00-Chocolate Chip Banana Cake	25 8:30-UP Manicures 2:30- LP BINGO 2:30- Mens Group BDR	26 9:00- LP Manicures 6:00- UP Movie & Popcorn	27 Happy Birthday Sharon H! 9:00-Bake a cake UP 1:00-Bible Study LP 2:30 Polar Bear Tea Party AR	28 3:00-UP Coffee & Treats



ASH WEDNESDAY SERVICE
IMPOSITION OF ASHES AND
HOLY COMMUNION

FEBRUARY 18 - 9:15 AM

ALL SAINTS CHAPEL
CHAPLAIN RO PRESIDING

Unlikely Lent

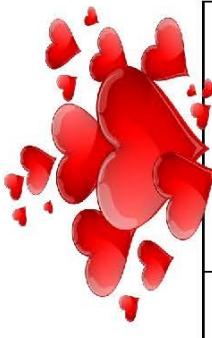
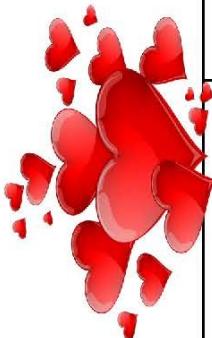
BEGINNING, FEBRUARY 26 AT 10:00AM
THURSDAY MORNINGS FOR 5 WEEKS
CHANNEL 39

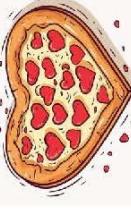
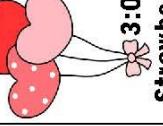
CHAPLAIN RO WILL PRESENT AN
UNLIKELY CHARACTER WHO
EXPERIENCED THE CRUCIFIXION.
TUNE IN TO SEE IF YOU KNOW THE
CHARACTER.



FEBRUARY 2026

ARBOR ASSISTED LIVING



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 9:30am Worship 2 Groundhog Day  REMININDER	2 Groundhog Day  REMININDER	3 9:30am Manicures 1:45pm Resident Council	4 9:30am Manicures 6:30pm BINGO	5	6 National Wear Red Day! 10:00am Bible Study 10:00am Steiner Sis 2:00pm (CC) Happy Hour & Music w/ Greg Mullen 6:30pm BINGO	7
8 9:30am Worship 2:00pm (EG) Guitar Music w/ Richard 4:30pm Superbowl & Snacks	9 9:00am Beet Street Coffee Shop 6:30pm BINGO	10 9:00am Beet Street Coffee Shop 1:00pm Dominos	11 12:00pm Personal Pan Pizzas 	12	13 9:00am Valentine Craft 10:00am (CC) Music by Silver	14 Valentines Day  3:00pm Strawberry Pretzel Salad
15 9:30am Worship 2:00pm (CC) Guitar Music w/ Rebecca	16 Presidents Day 6:30pm BINGO	17 9:00am Walmart Muffins & Coffee 6:30pm BINGO	18 9:30am Manicures	19	20 10:00am Bible Study 2:00pm (CC) Muffin Tasting	21
22 9:30am Worship	23 Happy Birthday Teri! 6:30pm BINGO	24 9:00am Dollar General 1:00pm Dominos	25 9:00am Pancakes & Coffee	26	27 Happy Birthday Fay! 10:00am Bible Study 2:30pm (CC) Polar Bear Tea Party	28 Happy Birthday Deb! 3:00pm Root Beer Floats



Stock Show

