



# SERVICES & PROFESSIONAL RATES

Aarons Group partners with organizations during moments of change—when alignment, clarity, and trust matter most. Our rates reflect the level of preparation and presence required to lead high-stakes conversations and convenings.

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## ON-STAGE LEADERSHIP

### KEYNOTE ADDRESS

- Keynotes challenge thinking, ground leaders in lived reality, and connect strategy, culture, and execution. \$12,500 + TRAVEL | \$10,000 VIRTUAL | 45 MINS

### EVENT HOST / EMCEE

- Includes run-of-show alignment, audience engagement, transitions, and real-time stewardship of the room. \$7,500 + TRAVEL | \$5,000 VIRTUAL | 1-3 HOURS  
\$10,000+ TRAVEL | \$8,000 VIRTUAL | 5-8 HOURS

### PANEL MODERATION / PANELIST

- For executive talks, panels, and high-visibility discussions requiring subject matter expertise. \$3,000 + TRAVEL | \$2,500 VIRTUAL | 60 - 75 MINS  
\$6,000 + TRAVEL | \$5,000 VIRTUAL | HALF-DAY

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## FACILITATED EXPERIENCES

### INCLUSION JOURNEY WORKSHOPS

- These sessions are open to all leaders and provide foundational structure and knowledge for inclusion strategy. \$5,000 + TRAVEL | \$3,500 VIRTUAL | 60 MINS

### ORGANIZATIONAL CHANGE & LEADERSHIP ALIGNMENT

- Interventions range: board retreat planning, employee sentiment analysis, strategy development and ERG/BRG activation. ENGAGEMENTS START AT \$8,000 AND VARY BASED ON COMPLEXITY AND DURATION

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## EXECUTIVE + ORGANIZATIONAL ADVISORY RETAINER

- Available for leaders navigating sustained transition, growth, or recalibration. Minimum 3-month commitment required. ENGAGEMENTS START AT \$2,500 MONTHLY AND VARY BASED ON COMPLEXITY AND DURATION