



Driving Change. Delivering Impact.



**Designing
Moments That
Move You
Forward**

Aarons Group partners with leaders to navigate moments of organizational change—when clarity, trust, and alignment matter most.

We help organizations move from intention to execution by designing and facilitating experiences that align people, systems, and strategy.



Aarons Group partners with leaders to design, facilitate, and steward moments of organizational change—where clarity, trust, and momentum matter most.

Change Rarely Fails on Paper.

It fails in rooms, relationships, and moments of transition.

Most organizations don't struggle because they lack vision or strategy. They struggle because change breaks down in execution—at the human level.

We see it when:

- Leaders are unclear or misaligned on decisions and priorities
- Strategy is announced but not meaningfully translated
- Culture is discussed abstractly instead of operationally
- Difficult conversations are avoided until they become risk
- Convenings feel symbolic instead of catalytic

These moments—retreats, board meetings, conferences, transitions—are where outcomes are actually determined.

Aarons Group works in the middle—where strategy meets people, and where outcomes are actually determined.

People are at the heart of everything we do.





HOW WE WORK

The AG Way

We don't deliver programs. We steward moments of organizational movement – the turning points in your story.

Change Architecture

We design structures and decision pathways that support meaningful and measurable progress.

Leadership Alignment

We help leaders surface and resolve misalignment before it becomes a cultural break or reputational risk.

Facilitation & Meaning-making

We hold space for complex conversations, competing truths, and high-stakes decisions with intention and care.

Experience Design

We curate convenings, retreats, and gatherings that shift thinking, behavior, and relationships.

Equity, culture, and belonging are embedded into how change happens.



Our Offerings

ORGANIZATIONAL CHANGE & LEADERSHIP ALIGNMENT

Best for: Executives, boards, senior teams

- Strategy translation & alignment
- Leadership retreats
- Governance clarity
- Change readiness and risk mapping

FACILITATION & ADVISORY

Best for: Complex moments, tension, transition

- Executive and board facilitation
- Difficult conversations
- Cross-functional alignment
- Crisis or inflection-point advisory

CURATED EXPERIENCES & CONVENINGS

Best for: When the room matters as much as the content

- Conferences, panels, and keynotes
- Immersive learning journeys
- Content delivery and executive framing
- Narrative + flow

CULTURE, EQUITY & BELONGING (APPLIED)

Best for: Organizations ready to move beyond statements

- Culture diagnostics
- ERG/BRG evolution tied to enterprise outcomes
- Leadership behavior shifts
- Inclusion as an operational capability



MEET THE MANAGING PARTNER

Our Leadership

OMARI AARONS-MARTIN



Omari Aarons-Martin is a trusted organizational change leader, facilitator, and experience curator known for guiding leaders through complexity, transition, and transformation.

With more than 15 years of experience in Fortune 150 environments and extensive board and executive leadership across nonprofit, civic, and professional organizations, Omari brings clarity, presence, and strategic judgment to rooms where alignment and trust are essential.

Often described as high-energy, grounded, and incisive, Omari is a sought-after facilitator, moderator, and keynote voice—valued for his ability to connect strategy, culture, and lived experience without losing rigor or results.



LET'S WORK TOGETHER

Start With the Moment You're Navigating

Every engagement with Aarons Group begins with a simple question:

What moment are you in—and what needs to shift for you to move forward?

We partner with:

- Executive teams and boards
- Associations and professional networks
- Foundations and sponsors
- Conference and event partners

If the moment matters, Aarons Group is the right partner.





AARONS
GROUP



nglcc 
Certified LGBTBE

BECMA
BLACK ECONOMIC COUNCIL
of MASSACHUSETTS



CONTACT US

www.aaronsgroup.org
omari@aaronsgroup.org