kaizen

PhishSafe

Turning your team into human firewalls

PhishSafe delivers behaviour driven security awareness training that transforms your colleague into a human firewall creating the strongest line of defence against the most common cyber threats. Thus forming a necessary part of layered cyber defence.

Cybercriminals know that people are the weakest link rather than the technology so they target your staff with increasingly more sophisticated phishing and ransomware attacks because they are seen making more mistakes than the machines do.

So with PhishSafe you can empower your staff to be your greatest security asset by creating a network of human sensors to protect against people-centric cyber-threats.

Cost Effective

PhishSafe is one of the most cost-effective and proactive cybersecurity measures an organisation can make. It's a simulation tool focused on creating phishing campaigns using similar tactics as cybercriminals in order to educate employees about the subtle and sophisticated methods used by cybercriminals when attempting to hack into a company.

ROI

Phishsafe's real-time training is based on actual staff activities that are monitored and alerts are triggered when a high-risk action is taken by an employee.

The advanced reporting of Phishsafe shows us how susceptible staff are to phishing emails. Through implementing Phishsafe, here are the following results of its effectiveness in training employees through its campaign based structure.

- Susceptibility of staff targeted across all sectors = 33.33%
- Results after 30-days of SAT & phishing testing = 9.33%
- Results after 90-days of SAT & phishing testing = 2.56%
- Average after 90 days of using Phishsafe = 92.44%

Communication and consistency are vital elements in building a security-first culture in an organisation.

Prevention is far superior and more affordable than responding to a security breach. Harnessing the value of security awareness training is critical to organisations in all sectors.

How does it all happen?

The Kaizen consultancy team will discuss with you and help to set up the program across a 12 month period with one campaign per quarter, the results of which will be reviewed regularly with your account manager.

Key features

- Recreate any phishing attack including ransomware, BEC, wire fraud, CEO fraud, advanced phishing attempts.
- Phishing attacks with links, attachments and fake log in pages.
- Simulate phishing attacks impersonating internal email addresses.
- Avoid users tipping each other off by using burst mode which sends multiple templates in one campaign.
- Comprehensive library of cybersecurity training videos, quizzes and courses.
- Short quizzes minimise impact to employee productivity while gamifcation keeps them engaged and maximises uptake.
- Phishing tests that auto-enrol user in training.
- Every user interaction fully recorded for reporting.
- Identify repeat offenders, high-risk departments or locations.
- Identify geo-location, operating system and browser edition.
- Raise staff awareness of Smishing by sending customisable phishing text messages directly to their mobile phones.
- Delivering contextual training in real-time.
- PhishSafe delivers a real time response to user behaviour - Train employees exactly when they display risky behaviour.
- Unlimited Phishing Simulations.
- Unlimited Cyber Knowledge Assessment Quizzes.
- Risk and Compliance Reporting Suite.
- Tracks behaviour to allow behavioural change to be tracked over time.
- Allows IT to provide senior management with demonstratable ROI metrics.
- Customisable real-time alerts.
- SaaS platform - NO clients/agents required.
- Offering seamless integration with AD / AAD for SSO.
- Dedicated MS Teams App.
- PhishHuk Outlook Email Client Plugin.
- Automatically send training content, policy reminders, data regulations and compliance standards to staff when they engage in risky cyber behaviour.
- Send relevant snippets from company policy documents tied to the specific user activity in real time.
- Maximise ROI on your technical defences. Reduce admin overhead by delivering repeatable and consistent training content.
- Compliant with GDPR privacy and other regulations.

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Turning your team into human firewalls

Proven by security experts… loved by our clients.

Simplicity

- ✓ Easy setup – start running phishing simulation attacks within 30 minutes of installing.
- ✓ Seamless MS365, G-Suite, Teams, Azure, SSO integrations.
- ✓ Hassle-free reporting to satisfy compliance requirements.

Security

- ✓ Real-time security awareness training combined with simulated phishing attacks.
- ✓ Reduce your organisation's susceptibility to phishing attacks by up to 92%.
- ✓ Helps you comply with ISO, HIPPA, PCI, GDPR, EU NIS and Cyber Essentials.

Value

- ✓ Secure your organisation against the most common method of cyberattack while maintaining regulatory compliance.
- ✓ Testing takes 8-10 minutes, helping to minimise impact on employee productivity.
- ✓ Our experienced cybersecurity team combined with the power of proven security technology.

"Reduces security risks by creating end-user awareness of critical security threats such as phishing emails. It can tailor the training specific to the employee's needs, rather than training the whole organisation. Reporting employee security training is perfect for compliance requirements."

Marie T., CEO

"If you are looking for a diverse cybersecurity training platform, then look no further. With the simple ease-of-use, I can set up my whole year of security training in a day or two and know that it will execute without fail."

John D., Software Engineer