



Backstop Family

Businesses face constant risks of data loss or corruption. Organisations of all sizes manage vast amounts of information, making it increasingly challenging to protect this data.

An increasing number of companies are turning to cloud-based platforms for storage and as part of their disaster recovery strategies, attracted by the cost-efficiency, flexibility, and scalability these solutions offer. However, in the creative sector, the large data volumes can make cloud storage seem unsuitable. Yet, when properly designed, organised, and executed, it can become a valuable element of your disaster recovery process.

Kaizen's Backstop portfolio provides all the essential on-demand tools to ensure that every aspect of data backup, disaster recovery, system state recovery, personal backup, and data archiving is delivered in the most dynamic and cost-effective way possible.

Backstop

The flagship member of the Backstop family, Backstop is Kaizen's fully managed online backup service, ensuring vital data is available 24/7, even in emergency situations. Managed by Kaizen's team within our secure UK-based datacentre, Backstop guarantees reliable data access when you need it most.

It seamlessly integrates with today's leading operating systems and applications, giving you the flexibility to back up anything from a single file to an entire Windows server, as well as VM-Ware or Hyper-V images and data. Backstop uses advanced technologies to deliver the smallest, fastest, and most efficient backups possible. It supports AES 128-bit, AES 256-bit, or 448-bit Blowfish encryption, with version control set to 30 days by default.

Backstop Rapid DR

Backstop Rapid DR provides the capability to replicate all data from your on-premise storage device to a secondary device housed in our secure UK-based datacentre, with updates occurring nightly or more frequently. This service is ideal for businesses managing large data volumes that require instant access to their off-site backup in the event of a disaster recovery (DR) situation.

myBackstop

Best practices recommend storing files on a central server to ensure they are included in the company's backup strategy. However, this isn't always feasible, particularly with a growing mobile workforce that often stores critical business documents locally. Evolving security threats or hardware failures can lead to the permanent loss of locally stored data. Therefore, incorporating personal backup into your business's disaster recovery (DR) strategy is crucial.

Backstop Archive

Backstop Archive is a highly cost-effective and fast cloud object storage solution, ideal for archiving data. Unlike traditional cloud storage services that come with complex pricing models and hidden fees for egress or API requests, Backstop Archive offers a straightforward, easy-to-implement solution that is exceptionally economical to scale. It also ensures compliance with stringent regulations, providing encryption at every stage and utilising immutable data buckets.

Backstop 365

While Microsoft 365 guarantees data availability, it lacks sufficient support for data recoverability. Simply put, Microsoft 365 does not provide a backup solution for your email, Teams, OneDrive, and SharePoint assets. Backstop 365 is the ideal solution to safeguard against accidental or malicious file deletions, user errors, or data corruption. Backstop 365 stores backups independently of Microsoft's servers and allows for granular restoration of files, folders, and applications.

