



# DMARC Monitoring Service

**DMARC (Domain-based Message Authentication, Reporting & Conformance) is an email authentication protocol designed to give domain owners the ability to protect their domain from unauthorised use, commonly known as email spoofing.**

DMARC builds upon two existing authentication techniques – SPF (Sender Policy Framework) and DKIM (DomainKeys Identified Mail) – to provide a more robust and comprehensive approach to email security. It operates by aligning SPF and DKIM results with the domain found in the email's 'From' header. This in turn generates aggregate and forensic reports that are sent back to the domain owner, providing insights into email authentication performance and potential abuse.

Kaizen's DMARC Monitoring Service is a specialised solution that helps businesses manage, analyse and act upon data generated by their DMARC implementation. These services simplify the complex process of handling DMARC reports, providing actionable insights to enhance email security and ensure proper email authentication offering numerous advantages including:

- **Expertise and Efficiency:** Leverage specialised knowledge and automation to handle complex DMARC data without requiring in-house expertise.
- **Time Savings:** Reduce the manual effort involved in collecting, parsing and analysing DMARC reports.
- **Enhanced Security:** Quickly identify and respond to unauthorised use of your domain, minimising the risk of phishing and spoofing attacks.
- **Improved Deliverability:** Ensure legitimate emails are properly authenticated, enhancing their chances of reaching recipients' inboxes.
- **Comprehensive Visibility:** Gain a clear and comprehensive view of your email ecosystem, including all authorised and unauthorised senders.

Kaizen's DMARC Monitoring service plays a pivotal role in managing and optimising your email authentication strategy, allowing you to focus on your core business objectives with confidence in your email infrastructure's integrity.