

## **St. Joseph Catholic School committee minutes.**

*December 4, 2025*

Attendance: Kimberley Bayer, Jeremy Blackwood, Tricia Bons, Jay Boucher, Beth Moody, Kate Morgan, Johanna Schmanski, Sarah Tolliver, Bryanna Van Vreede, Monica Warren, Barton Wolf.

### **Meeting began at 6:38pm**

1. **Soup and chili cook off.** January 24<sup>th</sup>. Discussed plans to specifically invite alumni to this event. Johanna proposed creating an alumni yearbook, asking alumni to submit a recent picture and life update. Monica suggests including a picture of all the alumni who send their kids to St. Joe's. Everyone likes this idea.
  - a. Kate will reach out to Parish Life to ask if this is okay.
  - b. Kimberly will draft a letter to send to the alums.
  - c. Principal will reach out to Linda Cooney for names and ask Mrs. Dundon and Mrs. Kirchner for names as well, since they have been at the school longest.
  - d. Johanna will draft a Facebook post about this and send to Liz to post.
  
2. **Social media questions.** We need to professionalize our social media, which requires personnel to implement. Some in the community are concerned about the professionalism of social media on the official school pages, and think it should focus more on marketing the school and less on sharing what is going on at school. Discussed ways to improve the presentation of Facebook and Instagram content. It would be helpful if Liz Albright had support in learning how to professionalize the content. Discuss creating a small budget for a professional social media manager.

3. **Choice proposal.** Administration is working on a plan for next year. Currently the school has more choice students than targeted. It is likely that a number spots will be opened for 4K and applications will be opened for the February enrollment period only. Discuss the concerns involved in this: Keeping the school accessible to a wide variety of families while maintaining a strong Catholic culture and identity.
  
4. **Parent survey on hobbies.** Discuss surveying parents on hobbies in order to build community and determine where to invest resources for marketing, extracurriculars, etc.
  
5. **Library book.** A book with problematic content was found in the library; steps will be taken to address this.

Meeting adjourned at 8:00 p.m.