

May 3–6, 2026 | Palm Springs, California



# CONSCIOUS LEADERSHIP RETREAT

Sponsorship Deck

# About the Event

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## **The World's First Conscious Leadership Retreat**

An all-inclusive luxury gathering for purpose-driven professionals.

Over four transformative days and three nights, up to 100 global leaders will come together at a five-star Palm Springs resort to reset, recharge, and reimagine leadership rooted in compassion, sustainability, and impact.

This is more than a retreat—it's a movement to redefine how we lead in business and beyond.





# A First of its Kind Gathering

**The Conscious Leadership Retreat creates a rare space where every conversation is values-aligned.**

Attendees will experience:

- Inspiring keynotes from visionary leaders
- Masterclasses and workshops for clarity and growth
- Daily movement, mindfulness, and wellness practices
- Curated networking and intentional guest matching
- Gourmet plant-based cuisine and our Compassionate Marketplace of conscious brands



Step Away. Rise Higher.

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# Sample Daily Flow

**Our all-inclusive schedule is thoughtfully designed to balance wellness, leadership, and high-impact connection — creating multiple immersive brand touchpoints throughout the day.**

## May 3 — Arrival & Opening Night

- 3:00 PM: Check-In & Welcome Mixer with Sponsored Products
- 6:00 PM: VIP Evening Dinner & Reception with Sponsors

## May 4-5 — Core Programming

- 7:00 AM: Morning Wellness + Fitness Activities with Sponsors
- 8:00 AM: Plant-Based Buffet Breakfast with Sponsored Menu
- 9:30 AM: Sponsored Workshops & Masterclasses
- 12:30 PM: Gourmet Plant-Based Lunch with Sponsored Menu
- 2:00 PM: Sponsored Keynotes & Collaborative Sessions
- 4:00 PM: Networking Mixer & Shop Sponsor Marketplace
- 6:00 PM: Optional Sponsor Dinners

## May 6 — Integration & Departure

- 7:00 AM: Morning Wellness + Fitness Activities with Sponsors
- 9:00 AM: Closing Circle & Goodbyes
- 12:00 PM: Check-Out

# Our Audience

An intimate but powerful community of up to 100 hand-selected global leaders, including:

25%

Business Owner  
Or Entrepreneur

33%

Senior or  
Executive Role

20%

Earn \$200,000  
or more

Our attendees are innovators, investors, and professionals with both influence and purchasing power.

64%

Identify as Gen Z or Millennial



53%

Identify as a person of color



# Our Social Reach

Your brand will extend beyond the retreat through the VWS newsletter and social media.

**45K**

Newsletter  
Subscribers

**105K**

Social Media  
Followers

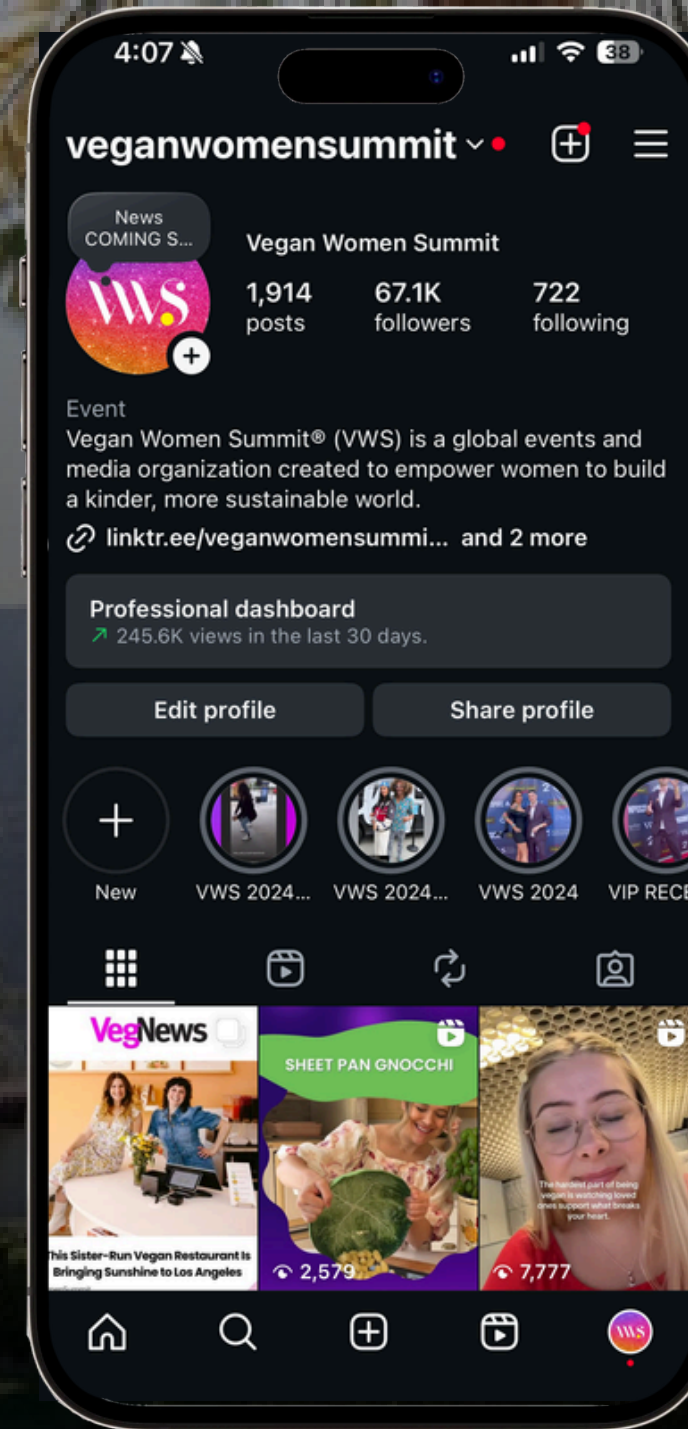
**17K**

LinkedIn  
Community

Our attendees are innovators, investors, and professionals with influence and purchasing power.

## Past Event Impact:

- 54.7M media reach per event
- 2.3M media engagements per event
- 250K+ unique website visitors
- 2K+ live social posts per event



## PREVIOUS EVENT COVERAGE INCLUDES:

**ADWEEK**

**Bloomberg**

**BuzzFeed**

**Daily  
Mail**

**FAST COMPANY**

**Forbes**

**FOX NEWS**

**GOOD  
MORNING  
AMERICA**

**Los Angeles  
MAGAZINE**

**LATINA**

**MSNBC**

**Newsweek**

**NOW THIS**

**People**

**RollingStone**





# Measurable Impact

## Sponsorship with VWS delivers results:

- **90%** of attendees purchased or plan to purchase from a sponsor
- **92%** gained valuable industry insights from sponsor activations
- **97%** would recommend our events to a friend
- **Net Promoter Score® 25 (well above industry benchmarks)**



# Why Partner with Us

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## The Conscious Leadership Retreat is:

- **Exclusive:** only 100 global leaders, deeply engaged
- **Curated:** every guest is selected for values-alignment and influence
- **Transformational:** a luxury, high-touch experience where brands become part of the journey

This is your chance to align with a movement redefining leadership—and to connect with the people who are shaping the world of tomorrow.





# Partner Opportunities

**As a sponsor, you'll connect with global leaders through:**

- **Marketplace presence:** showcase your product or service
- **Immersive brand activations:** wellness, lifestyle, or hospitality experiences
- **Premium gifting:** place your product directly in attendee's hands
- **Content amplification:** extend your story across VWS media

Every partnership is designed to highlight your leadership in sustainability, innovation, and conscious living.





## Our Past Sponsors

Google

IMPOSSIBLE™

Uber

ji jeane+jax®  
BY GALLO

  
BEYOND MEAT®

  
MIYOKO'S  
CREAMERY®

PACIFICA®

Alani  
NU

KraftHeinz

daiya  
deliciously dairy-free™

LUSH

Katjes®

  
CELSIUS  
LIVE FIT

POPSOCKETS

 DR. BRONNER'S  
ALL-ONE!®

  
frost

Chella®

Violife  
100% Vegan

 SPINS®

Forager®  
Project



# Become a Sponsor

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**Join us May 3–6, 2026 in Palm Springs.**

Align your brand with the world's first Conscious Leadership Retreat.



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