## **Creative Missional Outreach**

## **Reimagining Church Buildings**







## Presented by Dr. Tracee J. Swank

Leader, Church Doctor Ministries
ChurchDoctor.org | Church4Today.com

#### 1. Introduction

	A. How does your congregation view your church facilities?
	B. Are church buildings viewed as sacred artifacts or Kingdom resources?
2.	The turning point
	A. Aging buildings and congregations
	B. Post-pandemic challenges
	C. Underutilitized classrooms and storage
3.	Philosophy of use
	A. Missional assets
	B. Missional opportunity

### C. Barriers to change

(1)	Self-created <i>habitus</i> – ingrained thinking where church takes place
(2)	Resistance to sharing
	a. Fear of the unknown
	b. Fear of liability
	c. Emotional attchment and sacred sentiment
(3)	Sacred vs. practical
	a. Memories over mission
	b. Exclusivity about church buildings, specific ministry
	c. Worldviews about what can and can't be done

d. Develop a theological worldview for space.

e. Biblical framework: 1 Peter 4:10, Matthew 25:14-30 f. Multiply Kingdom impact through resources. 4. Shared space, shared mission A. Align use with outreach goals. B. Build relationships through open doors. **Kingdom impact** A. Making the most of your space B. The church building should not lie dormant. C. Consider how ministry has evolved.

D. Align building use with mission and outreach goals.	
E. Shared spaces can foster deeper community relationships and outreach opportunities.	
F. Facilities can be transformed into missional tools.	
6. Shifting the culture: missional mindset	
A. Assess congregational attitudes.	
B. Ownership vs. stewardship	
7. Understanding your context	
A. Think like a missionary.	
B. Prayer walks	
C. Building assessments	

#### 8. Discovering community needs

	A. Crea	ative collaborations
	B. Evalı	uating and planning
9.	Overc	oming challenges
	A. Char	nge management
	(1)	Financial strategy
	(2)	Vision casting
	(3)	Addressing resistance
	B. Shar	red space guidelines
	C. Safe	ty & legal considerations

- D. Financial sustainability
- E. Future-focused renovation
- 10. Leveraging technology
- 11. Fostering hospitality

# DO NOT DO ANY OF THIS UNTIL YOU MAKE PROVIDING EXTRAORDINARY HOSPITALITY A PRIORITY IN YOUR CHURCH CULTURE AND DNA.

- A. Train a welcoming team.
- B. Host intentional outreach events.
- 12. Redefining "church"

#### What Do I Do Next?

Scan the QR code, explore the resources, and fill out the form to stay connected with Church Doctor Ministries and Church4Today.





# Are you struggling with what to do with your church building and empty space?

Many churches are facing the same challenge: **underused** buildings, **rising** maintenance costs, and **shrinking** congregations.

Meanwhile, your community's needs continue to grow.

At Church Doctor Ministries/Church4Today, we've helped **hundreds of churches** rethink how to use their facilities to advance their mission, bless their communities, and reach new people for Christ.

Whether you lead a small-town church or a large urban congregation, we bring decades of experience helping churches just like yours turn empty church buildings into thriving places of ministry and outreach.

#### Here's How It Works:



We'll listen to your story and assess your current space use.

Clarify your mission + space strategy

Together, we'll reimagine your facility with a missional lens.

Activate your facility for Kingdom impact

Implement proven ideas to reach your neighborhood and sustain your church's future.

# Schedule a Free Call Today!

Let's talk about the possibilities for your church.

tracee@churchdoctor.org Church4Today.com

#### **Imagine This:**

- A building buzzing with life all week—not just on Sundays
- A church that's known in the community for service, not silence
- A sustainable model that supports your mission and grows your impact

You were never called to maintain a building.
You were called to **mobilize a mission**.
Let us help you turn your space into a launching pad for **Kingdom transformation**.

Reach out today for creative solutions for church space use and outreach!