

Learning Designer - WealthCraft Financial Literacy

Programme Position Overview

WealthCraft is seeking two dynamic Learning Designers to join our innovative financial literacy initiative for South African students aged 12-18. This is a critical 6-month contract position focused on developing and implementing engaging educational content for our Learning Management System (LMS).

Contract Duration: 6 months

Salary: Up to R30,000 per month

Start Date: As soon as possible

Location: South Africa (Remote work options available)

About WealthCraft

WealthCraft is an innovative financial literacy initiative that empowers young South Africans with essential financial knowledge and entrepreneurial skills through structured school-based clubs. Our mission is to equip students with the tools they need for lifelong financial success.

Key Responsibilities

Content Development & Design

Curriculum Implementation: Transform the WealthCraft curriculum framework into engaging, age appropriate learning modules for grades 8-12

Multi-Format Content Creation: Develop diverse content formats including:

- Interactive presentations and visual materials

- Video scripts and storyboards

- Assessment tools and quizzes

- Gamified learning elements (quests and badge challenges)

- Case studies featuring South African examples

LMS Content Management

Platform Population: Upload and organise all educational content onto the WealthCraft LMS

Quality Assurance: Ensure all content is properly formatted, accessible, and functions correctly within the platform

Content Structure: Create logical learning pathways and navigation systems for optimal user experience

Testing & Optimisation: Conduct thorough testing of all content and features during the October December testing phase

Educational Support Materials

Coach Resources: Develop comprehensive guidelines and class-preparation notes for WealthCoaches

Assessment Tools: Create varied assessment methods to measure learning outcomes effectively

Extension Activities: Design additional content and challenges for high-achieving students

Instructional Design: Ensure pedagogically sound learning experiences that align with South African educational standards

Collaboration & Training

Stakeholder Liaison: Work closely with the curriculum development team, technical team, and WealthCoaches

Content Review: Participate in regular content review sessions and implement feedback

Training Support: Potentially assist with coach training and onboarding programmes

Documentation: Maintain detailed records of content development processes and decisions

Essential Requirements

Educational Background

Qualification: Bachelor's degree in Education, Instructional Design, Educational Technology, or related field

Experience: Minimum 3 years in educational content development or instructional design

LMS Proficiency: Demonstrated experience with Learning Management Systems and e-learning platforms

Technical Skills

Digital Literacy: Proficient in content creation tools (PowerPoint, video editing software, graphic design applications)

Platform Management: Experience uploading and managing content on digital learning platforms
Assessment Design: Knowledge of various assessment methodologies and digital assessment tools

Subject Matter Expertise

Financial Literacy: Understanding of basic financial concepts and ability to translate complex topics for teenage audiences

South African Context: Knowledge of the South African financial landscape, banking systems, and economic environment

Age-Appropriate Design: Experience creating content for adolescent learners (ages 12-18)

Personal Qualities

Communication: Excellent written and verbal communication skills in English

Project Management: Strong organisational skills with ability to meet tight

deadlines **Creativity:** Innovative approach to making financial education engaging

and accessible **Attention to Detail:** Meticulous approach to content quality and

accuracy

Collaborative: Ability to work effectively in a small, dynamic team

environment Desirable Qualifications

Additional Languages: Proficiency in Afrikaans or other South African languages

Financial Background: Formal qualifications or experience in finance, economics, or business

Entrepreneurship Knowledge: Understanding of small business development and entrepreneurial principles

Youth Engagement: Previous experience working with teenagers or young adults

Gamification Experience: Knowledge of educational gamification principles and implementation

Key Performance Indicators

Content Delivery: Successful completion of all assigned curriculum modules within specified timeframes

Quality Standards: All content meets WealthCraft's educational and technical quality

benchmarks **Platform Readiness:** LMS fully populated and tested by December 2025

Stakeholder Satisfaction: Positive feedback from coaches and pilot programme

participants **Project Milestones:** Achievement of key project deadlines and deliverables

Project Timeline

October 2025: LMS platform completion and initial content upload

October-December 2025: Full content development and platform testing

December 2025: Coach training materials finalised

January/February 2026: Programme launch with completed content library

Application Requirements

Please submit:

1. **Comprehensive CV** highlighting relevant experience in educational content development
2. **Portfolio** showcasing previous work in instructional design or educational content creation
3. **Cover Letter** explaining your passion for financial education and youth development
4. **References** from previous employers or clients in educational or content development

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What We Offer

Competitive Remuneration: Up to R30,000 per month

Meaningful Impact: Opportunity to shape the financial futures of South African youth

Professional Development: Experience with cutting-edge educational technology and methodologies

Collaborative Environment: Work with a dedicated team passionate about education and financial literacy

Flexibility: Remote work options and flexible scheduling where possible

Future Opportunities: Potential for contract extension or permanent positioning based on performance and business needs

Application Process

Interested candidates should submit their applications to dennis@wealthcraft.academy with the subject line "Learning Designer Application - WealthCraft."

Application Deadline: 15 August 2025

WealthCraft is an equal opportunity employer committed to diversity and inclusion. We encourage applications from candidates of all backgrounds who share our passion for financial education and

youth empowerment.