

20th Women OF DISTINCTION

YWCA MUSKOKA AWARDS GALA

2026 Sponsorship Package

CELEBRATING & HONORING WOMEN IN MUSKOKA

Thursday April 2, 2026 + Deerhurst Resort

Over 200 local leaders, businesses and change-makers will be in attendance for this milestone event: **the 20th Women of Distinction Awards Gala**. Your sponsorship demonstrates your support of the vital contributions women make across Muskoka.

Funds raised will directly impact the lives of girls and women in Muskoka. YWCA Muskoka prevents gender-based violence with youth programs like *Girlz Unplugged* and *Quest for Boys* in our schools. We are inclusive of gender-diversity. We cultivate economic resilience to break the cycle of poverty with Getting Ahead participants and build one another up through Women in Business and Financial Literacy education.

Your Sponsorship: Reaching Women is a Smart Investment

- Women are responsible for 75% to 80% of consumer spending through purchasing power or influence (amounting to about \$1.2 trillion in 2023). Reaching women is vital for your bottom line
- Canada's economy would benefit from having more women entrepreneurs. For example, revenues of women-owned businesses grew about four times faster than the national average in 2023 (6.4% vs. 1.7%). These companies are also more innovative, with 30.6% of women-owned businesses reporting implementing at least one type of innovation vs. 27% of men-owned businesses.
- Continuing to progress on gender equality is one way of improving Canada's economic prosperity, especially in the current context of declining productivity.

Stats from [bdc.ca](https://www.bdc.ca)

Presenting Sponsor

\$7500

1 opportunity available

- Maximum visibility: your logo and name incorporated into gala title: Women of Distinction presented by <your name>
- Includes 1 gala table with name and logo on table
- Recognition by MC and Event Speakers
- Opportunity to bring greetings at event and present the Lifetime Achievement Award (recipient aged 55+)
- Full page advertisement in souvenir program for every attendee
- Logo on promo materials and inclusion in media promotions
- Your business logo featured on the Women of Distinction website (which lives on the YWCA Muskoka website) with a link to your business webpage.
- A thank you in the YWCA Muskoka e-newsletter (which reaches 1000+ people) and on social media (@ywcamuskoka - LinkedIn, Instagram, and Facebook).

Visionary Sponsor

\$5000

1 opportunity available

- Includes 1 gala table with name and logo on table
- Recognition by MC and Event Speakers
- Opportunity to present an award.
- Recognition in souvenir program for every attendee
- Your business logo featured on the Women of Distinction page on the YWCA Muskoka website, with a link to your business webpage.
- A thank you in the YWCA Muskoka e-newsletter (which reaches 1000+ people) and on social media (@ywcamuskota - LinkedIn, Instagram, and Facebook).

Table Sponsor

\$2500

5 opportunities available

- Includes 1 gala table with name and logo on table
- Recognition in the souvenir program for all attendees
- Your business logo featured on the Women of Distinction page on the YWCA Muskoka website, with a link to your business webpage.
- A thank you in the YWCA Muskoka e-newsletter (which reaches 1000+ people) and on social media (@ywcamuskota - LinkedIn, Instagram, and Facebook).

Award Sponsor

\$2000

1 opportunity per category

AWARD CATEGORIES AVAILABLE TO SPONSOR:

1. Young Woman
2. Arts, Culture & Creativity
3. Health, Sports and Wellness
4. Innovation and Entrepreneurship
5. Transforming Community
6. Skilled Trades

- Includes 4 event tickets, name and logo on table (note: if possible, we will seat you with the award recipient for the category you are sponsoring)
- Bring greetings & present award to the recipient on stage
- Recognition in the souvenir program for all attendees.
- Your business logo featured on the Women of Distinction page on the YWCA Muskoka website, with a link to your business webpage.
- A thank you in the YWCA Muskoka e-newsletter (which reaches 1000+ people) and on social media (@ywcamuskota - LinkedIn, Instagram, and Facebook).



Decor Sponsor

\$1500

3 opportunities available

- Includes 2 tickets (value \$175 each)
- Recognition in the souvenir program for all attendees
- Your business logo featured on the Women of Distinction page on the YWCA Muskoka website, with a link to your business webpage.
- A thank you in the YWCA Muskoka e-newsletter (which reaches 1000+ people) and on social media (@ywcamuskota - LinkedIn, Instagram, and Facebook).

Reception Sponsor

\$1000

1 opportunity available

- Help provide special YWCA pins and corsages for the nominees and awards for recipients at Nominee Reception.
- Provide champagne for "nominees toast"
- Your business logo featured on the Women of Distinction page on the YWCA Muskoka website, with a link to your business webpage.
- Recognition in the souvenir program for all attendees.
- A thank you in the YWCA Muskoka e-newsletter (which reaches 1000+ people) and on social media (@ywcamuskoka - LinkedIn, Instagram, and Facebook).

Anniversary Sponsor

\$500

multiple opportunities

- Your business logo featured on the Women of Distinction page on the YWCA Muskoka website, with a link to your business webpage.
- Recognition in the souvenir program for all attendees.
- A thank you in the YWCA Muskoka e-newsletter (which reaches 1000+ people) and on social media (@ywcamuskoka - LinkedIn, Instagram, and Facebook).

Silent Auction & In-kind Donations


- Silent Auction items and in-kind donations (for example, flower arrangements) provided are eligible for charitable tax receipts upon request.

Secure Your Sponsorship

Contact Laura Sundy


Director of Community Engagement

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