



YWCA Muskoka Presents:
An Evening with Anna Maria Tremonti

A FUNDRAISING EVENT IN SUPPORT OF **WOMEN AND GIRLS** IN MUSKOKA
SPONSORSHIP PACKAGE



Creating positive change for women in Muskoka

On Wednesday, April 5, 2023 YWCA Muskoka is pleased to bring **Anna Maria Tremonti** to the Algonquin Theatre in Huntsville. A masterful storyteller, Tremonti delivers talks that touch the human spirit and captivate audiences.

With the support of generous sponsors who believe in the power of women's voices, YWCA Muskoka has hosted **She Talks Muskoka** for the past three years. This powerful event brings women together to share and hear personal stories of tenacity and grit. Stories that open hearts and minds. Stories that challenge you. Stories to carry with you for years to come.

The funds raised at She Talks Muskoka go right back into the community through YWCA Muskoka programs that **lift up women, youth and families** and create positive change in their lives.

This fall marks the 25th anniversary of YWCA Muskoka. Over the past 25 years, we have worked to remove barriers, increase connections, and provide safer spaces for youth, women, seniors and gender diverse people. None of this could be done without the support of donors and sponsors.

By sponsoring this event, you are standing alongside women in Muskoka.

You are supporting those who are most vulnerable. You are showing the community that when you lift up women and girls, you lift up the entire community. Please see the end of this package for all the sponsorship details.

A handwritten signature in black ink, appearing to read "Hannah Lin". The signature is fluid and cursive, with a long horizontal stroke at the end.

Hannah Lin (she/her)
Executive Director
YWCA Muskoka

Speakers



Keynote Speaker: **Anna Maria Tremonti**

Listeners from around the world were privileged to listen to Anna Maria Tremonti's compelling interviews each & every day on Canada's most popular radio program, "The Current" for almost 2 decades. She has the gift of tackling everything from the politics of the day, to the changes that affect our society, to the stories of individuals whose personal journeys and traumas affect us all. Without a doubt, every dedicated listener has been consistently moved and inspired by Anna Maria's genuine approach to interviewing.

A masterful storyteller, Tremonti delivers talks that touch the human spirit and captivate audiences.

After 17 years at the helm and as a two-time Gemini Award winner, now Anna Maria is taking a leap into the world of digital communication with a new way of telling stories and sharing ideas, through original podcasts that will illuminate, challenge and surprise. She launched Welcome to Paradise, a very personal podcast which showed that even though she's travelled to conflict zones, none were as immediately threatening as what she experienced at home. It's 'a profoundly intimate portrait of a powerful woman confronting the source of tremendous pain and trauma and, remarkably, freeing herself from a life-long sense of shame.'

Anna Maria is also a former foreign correspondent and war correspondent who spent close to a decade covering international affairs posted in Berlin, London, Jerusalem and Washington. Her ongoing coverage of major international stories includes the breakup of the former Soviet Union, the war in Bosnia, the Israeli-Palestinian conflict, the politics of the Arab world, Europe and the United States. She also has extensive experience covering Canadian federal and provincial politics.



Opening Speaker: **Kelly Jones**

Kelly Jones is a powerful, Muskoka-based public speaker and workshop facilitator who shares her unique perspective on the journey many women face to build an independent life for themselves, free from abuse and fear.

As a Coordinator of YWCA Muskoka's poverty reduction programs, Kelly's personal experience growing up in generational poverty gives her a unique

ability to bridge gaps with people of low-income and the community resources needed to help transform lives.

To date, Kelly has successfully facilitated Bridges out of Poverty workshops for hundreds of community leaders across The District of Muskoka, including local politicians, OPP, health professionals, business owners and service clubs such as RAMP and various others. Kelly's focus is to help others believe in their value and purpose and to help the community seek value in human connection through the intentional friendships Circles Muskoka creates.



Your support

At its core, *She Talks Muskoka* is a fundraising event to fund YWCA Muskoka's programs that **prevent gender-based violence; help lift people out of poverty; and create a safe space for youth of all genders to build confidence and healthy relationships.**

Your support in action:

- Since 2013, YWCA Muskoka has helped **59 women leave domestic violence** through our December 6th Fund - a microlending program.
- During the pandemic YWCA Muskoka supported over **200 families** with basic needs, like grocery costs, winter tires and cell phone bills through our Covid Relief Fund.
- This past summer, YWCA ran day camps for almost **100 kids**. Parents shared that it was an incredibly fun camp, and also a place for their child to feel safe and share their thoughts and ideas.

All of this work happens because of the support of donors and sponsors, like you. Together, we help ensure women and girls in Muskoka can thrive.

Event Sponsorship Levels

LEAD SPONSOR: \$3,000

This exclusive level of sponsorship is only available for *one sponsor* to fully maximize your exposure.

The Lead Sponsor benefits:

- The opportunity to **bring personal greetings at the event** on stage to an expected audience of approximately 250+ people (our team is happy to work with you to create your speaking remarks, if desired!)
- The opportunity to set up a **booth in Partner's Hall in the Algonquin Theatre** before and after the event to personally network with the audience (the theatre is able to provide a table for your materials).
- Your **organization's logo prominently featured** on the following She Talks marketing materials:
 - Event posters displayed in locations within the three largest Muskoka communities: Gravenhurst, Bracebridge and Huntsville.
 - She Talks websites, including the virtual silent auction website.
 - Front page of the event program, given to each audience member.
- Exposure on YWCA Muskoka's social media channels- an audience of over 3,700 people with **three dedicated social posts** recognizing you as the **Lead Sponsor** in the lead up to and post event.
- Exposure in **YWCA Muskoka's e-newsletter** recognizing you as the **Lead Sponsor**, which goes to an audience of almost 1000 people monthly.
- Your organization will be named as the **Lead Sponsor** in the event **press release and named in all media interviews** by our YWCA spokesperson when promoting the event.
- **Four complimentary tickets** to the She Talks on April 5. Treat your staff to an inspiring and powerful night out!

AMPLIFIER SPONSOR: \$1500

This level of sponsorship is available for just *four sponsors* to ensure prominent exposure.

Amplifier Sponsor Benefits:

- Your **organization's logo featured** on the following She Talks marketing materials:
 - She Talks websites, including the virtual silent auction website.
 - Your logo prominently displayed inside the event program, given to each audience member - an expected audience of approximately 250+ people.
- Exposure and recognition **twice on YWCA Muskoka's social media channels**, an audience of over 3,700 people, in the lead up to and post event.
- Your organization will be **verbally thanked from the stage** by the host in the introduction of the event.
- Exposure in **the YWCA Muskoka's e-newsletter**, which goes to an audience of almost 1000 people monthly.
- **Two complimentary tickets** to the She Talks on April 5. Treat two valued employees to an inspiring and powerful night out!



RESONATOR SPONSOR: \$750

Resonator Sponsor Benefits:

- Your **organization's logo featured** on the following She Talks marketing materials:
 - She Talks websites, including the virtual silent auction website.
 - Your logo displayed inside the event program, given to each audience member - an expected audience of approximately 250+ people.
- Post-event exposure and recognition via **one post on YWCA Muskoka's social media channels**, an audience of over 3,700 people.
- Exposure in the **YWCA Muskoka e-newsletter**, which goes to an audience of almost 1000 people monthly.

To confirm your sponsorship of *She Talks Muskoka* or to discuss sponsorship opportunities further, please reach out to:

Laura Sundy
Director of Community Relations, YWCA Muskoka
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