

JEFFREY FITZGERALD

Media and messages that Inspire, Influence, and bring Visibility.
Using Tech Focused Tools with Human Creative.

📞 703-282-1433 @ jeff@jeffinhighdef.tv 🌐 <https://www.jeffinhighdef.tv/hire>
📍 Round Hill, Virginia

SUMMARY

A creative with visionary track record, Video Producer and Marketer with proven success in television, livestreaming, journalism, graphic design, technology and social media.

Eternal learner, Advanced Ai Creative, 2020/2022 3x Emmy Winner.

All about crafting meaningful messages and media. Growing, inspiring and life with purpose. Known for positive attitude, being a servant leader and a dedicated team player.

Intentional about making my teams and higher leadership look good.

EXPERIENCE

Executive Producer, Creative and Live Content 02/2015 - Present
[JeffInHighDef, a brand of Evening Star Creative, LLC](#) Ashburn, VA

Senior level experience as a video producer, creative director, technologist and marketer. Client portfolio includes corporate, tech, startups, non-profits, and first responders.

Servant leader who builds strong unified teams around mission and central vision.

Proven record in corporate communications, association TV and news. Projects reflect the spectrum of media. Producing television PSA campaigns, documentaries, branded social content, online news shows, and even game show entertainment.

Technical expertise in broadcast/livestream/online/social content creation, podcast production, creative direction, editing, sound design, lighting, studio builds, set design, 3D modelling and animation, Ai creation for video, images and music, And agentic agents.

Professional expertise on camera, news reporting, hosting interviews, concept ideation, story development, scriptwriting, and more.

First Responder Vision

FRV is a brand focused on serving first responders with transformational media and messages. Passion for the Fire Service community, and a voice for department servant leadership and vision.

Overall Work highlights:

- 3x Multi-Region Emmy Award Recipient for Firefighter Recruiting Campaigns
- Doubled recruiting with state PSAs in North Carolina
- Produced ERG Hazmat Video Series used in every Police/Fire/Ems station in America
- Most recent video campaign, 2M impressions, 65,000+ full length views on TV/Digital
- Produced over 100 weekly virtual news shows from virtual home studio
- Live Stream Producer from historic Gettysburg for Lincoln Leadership Institute
- Highlight your accomplishments, using numbers if possible.



KEY ADVANTAGES

📌 Award-winning Production

Achieved 3 multi region Emmy Awards for outstanding public service announcements in 2020/2022.

📌 Ai Video, Voice and Music

Proficient and versed in Google VEO, Sora, Flux, Nano Banana, Suno, Eleven Labs, Midjourney ChatGPT, Gemini, and others

📌 Recognized Voice in Video

5 Time Contributor to Best Selling '100 Live Streaming & Digital Media Predictions' book series

SKILLS

Creative Vision, Servant Leadership, Teams, Production, Creative Design, Story Telling, Branding, Social Media, Script Writing, Marketing Strategy, Podcasting, Streaming, Budgets, Mobile Video, OTT, Communications, Documentaries, Cinematography, Social Media, 2D/3D, Adobe Suite, Photoshop, Illustrator, After Effects, Audition, Premiere, InDesign, Cinema4D, vMix, X32, Remote Guests, Microsoft Office, ChatGPT, Gemini, Midjourney, Google VEO 3, Kling, Sora, Nano Banana, Suno, Eleven Labs, more

LINKS

John Mahoney, CEO Gnural Net

john@gnural.com
(917) 664-4600

Peter Estrada, Producer

pete.estrada@gmail.com
(240) 997-6046

Scott Rubens, Director, VOA

srubens2001@yahoo.com
(904) 955-6084

www.jeffinhighdef.tv/hire

EXPERIENCE

Senior Producer, "BioCentury This Week" Television 08/2010 - 06/2015

[BioCentury Inc.](#)

Washington, DC

Senior producer of BioCentury This Week, a national weekly public affairs program that brought together world class leaders in healthcare, finance, science and policy. All to further biomedical innovation.

The show aired on CBS affiliate WUSA-TV9 in Washington, D.C. as well as 28 PBS stations around the country from 2010-2014. Achieving 223 original episodes in just four years,

Leadership

Core role was overseeing the entire production from start to finish.

Much of the day-to-day workflow included working with diverse editorial and production teams, prepping show hosts and scripts, producing intro story packages, acquiring media assets, designing show graphics, on-location shooting and directing, with post-production and delivery to air/web.

Tools included Adobe Suite, Premiere, Photoshop, After Effects, Illustrator, Audition, Flash, Dreamweaver, Media Encoder, Cinema4D, Sorenson Squeeze, VLC, ENPS, Edius, and others. Previous Media100, Avid and Certified Final Cut Pro editor as well.

Multimedia Oversight

Also responsible for corporate media development, creating/managing all web development for show, and technical end to end streaming. Working with content distribution platforms like Akamai, Brightcove Video Cloud and 3Play Media.

- Oversaw in studio show operations, kept project moving and on time, on budget.
- Day-to-day collaboration with editorial and production teams, and show stakeholder
- Wrote scripts, crafted story angles, and ensured the program was a top tier product.
- Ensured no technical glitches with consistent delivery to air each week.
- Highlight your accomplishments, using numbers if possible.

Associate Director, Digital Production and Multimedia 08/2005 - 04/2009

[American College of Cardiology](#)

Washington, DC

Creator of an online video news channel for the association's 35,000 member organization (2005). Principal producer and designer including brand image, look, positioning, news development, strategy and show concepts.

- Lead producer of high impact opening conference videos for the association.
- Produced, shot and edited various news reports as a CVN reporter/journalist.
- Managed major aspects of the production workflow and vision for growth

Streaming Media Engineer, Manager of Multimedia, EBC 08/1999 - 04/2004

[UUNet / MCI Worldcom](#)

Ashburn, VA

Streaming media and video production supervisor for world class internet service provider

- Multimedia Manager for MCI Executive Briefing Center, Product display, and Positioning
- Designed, built and managed \$200K video studio. With broadcast, and IP tandberg video
- Created SE University, first global streaming video training course with slides (2001)
- Created channel sales campaign "Salevivor" with 400 players, raising quarterly sales 30%
- Produced company wide all-hands meetings with streaming coverage across locations
- Highlight your accomplishments, using numbers if possible.
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LINKS

FIRE SERVICE WORK

www.firstresponderivision.com

VIDEO PORTFOLIO

www.jeffinhighdef.tv/portfolio

MORE ABOUT ME

www.jeffinhighdef.tv/about

VOLUNTEER

A Round Hill Volunteer Fire Rescue

B The Social Collectives

C Ai News Makers

D Tree of Life / Video