



INSTAGRAM + FACEBOOK
@WELCOMETOGREENWICH



WELCOME TO GREENWICH

2026 MEDIA KIT & RATE CARD

*Brought to you by
The Greenwich Association of Realtors*

Our Mission



Greenwich represents a rare balance of **sophistication, heritage, and modern living** — making it one of the most desirable communities in the Northeast.



Welcome to Greenwich is an initiative of The Greenwich Association of Realtors. Launched in December 2025, the digital platform reaches a growing, high-end audience through Instagram and Facebook.

Welcome to Greenwich serves as an inspiration to move to Greenwich, CT—to live and work here, to invest, to raise a family, and to find your joy. We showcase the town's exceptional resources, including its businesses, restaurants, cultural events, nonprofits, parks and recreational offerings, town reminders, sports teams, and updates on the local housing market.

Our mission for **Welcome to Greenwich** is to support and elevate the health and vitality of both the market and the community.



@WELCOMETOGREENWICH

POSITIONING

Welcome to Greenwich is a luxury-focused digital platform featuring Greenwich, CT and surrounding areas, including NYC and Westchester.

PLATFORM PERFORMANCE

Instagram & Facebook Combined

Monthly Reach

348,962+ Impressions

Committed Audience

9,623+ Followers (and growing)

Engagement

15,100+ Monthly Interactions

DEMOGRAPHICS

Ages 35–44: 27%

Ages 25–34: 24.4%

Ages 45–54: 17.5%

Ages 55–64: 12.9%

AUDIENCE

Women: 63.4% | Men: 36.6%



@WELCOMETOGREENWICH



We define Greenwich by its **strong sense of community**, rich resources, and an enduring commitment to quality of life.



Rates



Partner with us to **be part of the Welcome to Greenwich story** — where we continue to grow, thrive, and inspire.



PARTNERSHIP OPPORTUNITIES

Social Media

Instagram & Facebook Post — \$750 per post
Includes One Instagram Story
(rate valid through summer 2026)

Newsletter

Featured Placement — \$2,000 per month

Advertising Guidelines - All advertising is tailored to align with our luxury audience. Content is typically lifestyle-driven and may include video. Final creative is subject to approval. We maintain limits on frequency, recurrence, and subject matter to ensure quality and consistency.

Contact

To place an ad or request more information:
trish@omnimater.co

click to visit



Powered by **OMNIMATER** Media Consulting