

## **Messaging Privacy Policy**

**Effective Date: 8/1/2025**

Little Legends Pediatrics, LLC (“we,” “us,” “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect and use information about you when you opt-in to receive SMS messages from us.

### **Information We Collect**

When you opt-in to receive SMS messages, we collect/maintain:

- Your phone number
- Consent to send SMS messages
- Your email address
- Your basic contact information
- Your messaging history

### **How We Collect Your Information**

We may collect your information directly from you, such as when you complete a form or contact us or automatically, such as when you interact with our messaging system.

### **How We Use Your Information**

We use your information to:

- Send you the SMS messages you’ve opted in to receive
- Provide updates or other relevant content based on your preferences
- To operate our business

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. You can review our Recurring Message Terms and Conditions (<https://littlelegendspediatrics.com/Office-Info/Policies>) for additional information about the opt-out process.

### **To Whom We Disclose Your Information**

We are committed to protecting your privacy. Your data will not be transferred to external organizations under any circumstances. We do not share your personal information with third parties, except as required by law or when necessary to provide our services. We have implemented appropriate safeguards to prevent unauthorized access, disclosure, or sharing of your data.

We may disclose your information to our affiliated companies such as insurance companies; to third party service providers/referrals, or compliant consultants who provide services to us; in connection with a merger, acquisition, reorganization, restructuring, financing transaction or sale of assets; as required by law or administrative order; to assert claims or rights or to defend against claims.

We do not share your personal information, phone number, or SMS consent opt-in data with third parties or affiliates for marketing or promotional purposes.

### **Protection of Information**

We take steps to protect your information against unauthorized use or disclosure in accordance with HIPAA.

### **Updates**

We may periodically update this privacy policy. If we make material changes that have a substantive and adverse impact on your privacy, we will provide notice on our website prior to the change becoming effective. We encourage you to periodically review this page for the latest information about our privacy practices.

### **How to Contact Us**

You can reach us by texting the word HELP for support to 419-751-7050. You may also call us directly at 419-751-7050.