



**THE
GNAR**

X



CRABBE
MOUNTAIN

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 18 - 21
CRABBE MOUNTAIN, NB

BECOME AN EVENT PARTNER

WE'RE STOKED THAT YOU'RE STOKED ON THE INTO THE GNAR EXPERIENCE AT CRABBE MOUNTAIN!

WITHOUT SPONSORS, IT'S SIMPLY NOT POSSIBLE TO OFFER AN EVENT LIKE THIS WITHOUT SACRIFICING VALUE. WE FEEL IT'S IMPORTANT TO FOCUS ON THE RIDER EXPERIENCE. THIS MEANS, AFFORDABILITY, QUALITY COACHING, QUICK LAP TIMES, MINIMAL TRAIL CONGESTION, AND QUALITY TIME TO "SHOOT THE SHIT" WITH OTHERS.

WE'VE RESERVED 20 RIDER SPOTS FOR OUR SPONSORS TO PURCHASE IF THEY'D LIKE TO SEND A RIDER FROM THEIR BUSINESS. PLEASE NOTE THAT SPONSORSHIP PACKAGES ARE SOLD SEPARATELY FROM RIDER PARTICIPANT PACKAGES.

SEE BELOW FOR AVAILABLE SPONSORSHIP OPPORTUNITIES. TO CLAIM YOURS, COMPLETE THE PURCHASE FORM BELOW AND SEND IT TO [JACQUELINE@CRABBEMOUNTAIN.COM](mailto:jacqueline@crabbemountain.com).

INVOLVED AS A SPONSOR, BUT NOT RIDING? \$169+HST PER PERSON LOOKS AFTER ALL FOOD, CAMPING AND APRES!



SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	VALUE	SPACES	EXPOSURE
SHUTTLE TRUCK BRANDING	\$600	8	BRANDED BACK WINDOW OF ONE SHUTTLE TRUCK + STANDARD INDUSTRY ZONE BOOTH SPACE + WEB PROMO
TIMING	\$500	1	BRANDING SPACE AT START AND FINISH OF TIMED TRACK + STANDARD INDUSTRY ZONE BOOTH SPACE + WEB PROMO
BOOTH SPACE ONLY	\$250	10	STANDARD INDUSTRY ZONE BOOTH SPACE
DINNER	\$500	2	ONSITE BRANDING AT TIME OF MEAL
LUNCH	\$400	2	ONSITE BRANDING AT TIME OF MEAL
BREAKFAST	\$300	3	ONSITE BRANDING AT TIME OF MEAL
SNACKS	\$200	5	ONSITE BRANDING AT TIME OF MEAL
APRES	240 CANS	3	ONSITE BRANDING AT TIME OF APRÈS

EVENT SCHEDULE

THURSDAY

1200 - 1500	INDUSTRY ZONE OPEN
1300 - 1430	CHECK IN / TIMING / SWAG PICKUP
1430 - 1500	WELCOME & INTROS
1500 - 1700	TRACK WALK / SHUTTLES
1700 - 1830	TIMED RUN #1
1800 - 1930	INDUSTRY ZONE OPEN
1830 - 2000	BBQ / APRÈS / BONFIRE
	CAMPING AVAILABLE

FRIDAY

700 - 900	BREAKFAST
800 -1000	SHUTTLES / COACHING
1000 - 1030	BREAK
1030 - 1230	SHUTTLES / COACHING
1200 - 1400	LUNCH / INDUSTRY ZONE OPEN
1300 - 1500	SHUTTLES / COACHING
1500 - 1530	BREAK
1530 - 1730	SHUTTLES / COACHING
1630 - 1830	INDUSTRY ZONE OPEN
1830 - 2000	DINNER / APRÈS
2000 - 2200	MEET THE PROS
	CAMPING AVAILABLE

SATURDAY

700 - 900	BREAKFAST
800 -1000	SHUTTLES / COACHING
1000 - 1030	BREAK
1030 - 1230	SHUTTLES / COACHING
1200 - 1400	LUNCH / INDUSTRY ZONE OPEN
1300 - 1500	SHUTTLES / COACHING
1500 - 1530	BREAK
1530 - 1730	SHUTTLES / COACHING
1830 - 2200	INTO DIN-GNAR - THRIFT STORE FORMAL / LIVE MUSIC / BONFIRE
	CAMPING AVAILABLE

SUNDAY

700 - 900	BREAKFAST
800 - 1000	SHUTTLES / PRACTICE
1000 - 1030	BREAK / TIMING PICKUP
1030 - 1200	RACE
1200 - 1400	INDUSTRY ZONE OPEN
1230 - 1330	AWARDS / DEPART

PURCHASE FORM

OPPORTUNITY	VALUE PER SPACE	QTY	TOTAL
SHUTTLE TRUCK BRANDING	\$600		
TIMING	\$500		
BOOTH SPACE ONLY	\$250		
BREAKFAST	\$300		
SNACKS	\$200		
LUNCH	\$400		
DINNER	\$500		
APRES	240 CANS		
ADD ON CATERING & APRÈS	\$169		
SUBTOTAL			
15% HST			
TOTAL			

BUSINESS: _____

CONTACT: _____

EMAIL: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

SIGNATURE: _____

DATE: _____

***PLEASE SUBMIT A HI-RES LOGO WITH YOUR PURCHASE FORM!**





THANK YOU

THANK YOU FOR MAKING A DIFFERENCE IN YOUR RIDING COMMUNITIES. I
SINCERELY HOPE YOU CAN JUMP ON, AND HELP PUSH THE BOUNDARIES OF
WHAT WE CAN PULL OFF IN OUR BROADER ATLANTIC CANADIAN RIDING
SCENE.

LET'R BUCK!

CHENEY

GENERAL MANAGER, CRABBE MOUNTAIN

