Volunteer Graphic Designer

Background
Flight of the Osprey is a conservation expedition with 3 primary aims
- To further understand the details and threats for the UK migratory osprey population, and what factors – from all along the flyway – might be limiting their return right across the UK.
- To inspire mass public interest, support and input from the public in every country along the route, through sharing photos and videos via the mass media, engaging via social media, and face to face interactions with communities and decision makers
- To raise funds for the expedition and several priority projects to support osprey conservation and environmental leadership at key sites along the osprey’s flyway.

Tasks and responsibilities
- Become familiar with the background and aims of the expedition
- Create:
  - Create a digitised logo from sketched concepts, for expedition and organisation
  - Create a series of design elements and style to be used in other materials
  - Prepare and adapt designs for various uses eg vehicle decals, stickers etc.
  - Design expedition T-shirts
  - Create design templates for digital files – videos, social media posts etc
  - Designing event collateral – invitations, posters, banners
  - Adapting certain designs to different languages
  - Assist with web design concepts
  - Presenting outline concepts to a core team for feedback
- Attend training events where relevant (you will need to cover the costs of travel and subsistence, but specific training costs would be covered).
- Available during the expedition to provide occasional adaptations
- Contribute pictures, anecdotes, updates that could be of interest to share on the project social media accounts.
- Share expedition news and updates with your network or specific audiences relevant to you.
- Respond promptly to all expedition communications from internal or external contacts.

Skills, attributes and experience
- An experienced graphic designer,
- Experience in adapting designs to a variety of unusual shapes and uses
- An interest in expeditions/conservation
- Actively encourages constructive criticism and the views of others

Location:
The role can be done mostly from home, assuming you have internet, relevant hardware and software.

Hours:
Varied but could be fit around a standard work week. Team meetings will be in the evenings or weekends where possible, and this role would be encouraged to attend in person if possible.
Benefits to the volunteer:
This is a vital role to help create an engaging visual brand
- Play a critical role in an important conservation project
- Be part of a highly motivated team with a challenging mission
- Invitations to team meetings and expedition fundraising and profile-raising events

To apply:
Send CV and letter of motivation to sacha@conservation-without-borders.org

This is a voluntary role, so no payment will be given for time or general expenses, except where a specific item is being ordered on behalf of the expedition team with prior approval of the budget holder.
Note that this project and elements of it will be confidential and this must be respected by all team members. Photos, videos and updates about the expedition and the planning are a strength of the project, as is getting that communication out to the biggest audience possible. So whilst all project-related content will be delivered or posted in the first instance via the official project PR team or on official project social media accounts, we would encourage you to share as widely as possible with a personal comment or interpretation, to your contacts and through any forums you think might be interested.