

Texas Academy of Audiology



*Embassy Suites by Hilton
San Marcos Hotel Convention
Center & Spa*

1001 E. McCarty Lane
San Marcos, TX 78666
1-512-392-6450

Group Code: TAA

Scott Haug Memorial Keynote Address:
Jennifer Peterson
Texas Hands and Voices

CONFERENCE REGISTRATION MATERIALS ENCLOSED

EARLY BIRD REGISTRATION DEADLINE:
SEPTEMBER 1st

REGISTRATION DEADLINE:
OCTOBER 5th

For a complete conference schedule
visit our website: texasaudiology.org



www.texasaudiology.org



Original Artwork by
Dr. Timothy Lim, Au.D.

Top 10 Reasons to Attend Conference

By Chris Araj, Au.D. 2017 TAA President

10. The TAA Board of Directors is looking for a few good men and women...in tights.
9. Look, it's a bird! No, it's a plane! Wait, it's an audiologist wearing a cape?!?!?
8. Let's face it, audiologists deserve to hang out with fellow weirdoes at least once or twice a year.
7. Once you get into your costume, you will find your second calling (hopefully).
6. When you're ready to part with your costume, you might need a HEAR-O to get you out.
5. Masks not only hide your identity, they also allow for covert napping in case the night went long.
4. Spandex has both mass and elasticity, therefore capable of producing sound. Come find out how!
3. It is true...audiologists are HEAR-O's to so many! So, look like one every once in a while.
2. Wearing adult underoos costumes will be life changing for some, career ending for others.

And the number one reason for attending the conference:

1. You can show everyone your acoustical super powers!

BE A SUPERHEAR-O

BY: ROBERT HERRING, VP OF
MEMBERSHIP

Okay SuperHear-O, while you are getting your super-jet ready for takeoff to the TAA Convention, be sure to go to www.texasaudiology.org and renew your membership. It's simple and quick so don't delay. Your membership is vital for TAA to thrive and be a strong voice for Audiology in Texas. Encourage all your colleagues to do the same.

Being a member will get you a substantial difference on conference registration. If registering online be sure to join first and then register for conference. If registering through the mail simply check the appropriate boxes and add your membership fee to your registration.

Silent Auction Items Needed!!

Our Silent Auction is always a fun time, but we need your help! We would love to include a larger variety of items, so if you or someone you know has something that you would like to add to the auction, please let us know. No item is too small or too large!!

Contact Chanda Abbott at

Chandaabbott@bayareaaudiology.com



Make your dollars count

PAC DONATIONS

Make your donation online at
texasaudiology.org or
send your donation directly to:

TAA PAC Treasurer David Gordon
7201 Daugherty St., Austin, TX 78757

PAC donations must be made with
personal funds.

Legislative Update

by Matt Lyon, Governmental Affairs Liason

The 85th Legislature of the State of Texas met from January to June 2017. There were 6631 bills filed this year and 1211 (18%) passed. We scanned all the filed bills and identified 15 that could have direct effect on the practice or licensing of audiology. Most importantly was HB 490 related to health benefit plan coverage of hearing aids and cochlear implants for children. This Bill was authored by Representative Rodney Anderson who worked closely with TAA during the process. TAA monitored the progress as the legislation moved from the filing, to committee, hearings, and then voted on and passed by both the House and the Senate. The Bill was put into law by Governor Abbott. We are very grateful for Karen Ditty, Au.D., and Brad Shields, our lobbyist, for their significant efforts. We were also fortunate to have many families of hearing impaired children testify and write letters to their legislatures encouraging them to support this valuable law.

TAA members were very influential in stopping a Bill (HB 1684) that would have ended licensing for audiology and speech pathology. We learned of this Bill at about 7:00am one morning and by 4:00pm the next day the Bill's author, Jason Isaac, agreed to not pursue this legislation. He was unaware of the importance of licensing. Our lobbyist, Brad Shields, met with Rep. Isaac's chief of staff several times during the first two days after this Bill was filed and educated him on the value and importance of licensing. Many of our members contacted Rep. Isaacs and expressed their concern. TAA membership responded quickly when called upon and exerted significant influence on the legislative process. Active membership in this association can and does influence both the governmental and regulatory processes in Texas.

We encourage you to stay informed and involved. If you have questions about the governmental or regulatory processes in our State, contact Michelle Gillentine, VP of Governmental Issues, or Matt Lyon, Governmental Liaison. See the TAA web pages for contact information.

Over the Counter Hearing Aid Act Passes US House of Representatives

The US House of Representatives passed the FDA Reauthorization Act (HR 2430) on July 12. This legislation included provision that would direct the FDA to develop an Over the Counter category of hearing aids for adults with **perceived** mild to moderate hearing loss. The modifications contained in the legislation require the FDA to establish a website to report on quality, safety, and effectiveness of OTC devices. The legislation will next move to the US Senate for consideration. Congress is expected to act quickly. Contact your Senator.

SLATE OF CANDIDATES for 2018 Board of Directors

The Texas Academy of Audiology Board of Directors is pleased to announce that the following individuals have expressed formal interest in serving on the Board as Elected Members for terms beginning on January 1, 2018. Selection of Elected Members to the Board will take place through formal vote and approval by the Membership at the TAA Business Meeting held at the Annual Conference on Friday, October 20, 2017.

PRESIDENT ELECT:

Lacey Brooks, AuD

Adriana Miciak, AuD

MEMBERS AT LARGE (Separated by duties)

VP of Education:

Jennifer Bobo, AuD

VP of Legislative Issues:

Jennifer Muehlebach, AuD

Haley Owen, AuD

VP of Public Relations

Tracy Board, AuD

Annie Cardella-McRae, AuD

Cassie Thomas, AuD

More information on each candidate can be found at

www.texasaudiology.org

Calling all Students!

Sign up to volunteer for our upcoming conference! If you haven't already sent us an email please do so at your earliest convenience. Please include your name, University and email address and email drmg@allenhearing.com. Volunteers will receive a \$25 discount off conference registration with a minimum of 4 hours volunteer time. We're looking forward to another successful conference with the invaluable help from all our students!

As a Bonus this year: All student volunteers who dress up and attend our Super HearO Dinner Dance will be eligible to Win a \$50 gift card for Best Costume!

TAA Supports Audiology Student Leadership Conference



The second annual Future Leaders of Audiology Student Conference (FLASC) will be held in Austin on August 3rd to August 5th. Fourteen student applicants were selected to attend the FLASC Forum. All five audiology programs in Texas will have representatives! The event is sponsored by the Texas and Louisiana Academies of Audiology as well as many industry partners.

FLASC is designed to foster an attitude of volunteerism and leadership among the next generation of audiologists graduating from audiology programs in Texas and Louisiana. Dr. Steve Madix, Founder and Chair of the FLASC Board of Directors, explains that "our aim is to provide a platform where past, present, and future professional issues impacting Audiology can be addressed in an interactive and entertaining way." Along with the classroom type activities, students can expect plenty of social interaction to build relationships and networking.

TAA is excited to support our next group of student leaders in audiology!

Pierre, Jamie	LA Tech
White, Allison	LA Tech
Dick, Debra	LA Tech
Castle, Mariana	Lamar
Jenkins, Sloan	Lamar
Bond, Shalyn	Texas Tech
Vizcaino, Jacqueline	Texas Tech
Mount, Kelsey	UNT
Thompson, Skylar	UNT
Stavinoha, Elizabeth	UT Austin
Keup Jacob	UT Austin
Morris, Alexander	UT Dallas
Grinn, Sarah	UT Dallas
Palmer, Kaitlin	UT Dallas

Texas Academy of Audiology Todd H. Porter Memorial Student Poster Scholarship

CALL FOR POSTERS

Submission Deadline is September 22, 2017

Contact Dr. Jeffrey Martin at jeffrey.martin@utdallas.edu or our website texasaudiology.org for additional information

Greetings from the Scott Haug Foundation!!

By JT Beckman, SHF President

We are excited and looking forward to yet another wonderful TAA Conference this October! Why? Well the TAA Conference offers the best speakers, the best corporate sponsors, and the best colleagues! And who can 'out-friendly' a Texas audiologist? Make sure and call your colleagues and encourage them to attend!

The Scott Haug Foundation (SHF) is eager to award the first Outstanding Texas Audiologist. We will also be awarding the Dr. Robert J. Dunlop Memorial Student Scholar to a well-deserving individual. The SHF and the TAA always strives to encourage excellence in academics and in practice.

The Dinner/Dance will be another **spectacular - spectacular!** Make sure and come to the dance in your favorite SuperHear-O costume and share in the fun. Texas audiologists know how to learn and grow in our profession; we also know how to have fun at the same time.

The TAA and SHF hope to have our maiden voyage of a scramble golf tournament! This will be lots of fun and a great time to relax and get better acquainted with others. The tournament will be held Thursday, October 19 from 9:30am to 12:30pm. If you are interested in playing golf (or hopelessly attempting to play golf like me) send an email to Kurt Trede at hearingconnection@gvtc.com.

Please come by and see us at our booth!

See you in San Marcos in October!

Interested in the first TAA official conference Tshirt?

For Information Only – No Obligation is Implied (Send the following information to: hearingconnection@gvtc.com)

What is your shirt size?

How about a game of Golf?

Are you interested in playing a best ball scramble golf tournament on October 19th from 9:30am – 12:30pm?

If Yes, please send your name and e-mail address to hearingconnection@gvtc.com for further information.



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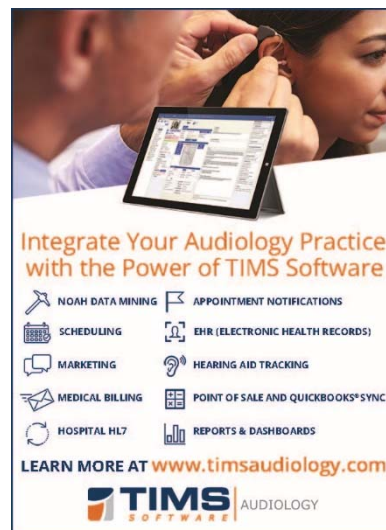
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“San MARVELous SuperHEARoes”

Texas Academy of Audiology 18th Annual Conference

Oct. 19th – 21st, 2017 – Embassy Suites by Hilton San Marcos Hotel Convention Center & Spa
Participant Registration Form

Name and Title as you would like it to appear on your conference name badge.

Name: _____ Title: _____
Company: _____ AAA#: _____
Email Address: _____ 2017 TAA Member ____ Yes ____ No

DO NOT FORGET TO MAKE YOUR HOTEL RESERVATIONS – SPECIAL ROOM RATE OF \$154 IS GOOD UNTIL SEPTEMBER 29, 2017 OR UNTIL THE ROOM BLOCK SELLS OUT - ROOMS ARE LIMITED AND WILL FILL FAST. CALL 1-512-392-6450 - BE SURE TO MENTION “TAA” OR VISIT OUR WEBSITE TO GET A DIRECT LINK FOR HOTEL RESERVATIONS.

Pre-Conference Registration Information – Thursday, October 19, 2017:

Afternoon Sessions (Select Only One)

- ____ The Oticon Opn™ Family Continues to Expand
- Presented by Dianne Senay, Au.D.; Sponsored by Oticon, Inc.
- ____ TBD
- Presented by Cheri Hebeisen; Sponsored by Phonak
- ____ Linx3 D
- Presented by Lesley Lee, Au.D.; Sponsored by ReSound
- ____ TBD
- Presented by TBD.; Sponsored by Widex
- ____ Fitting Now Aurical PMM/HIT Course
- Presented by Wendy Switalski, Au.D.; Sponsored by Audiology Systems
- ____ Ponto 3 Family of Processors: Proven Technology to Make Listening Easier
- Presented by Kimberlee Griffey & Lindzee Nunez.; Sponsored by Oticon Medical
- ____ Modern Hearing Instrument Verification: Techniques for Delivering Improved Patient Outcomes, Featuring the Audioscan Verifit2
- Presented by John Pumford, Au.D.; Sponsored by e3 Texas Special Instruments
- ____ TBD
- Presented by TBD; Sponsored by Unitron
- ____ **I WILL NOT BE ATTENDING ANY OF THE AFTERNOON SESSIONS**

NOT A TAA MEMBER?

IT IS NOT TOO LATE. JOIN NOW AND ADD MEMBERSHIP FEE TO YOUR REGISTRATION.

Please add a 2017 TAA Membership to my Registration so I may register at the Member Rate. (all memberships paid after April 30th have a late fee applied)

- ____ Fellow Member \$ 95.00 + \$20 late fee
____ Retired Fellow Member \$ 50.00 + \$20 late fee
____ Patron Member \$125.00 + \$20 late fee
____ Student Member \$ 25.00 + \$5 late fee

“San MARVELous SuperHEARoes”

Texas Academy of Audiology 18th Annual Conference

Oct. 19th – 21st, 2017 – Embassy Suites by Hilton San Marcos Hotel Convention Center & Spa
Participant Registration Form

Conference Registration Information (See registration fee schedule below)

☐ I WILL ATTEND BOTH DAYS - Friday, October 21st and Saturday, October 22nd

☐ I WILL ATTEND ONLY Friday, October 21st

☐ I WILL ATTEND ONLY Saturday, October 22nd

To assist us with meal count, please mark those that you will be attending:

☐ Thursday Reception ☐ Friday Lunch ☐ Friday Reception

☐ Friday Dinner/Dance ☐ Saturday Lunch

Special Tickets Offered for those coming with you but not attending the full conference:

☐ \$150.00 Food & Fun Pass for spouse/significant other (pass includes receptions, lunches and dinner/dance) – this is for individuals that will not be attending any of the meetings, but are simply accompanying an audiologist

☐ \$75.00 Friday Night Dinner/Dance for spouse/significant other

☐ \$50.00 Exhibit Hall Pass – this pass is for visiting with Exhibitors only

Billing Information: Fee Enclosed: \$ _____

☐ Paying by Check Check #: _____

☐ Paying by Credit Card: Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Credit Card Number: _____ Exp _____ / _____ CVV _____

Signature: _____

2017 Conference Registration Fees

Early Registration Deadline: **September 1st** - Registration Deadline: **October 5th**

		Early Registration	Registration	On Site Registration
TAA Member	1 Day Only	\$190.00	\$215.00	\$240.00
	Both Days	\$325.00	\$375.00	\$425.00
Non-Member	1 Day Only	\$315.00	\$340.00	\$365.00
	Both Days	\$475.00	\$530.00	\$575.00
TAA Student Member	1 or 2 Days	\$90.00	\$90.00	\$115.00
Non-Member Student	1 or 2 Days	\$115.00	\$115.00	\$140.00

Student Registration:

To receive the reduced student registration conference fee, you must be currently enrolled in an AUD program. TAA also offers reduced registration for a limited number of TAA student members who provide a minimum of 4 hours of volunteer service during the conference. Interested students should contact Dr. Michele Gillentine via email at drmg@allenhearing.com

Registration Refunds:

Requests for refunds prior to September 2nd will receive a 100% refund less a \$25 processing fee. Requests for refunds received after September 2nd but prior to October 5th will receive a 50% refund. No refunds will be issued after October 5th.

Participants may request that registration fees be transferred to another participant, rather than requesting a refund. This may be done at any time prior to conference.

MAIL REGISTRATION TO TAA, P.O. BOX 93331, LUBBOCK, TX 79493-3331

CONFERENCE PRESENTERERS



Dr. Bopanna Ballachanda, will be sharing his successes learned from his multiple years of experiences working with third party payers. Information presented will include, correctly establishing contracts with insurance companies, effectively credentialing practitioners to participate in third party plans. The session will address the coding and reimbursement issues. Helpful tips for handling an audit and responding to policy and procedural notices from insurance payors will be discussed. These key performance indicators are foundational for the success of a practice/facility.

Dr. Julia Campbell received an Au.D. in 2009 from the Department of Speech, Language and Hearing Sciences at the University of Colorado at Boulder. In 2015, she received a combined triple Ph.D. in Speech, Language and Hearing Sciences, Behavioral Neuroscience, and Cognitive Neuroscience at the University of Colorado at Boulder. Currently, Julia is an Assistant Professor at the University of Texas at Austin and the PI of the Central Sensory Processes (CSP) Laboratory. Research in the CSP Lab is focused on the plasticity of sensory processing in the brain in both typical and clinical populations. Studies include the assessment of auditory cortical networks and function in hearing loss and tinnitus, as well as cortical mechanisms underlying the development of visual skillsets.



Dr. Tori Gustafson has been an audiologist for 25 years at the Texas Tech University Health Sciences Center. For the last 5 years her clinical placement has been as an educational audiology.

Joe Lugara is the President of audiologyplus, a digital marketing company focused on the hearing healthcare industry. With over 10 years of hearing industry experience alone, Joe has helped to grow countless private practices across the US through various roles with major hearing aid manufacturers, including Oticon & Siemens. It's this unique blend of experience, combined with a Fortune 500 talented team, that allows audiologyplus to craft solutions aimed at driving practice growth.



Dr. Rachel St. John is a board-certified pediatrician, and holds a sign language interpreter certification through the Registry of Interpreters for the Deaf. She received her BS degree in psychology at George Mason University. She completed her MD degree at the University of Virginia School of Medicine, and then attended Georgetown University Hospital for her residency in pediatrics. She also completed an MA degree in counseling from Gallaudet University.

Dr. St. John is the director of the Family-Focused Center for Deaf and Hard of Hearing Children at Children's Medical Center Dallas/UT Southwestern Medical Center. The FFC provides support for families to make informed decisions regarding their deaf/hard of hearing child, as well as provides education and collaborative support to providers caring for these patients in keeping with national standards. She also serves as a member of the American Academy of Pediatrics Early Hearing Detection and Intervention Leadership Team, and is an AAP delegate to the Joint Committee on Infant Hearing. She worked for over four years as a Designated Interpreter Team Lead for a Deaf Professional working in the field of neuroscience, and continues to interpret in the post-secondary education environment.

Dr. Vickie Tuten serves as Branch Chief, Prevention and Surveillance, Defense Hearing Center of Excellence (HCE). Colonel Retired Tuten served twenty-seven years as a Military audiologist with her last assignment as Director, Otolaryngology Technician Program at the Medical Education and Training Campus (METC).



Dr. Kathy Gates serves as the Prevention Lead, Defense Hearing Center of Excellence (HCE). Colonel Retired Gates served over twenty-six years as a Military audiologist with her last assignment as Chief, Audiology and Speech Center, Walter Reed National Military Medical Center.



Dr. Steve Madix is an associate professor at LA Tech University where he serves as the residency coordinator for the Au.D. program. He is the founding president and executive director of the Louisiana Academy of Audiology. He is a member of the Council of Academic Accreditation for Audiology and Speech Language Pathology (CAA) and a former site visitor. He is very active in AAA, serving on many professional committees and working groups and was a candidate for a Member-at-Large executive board position. He is a founding member of the Future Leaders of Audiology Student Conference (FLASC) which is co-hosted by LAA and TAA, as well as the Student Leaders of Audiology Conference (SLAC) which was hosted by AAA at this year's AudiologyNow conference.



Candace Depp, Au.D., is the Manager of Education & Training, Pediatrics. Her responsibilities include developing and adapting audiological, fitting, and product support materials for the Pediatrics team and conducting internal pediatric product evaluations and other projects. She also creates customer-focused pediatric training and seminar materials and presents at local, regional, online and national training/seminars and conventions. Candace earned a Master of Arts in Audiology and a Doctor of Audiology with a Pediatric Aural Habilitation concentration from the University of Tennessee, Knoxville.



Larry Oxenham is one of America's top asset protection experts, having helped thousands of doctors achieve financial peace of mind by teaching them how to properly structure their assets for lawsuit protection and tax reduction. He has authored and co-authored several articles and books on the subject including The Asset Protection Bible and How to Achieve Financial Peace of Mind through Asset Protection. His career has been credited with helping thousands of people save millions of dollars. Larry Oxenham is a nationally recognized speaker who has trained thousands of professionals at hundreds of conventions, conferences and seminars across the country.



Dr. Bari Pham received her master's degree in Audiology from Vanderbilt University in 2001. She later went on to earn her Doctor of Audiology (Au.D.) degree from Salus University in 2006. She began her career at Cincinnati Children's Hospital Medical Center. In 2003, she transferred to Texas where she extended her pediatric career at Cook Children's Medical Center in Fort Worth. Dr. Pham's interests include pediatric diagnostics and all types of surgical and non-surgical amplification options for children. Dr. Pham played an integral role in the launch of the Cochlear Implant Program at Cook Children's in 2006, and continues to see a wide variety of cases as a cochlear implant audiologist.



Dr. Pham co-authored the chapter "Cochlear Implant: Sensory Integration Disorder" in Jane Madell and Carol Flexer's Pediatric Audiology Casebook (2011). She was awarded the 2010 Oticon Focus on People Award and the 2010 Peak Performer Award from Cook Children's, both of which are selected from nominations by professional peers, patients and families. At ACIA 2014, she was one of the co-authors on the topic "Cochlear Implantation in Pediatric Single Sided Deafness (SSD)." Most recently, she spoke at AAA 2017 on the topic "Family Centered Care and Coaching." Dr. Pham has also been a guest lecturer at the University of North Texas to discuss pediatric audiology and cochlear implants and at Cochlear implant training sessions.

Dr. Jori Weingarten received her doctorate in audiology from Indiana University in 2010. Jori has been practicing for 7 years, exclusively with the birth to twenty-one population. She currently practices at Cook Children's Medical Center in Mansfield, Texas. Dr. Weingarten has a specialty certification in pediatric audiology (PASC) and is board certified in audiology. Special areas of expertise include pediatric and educational audiology, family centered care, and cochlear implant technology. Her passion is collaborating with patients and families, educational teams and medical professionals to develop strong communication in the population she serves.



Dr. Samira Anderson is an Assistant Professor of Hearing and Speech Sciences at the University of Maryland. After practicing as a clinical audiologist for 26 years, she decided to pursue research to better understand the hearing difficulties experienced by her patients and obtained her PhD. in December of 2012. Samira's current research focuses on the effects of aging and hearing loss on central auditory processing and neuroplasticity, using electrophysiology as her primary assessment tool.





Douglas L. Beck Au.D is among the most prolific authors in audiology with more than 160 published articles and more than 1200 abstracts, interviews and op-eds written for the AAA (2008-2015) and Audiology Online (1999-2005) addressing a wide variety of audiology and professional topics. Dr Beck has been an audiologist for 34 years and has been with Oticon Inc since 2005.

Dr. Patti Johnstone graduated with a Ph.D. in Communicative Disorders from the University of Wisconsin – Madison in 2006. Prior to her doctoral studies she was in audiology private practice for 13 years. She earned her M.A. in Audiology from the University of Buffalo in 1984. She is currently an Associate Professor and the Director of Clinical Education in Audiology at the University of Tennessee Health Science Center in Knoxville. Since 2004, Dr. Johnstone has 20 peer-reviewed publications and 50 national/international presentations involving hearing research with regard to binaural and spatial hearing, informational masking, pediatric use of cochlear implants and hearing aids.



Dr. Jackie Clark joined the UT Dallas' Audiology Program faculty in 1997, and is currently Clinical Professor UT Dallas' School of Brain & Behavior Sciences. In addition she has been awarded an appointment as Research Scholar with The University of The Witwatersrand, School of Speech and Hearing Therapy in Johannesburg, South Africa.

When in Texas, she carries a full teaching load and active clinical case load involving pediatric assessment and remediation as well as adult. Dr. Clark is a fellow of the American Academy of Audiology, board certified with the American Board of Audiology, and is licensed to practice Audiology and dispense hearing aids in the State of Texas and Louisiana.

Dr. Clark is currently the President of the American Academy of Audiology; managing editor of the International Journal of Audiology; the chair of the International Society of Audiology's Humanitarian Audiologists; co-organizer of the Annual Coalition for Global Hearing Health International Conference; is a member of a number of advisory boards and committees both nationally and internationally; and has maintained a personal philanthropic program in Africa since 1997.

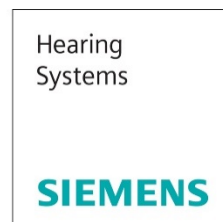


Jennifer Peterson - Keynote Presenter

Parent Support Guide/Follow-Through Guide - Texas Hands & Voices, Guide by Your Side

Jennifer Peterson has worked with the Texas Hands & Voices Guide by Your Side program as the Outreach Coordinator and a Parent Support Guide for the last five years. In addition, she works on a statewide collaborative project with the Texas Department of State Health Services EHDI program as a Follow-Through Guide coaching professionals on best practices that relate to newborn hearing screening and early intervention.

As a Follow-Through Guide she works to improve Loss to Follow Up and Loss to Documentation by supporting families going through diagnostic testing with their children. She works closely with families who have children that are deaf/hh and the professionals who serve them by offering resources, lending emotional support and organizing events aimed at connection and education. Through these statewide outreach efforts she has been responsible for partnering with educators and medical professionals and presenting at regional, state and national conferences. She was a co-leader in the grassroots efforts over the last 4 years that resulted in legislation being passed in the spring of 2017 that mandates insurance companies to provide coverage for hearing aids and cochlear implant parts and accessories for children. As the parent of two sons, one of which is hard of hearing, she knows first-hand the benefit of finding a community of people who have walked a similar path.



FRIDAY SESSIONS:

Credentialing, Contracting, Coding and Billing – Trends in Reimbursement Tier 1

Presenter: Bopanna Ballachanda, Ph.D.

Over the last few years more and more insurance companies are recognizing hearing aids as a covered benefit for their beneficiaries. Additionally, many state and federal programs are providing hearing aid benefits, but funds are limited and access to these benefits can be restrictive. Challenges have always existed specific to insurance reimbursement. This session will provide the attendees an understanding of coding, credentialing, contracting, billing as these are the drivers and trends in reimbursement.

Cortical Re-organization in Hearing Loss and Tinnitus

Presenter: Julie Campbell, Au.D., Ph.D.

Cortical re-organization is a phenomenon in which intact sensory modalities in the cortex will recruit under stimulated auditory regions for compensatory communication processes. In this presentation, we will review research findings in studies that have examined cortical plasticity as a result of alterations to incoming auditory input, including the following clinical populations: adults with mild-moderate hearing loss, children with cochlear implants and adult tinnitus sufferers.

Expanded Audiologic Services: Science or Spidey Sense

Presenter: Tori Gustafson, Au.D.

Audiologic Services is a broad term. An audiologist is qualified to measure areas which schools, in the past, may have “sensed” were a problem for a child; but, they have not had the resources to evaluate. The educational audiologist may be asked to apply our “science” to assessing these areas. Areas such as listening effort, theory of mind, self-advocacy, etc. may be added to evaluations. This presentation is designed to give resources for evaluation.

Update on Legislative Issues Influencing Audiology

Panel Moderator: Dick Danielson, Ph.D.

Legislative changes affecting our state licensure has resulted in new rules and policies regarding the licensing and continuing education processes. Brian Francis will be there to provide an update on how the transition to TDLR and answer your questions. In addition, Medicaid changes to their reimbursement structure for hearing aids continue to confuse and frustrate audiologists. The increase in the number of third party providers has audiologists in the state worried and concerned about the changing landscape of hearing aid fitting. Update on the passing of the legislation for reimbursement of hearing aids for children will be presented. Our distinguished panel of Audiologists will update attendees on the latest updates to these issues as well as others that are currently affecting audiologists in the state of Texas.

Demystifying Digital Marketing: Online Advertising for Today’s Hearing Practice

Presenter: Joseph M. Lugara

Patients today are online more than ever before. With more than 80% of people utilizing the internet for health-related searches, marketing your hearing practice online is no longer just a luxury – it’s a necessity. But ‘digital marketing’ can be a confusing concept. Audiologyplus will help to demystify key concepts and help you identify what is important for your hearing practice’s success.

De-Pathologizing Being Deaf: Reframing the Discussion

Presenter: Rachel St. John, M.D.

Historically, the medical model has viewed individuals who are deaf as having pathology that requires cure. With increasing emphasis on cultural effectiveness and patient/family-centered care, this narrow paradigm has become outdated. This workshop examines the medical approach to working with children who are deaf/hoh and their families in a broader context, with focus on long-term cognitive and psychosocial outcomes, as well as lack of access to early language being the primary issue rather than the diagnosis itself.

Putting ‘Prevention’ Into Practice

Presenter: Col. (Ret) Vickie Tuten, Au.D., CCC-A, C/PS and Co. (Ret) Kathy Gates, Au.D.

Integrating ‘prevention’ into current practice should be the goal of every audiologist. There are many benefits to both your patients, and to your practice, in considering integration of prevention into your clinical visits and performing prevention outreach within your communities. This presentation will discuss the ‘why’ and then offer practical suggestions for the ‘how’ in integrating prevention into your practice, and ideas for prevention outreach.

Audiology in Transition: A Lot of Moving Parts

Presenter: Steve Madix, Ph.D.

We are currently witnessing many external influences that are changing the narrative of what Audiology is. Potential Federal legislation and position statements, the direction of professional doctoral programs, and how young Audiologists perceive the importance of advocacy at the state and national level will be key factors in how the profession evolves.

My Turn to Talk: Facilitating Communication for Teens with Hearing Loss

Presenter: Candace Depp, Au.D.

Social, emotional, and audiological needs of teens differ from when they were a child. This presentation will review the latest professional insights and teen preferences for amplification and address how to facilitate a more productive conversation that is meaningful to teens with hearing loss. Attendees will be introduced to a new tool to engage teens in preparation of their appointments and to empower them to self-manage their hearing loss.

SATURDAY SESSIONS:

Amplification Tech Talk Round Table

Moderator: Steve Madix, Ph.D.

In this lively panel discussion, industry representatives will discuss some of the features of their hearing aids, describing the evidenced-based patient benefit. We'll try to avoid marketing jargon, and provide a bare-bones approach to what we know works, what we think works, and what might not work at all.

Improved Patient Care through Lawsuit Protection & Prevention for Audiologists

Presenter: Larry Oxenham

This course teaches proven and effective strategies to prevent and protect against lawsuits, allowing you the peace of mind necessary to focus on improved patient care. By the end of the presentation you will know how to:

- 1) Protect 100% of your assets from lawsuits. You will learn how to make yourself so unattractive to a plaintiff attorney that they will never pursue a lawsuit against you.
- 2) Reduce liability insurance cost and protect your practice, property, and personal assets in the event

Family Centered Care and Coaching

Presenter: Bari Pham, Au.D. and Jori Weingarten, Au.D., CCC-A

Family centered care is quickly becoming the gold standard of service delivery for healthcare providers. In this model, caregivers are directly involved and treated as team partners during each phase of patient care. Evidence supports that this approach leads to better health outcomes and to better use of financial resources. This presentation will look at Motivational Interviewing strategies to help ensure patient and caregiver engagement and follow-through.

Evoked Potential Testing and The Hearing Brain Tier 1

Presenter: Samira Anderson, Au.D., Ph.D.

Although we rely on the audiogram as our primary assessment tool, hearing thresholds may not reflect disruptions in auditory signal encoding beyond the cochlea. These disruptions may affect the ability to understand speech, particularly in noisy environments. Evoked potential testing can reveal deficits in neural speech processing that may contribute to or exacerbate hearing difficulties. Clinical implications for these processing deficits will be discussed with regard to management with hearing.

Tinnitus Management: 2017

Presenter: Douglas L Beck, Au.D.

Many of the "truths" related to tinnitus and tinnitus management have evolved over the past decade, sometimes challenging our core beliefs. In 2017, there exists a very large data base of peer-reviewed studies relating managing the tinnitus patient. In this presentation, we'll review the contemporary peer-reviewed literature, as well as published works from well known leaders in tinnitus research and management, to explore and reveal an improved understanding of tinnitus.

Unilateral Hearing Loss in Children: Management and Outcomes Measures Tier 1

Presenter: Patti Johnstone, Ph.D.

This presentation will review published research and newly acquired data to address three questions about pediatric UHL.

- 1) Will intervention delay have irreversible developmental, behavioral, and functional consequences?
- 2) Can we predict academic failure?
- 3) Does a holistic approach to evaluation result in better amplification outcomes?

Paradigm Shifts in Cognition, Audition and Amplification

Presenter: Douglas L. Beck, Au.D.

The first hundred years of audiology were focused on hearing (i.e., perceiving sound). The next hundred years will be about listening (i.e. Attributing meaning to sound). As we push forward into 2018 and beyond, it is important for audiologists to appreciate and adopt "Listening is Where Hearing Meets Brain." This core idea suggests and outlines the path the profession has embarked on, and this presentation will explore the options and impact of the same.

Ethics of Humanitarian Services ETHICS

Presenter: Jackie Clark, Ph.D.

Though the needs, for those who have health conditions coupled with low or limited income, are great, the call for responsible engagement in hearing health care is equally great. In order to avoid ethical dilemmas while still providing clinical services to low-income recipients, it is imperative to focus beyond the financial bottom line and attend to the common bioethics principles. This interactive presentation delves in to those ethical dilemmas that can occur in clinical service delivery.

Members enrolled
in EarQ's top two
programs
will see
48 new
patients
this year.*



*Based on 2017 data

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Texas Academy of Audiology
P.O. Box 93331
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