

Andrew Bennett, PT

Dr. Andrew Bennett is a board certified, fellowship trained physical therapist who has treated and educated chronic pain patients and their families for over 25 years. While a nationally recognized speaker, successful healthcare entrepreneur, and a highly sought-after mentor, he is most commonly found competing with his six kids in a game of soccer, four-square, or one of their many invented family games. He is a weekend musician, novice writer, and facilitates evenings of conversation in his backyard exploring topics from Texas barbecue to contemplative philosophy and mysticism. Andrew lives in San Antonio, Texas with his wife, Heather.

Disclosures: Yes

I am a published author and some topics may reference a published book that I receive financial royalties from. I am a professional healthcare and practice consultant and personal coach and some topics may include brief overview of strategies or topics that further details are reserved for contracted clients. I am receiving an honorarium for this lecture.

Grace Kendrick, AuD

Grace Kendrick, AuD, ABA-C is a clinical audiologist at Calvert Hearing Care. She also serves as the Student Engagement Liaison for the Texas Academy of Audiology.

Disclosures: No**Douglas L. Beck, AuD, F-AAA, CCC-A**

Dr. Douglas L. Beck is a distinguished audiologist with a prolific career in the field of hearing sciences. In 1999, Dr. Beck became President and Editor-In-Chief of AudiologyOnline.com, a position he held for 6 years. He served as Vice President of Academic Sciences for one of the world's largest hearing aid manufacturers until 2022. He was Web Content Editor for the American Academy of Audiology and Senior Editor for Clinical Research at the Hearing Review. Dr. Beck is a prolific author with over 268 publications and has presented more than 1200 lectures globally. He continues to contribute to the field through writing, lecturing, and consulting. In 2026, he received the "Excellence in Audiology" award from the AAA. Dr Beck is the Senior Director of Audiology at EssilorLuxottica Inc NA.

Disclosures: Yes Honorarium**Robert M. DiSogra, AuD**

Dr. Bob DiSogra is a retired audiologist (now consultant) from Millstone, New Jersey. Before retiring in 2016 he maintained private practice for 30 years in Freehold, New Jersey. Dr. DiSogra serves on the Board of Directors for The Audiology Project as well as being one of the two audiologists representing the profession on the Centers for Disease Control's Diabetes Management Collaborative. Dr. DiSogra has an extensive teaching, publication and lecture history on hearing loss from diabetes and other chronic illnesses, pharmacology, ototoxicity, COVID-19's impact on hearing and auditory processing, and adverse drug reactions on hearing and balance. Dr. DiSogra received the 2026 Lifetime Achievement Award from the NJ Speech, Language and Hearing Association. In 2020 he was the recipient of the award for Clinical Excellence in Audiology from the American Academy of Audiology and the 2016 Academy of Doctors of Audiology

Dr. Joel Wernick Award “in recognition of an outstanding educational contribution within the fields of Audiology and Hearing Science.” Bob is US Navy veteran and served during the Vietnam era.

Disclosures: Yes Honorarium

Sonia Cuero, AuD

Dr. Cuero holds a Bachelor of Science degree and Master of Arts Degree in Communication Sciences and Disorders from The University of Texas at Austin, and a Doctorate of Audiology from The University of Florida in Gainesville. Dr. Cuero is a Senior Hearing Care Provider at AudioNova and lecturer at the University of Texas at Austin. Dr. Cuero serves on the Board of Directors for the Texas Academy of Audiology as Vice President of Legislative. She is licensed in Texas and Louisiana and is Board Certified in Audiology, a professional member of the American Academy of Audiology, and she holds a Certificate of Clinical Competence in Audiology from the American Speech-Language-Hearing Association.

Disclosures: None

Hunter Gerhart, Au.D.

Dr. Gerhart holds a Bachelor of Science degree in Speech, Language, and Hearing Sciences from Texas Tech University Health Sciences Center and a Doctorate of Audiology from Washington University School of Medicine in St. Louis. Dr. Gerhart is the Director of Audiology at Livingston Hearing Aid Center where he provides clinical support and supervision to a team of over 100 Hearing Healthcare Professionals. Dr. Gerhart serves on the Board of Directors for the Texas Academy of Audiology as President, he is a proctor for the Texas Hearing Aid Fitter and Dispensers Practical Examination and he also serves as an expert Audiology Consultant for the State of Colorado. He is Board Certified in Audiology, Board Certified in Hearing Instrument Sciences, a professional member of the American Academy of Audiology, and he holds a Certificate of Clinical Competence in Audiology from the American Speech-Language-Hearing Association.

Disclosures: None

Heather Reading, AuD

Dr. Heather Reading is a Clinical Instructor and Externship Coordinator for the Doctor of Audiology program at Lamar University. She earned her bachelor's degree in Communication Disorders in 2002 and her Doctorate of Audiology in 2007, both from Lamar University in Beaumont, TX. As a member of the inaugural graduating class of Au.D. students, Dr. Reading brings almost 20 years of clinical experience to her role. She teaches graduate courses focused on diagnostic testing and clinical skill development, supervises 1st-year graduate students in the on-campus clinic, and coordinates off-site placements and externships for 2nd, 3rd, and 4th-year doctoral students.

Disclosures: Yes Honorarium

Brandi Murphy, AuD

Dr. Brandi Murphy is an audiologist and instructor at Lamar University, where she teaches both undergraduate courses in speech and hearing sciences and graduate-level

audiology courses. Her research interests include auditory processing disorder, electroencephalography (EEG), functional magnetic resonance imaging (fMRI), mobile audiology, hearing protection, and listening fatigue. In addition to her academic and research responsibilities, Dr. Murphy actively practices clinical audiology within the university setting, allowing her to integrate evidence-based practice into her teaching and mentorship.

Disclosures: Yes Honorarium

Anna M. Jilla, AuD, PhD

Anna M. Jilla, AuD, PhD is an Assistant Professor in the Department of Communicative Disorders at the University of Louisiana at Lafayette. Her research mission is to develop high-quality evidence and training opportunities for professionals and students in four core areas—population health, health economics, healthcare policy, and care models—to address disparities and inadequacies in hearing and balance care. Dr. Jilla has unique specialization in payer policy, public health, and healthcare accessibility. She continues to advocate for national, regional, and state payer policy issues in collaboration with the American Academy of Audiology and other organizations. Dr. Jilla is a staunch advocate for all things ears and works diligently to affect positive change through evidence generation and synthesis, patient education, and civic engagement in audiology.

Disclosures: Yes, TAA (travel support, honorarium)

Jared Brader, MBA

Jared is A Strategic Marketing MBA who owns and operates America's Highest Rated Hearing Health Care offices throughout the United States. Jared's business building blueprint was created, tested, proven, and documented while growing his own hearing health care practice since 2010. As a natural problem solver, his purpose is to help you achieve your goals by elevating you to the trusted authority in your market through alignment of your mindset, culture, science and marketing. Jared built his proven business formula as he solved problems in his own growing businesses and empire by incorporating proven principles, intentional strategies, perfected systems, and tactical application and implementation. His business journey began at age 19, collaborating with some of the countries leading newspapers to market and sell sports championship memorabilia, with a portion of proceeds benefitting 'partnerships in literacy' to help our country's students have access to proper books and publications. In 2010, after being underwhelmed by his own grandmother's patient journey while treating her hearing loss, he was given the opportunity to put his MBA to work in a childhood friend's family hearing care practice. From working the front desk, to answering telephones, Jared moved his way up in the practice until he purchased what started as a single office practice doing \$520k in revenue per year. This practice and the systems and solutions he developed along the way turned into the Hearing and Brain Centers of America with 21 locations in multiple states. With a proven growth model in hand, Jared built and launched the first marketing automation system for audiology and hearing healthcare. This system, his techniques, and former employees and clients went on to create some of today's brands like Helping Hand Automation, HearWorks Automations, AmplifyOMS, AuDFlow, Blueprint Solutions, and more. This type of influence has helped Jared earn recognition as a Top-40 under 40 business leader, an Inc. 500/5000 business owner, a Top-50 Healthcare

Companies in America, and one of America's fastest growing small businesses. As a speaker, teacher, author and business coach for hundreds of doctors, audiologists, hearing specialists, and business owners located throughout the United States, Canada, Europe and Australia he continues to lead others to think big, and leave a lasting legacy. His audiology coaching, marketing systems, campaigns, and content have generated over \$232 million in revenue for his clients and privately-held practices. When he is not working, you can find him at a beach house, swinging a golf club at an exclusive resort, or sky-rocketing his next business venture. As of today, Jared's research, marketing methods, and marketing tests have resulted in over 8 million eMails, Postcards, Letters and Informational Packets being sent with an investment of his own money exceeding \$8.3 million dollars... Who better to learn from than someone who has achieved what you dream for your own business legacy?

Disclosures: No

Andrea Gohmert, AuD

Andrea Gohmert, AuD, is a Clinical Associate Professor at The University of Texas at Tyler and a practicing Clinical Audiologist at the UT Tyler Health Science Center. With more than 30 years of experience, she has held leadership roles spanning clinical operations, academic training, and professional advocacy. Her clinical interests include pediatric audiology, vestibular assessment, and cochlear implants. Dr. Gohmert is an active contributor to the profession through publications and national presentations on early hearing detection, vestibular disorders, and coding and reimbursement. She currently serves on the Board of the Texas Academy of Audiology and is a Fellow of the National Academies of Practice.

Disclosures: No