

# **October 9, 2025 Pre-Conference Information**

**1:00 – 3:00 Sessions**

## **OTICON**

### **Enhancing Care: Tools to Support Patient Outcomes**

This preconference CEU course from Oticon will examine current wireless connectivity technologies in hearing aids emphasizing clinical application and real-world use. It will also include a refresher on practical tools and technologies that contribute to patient well-being and promote positive outcomes. We will highlight the benefits and practical applications of Oticon's Tinnitus SoundSupport™ feature.

Presented by Michele Cramer, AuD – Education and Training Specialist

## **RESOUND**

### **Auracast + LISTEN TO THIS™: Empowering Healthcare Professionals**

As a hearing care professional, you know that the hearing care industry is moving fast and that the path to better hearing often begins with you. With LISTEN TO THIS™ our goal is to equip you with the knowledge and insights necessary to continue providing exceptional hearing and health care – both now and in the future. Explore how advances in Auracast technologies are creating exciting opportunities for your patients in your communities and around the world.

Presenter: Katie Crane, AuD

## **STARKEY HEARING TECHNOLOGIES**

Starkey's role as a world leader in hearing aid technology is highlighted by future forward hearing and whole health solutions for the wearer that are efficient and intuitive for the professional to fit. This session will provide an overview of Starkey's product family, innovative approach to DNN processing that deliver exceptional hearing in all directions as well as healthable resources that continue to support Starkey's goal of helping the world not only hear better but live better.

Presenter: Michele Hurley, Au.D. Senior Education & Training Audiologist

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### **1:00 – 3:00 Sessions (continued)**

#### **COCHLEAR AMERICAS**

This Introductory 2-hour course will provide an overview of cochlear implants and bone conduction technology to professionals who don't work regularly with these products in their daily practice. The course will focus on referral criteria, candidacy and effective counseling for candidates. Information will also be provided on current technology and trends in implantable hearing solutions. After attending this course, professionals will feel confident identifying potential cochlear implant candidates and counseling them effectively about their options..

Presenter: Paula Kleck and Sara Ennis

### **3:00 – 5:00 Sessions**

#### **Grason-Stadler / e3DIAGNOSTICS The Future of Audiometry Through Automation**

Advancements in audiology diagnostic and therapeutic technologies combined with readily available communication technologies has provided an opportunity to revolutionize hearing health services in low-resource communities across the globe. At the same time, there is a significant gap between the number of audiologists and hearing healthcare professionals and the number of people who need access to hearing healthcare. This course will define key modalities of teleaudiology and demonstrate how each method can be applied to bridge the gap to quality hearing health services. To utilize these methods effectively, hearing healthcare professionals must develop confidence in interpreting automated results and understand how to integrate them into broader care models. This course will explore strategies for building that confidence, ensuring that automation enhances—not replaces—clinical decision-making.

Presented by Laura Prigg, AuD – Manager of Clinical Education and Training

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**3:00 – 5:00 Sessions (continued)**

### **NEUROTONE AI – LACE AI PRO**

#### **AI Driven Aural Rehab: The Fast Track to Patient Success and Practice Growth**

Lace AI Pro is an AI-powered auditory training platform that provides two things: a new way to help patients and a healthy source of new revenues from the patient flow you already have. It uses advanced technology to make aural rehab simple and engaging and studies show it helps patients succeed with their hearing treatment, including reductions in hearing aid return rates of up to 90%.

Presented by Rick Carlson – company CEO

**EssilorLuxottica**

**SONOVA**