

# Privacy Policy for Surface Evolution LLC

**Effective Date:** January 30, 2026

At **Surface Evolution LLC** ("we," "us," or "our"), we respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website (**surface-evolution.com**), interact with our advertisements, or submit your information via our contact forms.

## 1. Information We Collect

We collect information that you voluntarily provide to us when you request a quote, schedule a consultation, or contact us. This includes:

- **Personal Identification Information:** Name, phone number, email address, and physical address (City/State).
- **Project Details:** Information regarding your home renovation needs (e.g., countertop type, garage floor condition, project timeline).
- **Digital Information:** IP address, browser type, and interaction data when you visit our website (via cookies/pixels).

## 2. How We Use Your Information

We use the information we collect for the following business purposes:

- **To Provide Services:** To generate price estimates, schedule site visits, and complete your installation projects.
- **Communication:** To contact you regarding your inquiry (via phone, text, or email) and provide customer support.
- **Marketing:** To send you promotional offers or updates about our services (you may opt-out at any time).
- **Improvement:** To analyze our website traffic and advertising performance to better serve our customers.

## 3. Sharing Your Information

**We do not sell, trade, or rent your personal information to third parties.** We may share information only in the following limited circumstances:

- **Service Providers:** With trusted partners who assist us in operating our website or conducting our business (e.g., email marketing platforms), provided they agree to keep this information confidential.
- **Legal Compliance:** If required by law or to protect the rights, property, or safety of Surface Evolution LLC, our customers, or others.

#### **4. Facebook Lead Ads**

We use Facebook Lead Ads to collect information from interested customers. When you submit a form via Facebook, your data is securely transmitted to us in accordance with Facebook's Data Policy. We use this data solely to contact you regarding your request for a quote.

#### **5. Data Security**

We implement a variety of security measures to maintain the safety of your personal information. However, please be aware that no method of transmission over the internet or method of electronic storage is 100% secure.

#### **6. Your Rights**

You have the right to:

- Request access to the personal data we hold about you.
- Request that we correct or delete your personal data.
- Opt-out of future marketing communications by replying "STOP" to any text message or clicking "Unsubscribe" in our emails.

#### **7. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

**Surface Evolution LLC Des Moines, Iowa Website:** [www.surface-evolution.com](http://www.surface-evolution.com) **Email:** [Insert Your Business Email Here] **Phone:** [Insert Your Business Phone Here]