



NEWCASTLE 2027

Ace Your Advertising Message

Advertise in the 2027 Players' Book for the
Australian Seniors Tennis Teams Carnival 3 – 8 January
Australian Individual Championships 10 – 15 January

A4 full colour glossy booklet

- 1,000 copies in players' bags
- Keepsake with long shelf life

Perfect for businesses in health, fitness, sports gear, fashion, food, drink, or entertainment.

Reach 1,000+ tennis players aged 30-85+ who:

- are fit, active and affluent
- love travelling and exploring nearby attractions
- love eating out and shopping
- will spend locally
- will bring family and friends

GREAT RATES



Quarter page: \$125
Half page: \$250
Full page: \$500

AD DEADLINE



Booking deadline: 16 Oct 2026
Artwork deadline: 30 Oct 2026

LEARN MORE



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