



2026

sponsorship opportunities

pickle me poconos

The Pickle Me Poconos Festival is celebrating its seventh year. This family-friendly event features over 140 vendors, live music, a beer garden, and activities for pickle lovers of all ages to enjoy!

Saturday, September 26, 2026
12 pm to 6 pm

Location: Downtown East Stroudsburg

Audience: Over 5,000 festival goers from the tri-state area and beyond (11.8k+ followers across social media platforms for pickle me poconos pages)

Cost: Free to attend



PMP2025



pickle me poconos audience



1.8k followers



7.8k followers



1.1k contacts



1.1k visitors daily

presenting sponsor - \$3,000 (limit one)

- Highest level of recognition on all promotional materials
- Sponsor recognition across Pickle Me Poconos social media channels (9,000+ followers)
- Two (2) complimentary 10x10 vendor spots with premium placement (table and tent not provided)
- Pull-up banner (to be provided by sponsor) displayed on stage during the event
- Verbal recognition as the presenting sponsor during the event
- Opportunity to give opening remarks at the event
- One complimentary e-blast sent to 1,000+ Chamber contacts
- Hyperlinked banner ad (728px x 90px) on the PCC website for September, October, and November
- Yard sign with logo in premium location
- Promotional advertisement displayed on rolling video truck near main stage

platinum sponsor - \$2,000

- Logo featured in all promotional materials
- Sponsor recognition across Pickle Me Poconos social media channels (9,000+ followers)
- Complimentary 10x10 vendor spot with premium placement (table and tent not provided)
- Pull-up banner (to be provided by sponsor) displayed on stage during the event
- Verbal recognition as a sponsor during the event
- One complimentary e-blast sent to 1,000+ Chamber contacts
- Yard sign with logo in premium location
- Promotional advertisement displayed on rolling video truck near main stage

beer garden sponsor - \$1,000

- Logo featured in all promotional materials
- Sponsor recognition across Pickle Me Poconos social media channels (9,000+ followers)
- Complimentary 10x10 vendor spot with Beer Garden (table and tent not provided)
- Verbal recognition as a sponsor during the event
- Logo featured on custom cups sold in Beer Garden
- Yard sign with logo in Beer Garden



gold sponsor - \$750

- Logo featured in all promotional materials
- Sponsor recognition across Pickle Me Poconos social media channels (9,000+ followers)
- Complimentary 10x10 vendor spot with premium placement (table and tent not provided)
- Verbal recognition as a sponsor during the event
- Yard sign with logo in premium location
- Promotional advertisement displayed on rolling video truck near main stage

silver sponsor - \$500

- Logo featured in all promotional materials
- Sponsor recognition across Pickle Me Poconos social media channels (9,000+ followers)
- Complimentary 10x10 vendor spot with premium placement (table and tent not provided)
- Verbal recognition as a sponsor during the event

bronze sponsor - \$300

- Logo featured in all promotional materials
- Sponsor recognition across Pickle Me Poconos social media channels (9,000+ followers)
- Verbal recognition as a sponsor during the event

**reach out to your chamber staff
for additional information!**

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