



# West End Fair Assoc., Inc.

P.O. Box 115 • Gilbert, PA 18331

1-610-681-4293

secwefa@ptd.net

www.thewestendfair.com



Be a part of our *104th* West End Fair

2026 DATES - AUGUST 23 - 29, 2026

2026 ENTERTAINMENT & SERVICES SPONSORSHIPS

Sponsorship Guideline Levels - WEST END FAIR

**PRESENTING SPONSOR - \$ 4,000**

This sponsorship level will be customized for each sponsor to best fit their company's needs from the below listed items as well as

**ADDITIONAL FEATURES** agreed upon.

\*\*\*\*\***PLATINUM LEVEL - \$ 1,200**

- \* **TWO SPECIAL** Souvenir Shirts (cash sponsors only)
- \* **SIX GRANDSTAND** event tickets of choice
- \* **TWO V I P** parking passes
- \* Logo in brochures (must be received by March deadline)
- \* **BANNERS** hung by main stage and grandstand (provided by you a week before the fair) **4 ft. x 4 ft. stage & 6 ft. x 4 ft. grandstand**
- \* **FOUR TIMES** the daily announcements on PA system
- \* Scrolling LOGO on website as well as business link
- \* Admission tickets (32 tickets)

\*\*\*\*\***GOLD LEVEL - \$ 900**

- \* **FOUR GRANDSTAND** event tickets of your choice
- \* One VIP parking pass
- \* **LOGO** in brochures (must be received by March deadline)
- \* Banner hung by main stage (provided by you a week before the fair) **4 ft. x 4 ft.**
- \* Name in brochures (must be received by March deadline)
- \* **THREE TIMES** the daily announcements on PA system
- \* **SCROLLING LOGO** on website as well as business link
- \* Admission tickets (24 tickets)



## 2026 ENTERTAINMENT & SERVICES SPONSORSHIPS

### \*\*\* SILVER LEVEL - \$ 600

- \* **ONE V I P** parking pass
- \* **BANNER** hung by main stage (provided by you a week before the fair) **4 ft. x 4 ft.**
- \* Name in brochures (must be received by March deadline)
- \* **TWO TIMES** the daily announcements on the PA system
- \* Business listing on website **WITH BUSINESS LINK**
- \* Admission tickets ( 16 tickets)

### \*\* BRONZE LEVEL - \$ 300

- \* Name in brochures (must be received by March deadline)
- \* Daily announcements on the PA system
- \* Business listing on website
- \* Admission tickets ( 8 tickets)

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\* FAIR FRIEND - \$ 299 or less daily announcement only

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please print

Choice of sponsorship \_\_\_\_\_

Name of sponsorship as you wish it to appear in the advertisements

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contact phone number \_\_\_\_\_

mailing address \_\_\_\_\_

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**FACTS TO CONSIDER** - multiple exposures through printing, announcements, website, social media, possible banners and links, etc. to advertising your business while supporting our family tradition. Some items subject to availability!

This year we will be celebrating our **104th fair !**

- \* Amount of daily announcements may vary due to time structure.
- \* Print size will vary because of the size of sponsorship.
- \* Not responsible for any changes in offerings due to acts of nature or other unseen problems.

**DEADLINE to be about March 31st** (to insure printing in most publications)

Contact any director, member, or

Glenn Hinton sponsorship chairperson

(570 269-3789) or (570 269-2652)

168 Sugar Hill Road

Saylorsburg, PA. 18353

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Make checks payable to WEST END FAIR ASSOCIATION

Advance sponsorships - SPONSOR NOW TO AVOID ANY PRICE INCREASES OR OFFERINGS