



2025 AFP Partners Program

AFP Fort Lauderdale/Broward is the regional chapter of the International Association of Fundraising Professionals, a global group advancing the skills of development professionals so they can transform communities. Simply stated, AFP is the recognized leader in ethical and effective fundraising for those engaged in philanthropy.

AFP Fort Lauderdale/Broward represents 100+ local and regional professional fundraisers. Almost half of our members have 10+ years of experience and serve key leadership roles in their organizations. One third of our members represent large nonprofits with annual budgets of \$3+ million.

With a growing membership, our value to Broward County's fundraising community is clear! We offer wide-ranging opportunities to reach our members with your message through program, event, and chapter sponsorships:

- **Regular Educational Programs** are both in-person and online workshops offer a wealth of learning at all levels of experience featuring local, regional, and national experts presenting an array of topics of interest (30-120 attendees).
 - In-person topics include: *Fundamentals in Fundraising; Meet the Funders; and Successful Corporate Philanthropy*
 - Zoom virtual meeting topics include: *State of Philanthropy; and Implementing Planned Giving.*
- **Networking Social Events** provides opportunities to connect with members and make new professional contacts and celebrate the work of our community (40-60 attendees).
- **National Philanthropy Day (NPD)** brings nominators, honorees, and sponsors together to celebrate philanthropy and volunteerism in Broward County in November 2025 (attendance 200-220).
- **Member News & Communications** deliver your branded message directly to our members' inboxes through year-round recognition in our e-news, website, and monthly Sponsor highlights.

As you consider this partnership, please know we count on committed leaders like you to ensure the continued success of our chapter. All sponsorship proceeds allow our AFP chapter to provide scholarships and educational opportunities to advance professional development for members so they may continue to serve our community through best practices.



Sponsorship Packages | Year-Round Reach



	<i>Leadership</i>	<i>Education</i>	<i>Membership</i>	<i>Chapter</i>
Benefits	\$ 5,000	\$ 3,500	\$ 2,500	\$ 1,500
Logo or name placement on dedicated Sponsor Recognition page of chapter website for 12 months	Large Logo with Link	Medium Logo with Link	Small Logo with Link	Large Name
Logo or name placement in electronic mail list communications for 12 Months	Large Logo with Link	Small Logo with Link	Name Listed with Link (two months prior to event)	Small logo with Link (one month only)
Logo or name placement on educational program materials	Large Logo with Link	Medium Logo with Link	Small Logo with Link when program is Advertised	
Mentions on all Chapter social media platforms (LinkedIn + Facebook + Instagram)	6	4	3	2
Logo or name placement on digital and marketing materials	Large Logo Educational Programs and networking events	Medium Logo Educational Programs & networking events	Small Logo	Large Name
Complimentary event registrations & Recognition by event emcee	4 registrations to all 2024 Educational Programs and networking events	4 registrations for 4 Educational Programs	2 registrations for 2 Educational Programs	2 registrations for 2 networking events



Sponsorship Packages | National Philanthropy Day (NPD)



2024 NPD Honorees – Broward Center's Mary Parter Ballroom

Title Sponsor - \$15,000

- This exclusive level includes recognition as Title Sponsor in pre- & post-event publicity, including all printed and digital invitations, and media
- Exclusive invitation to the NPD 2025 VIP Reception in October
- Opportunity to share 30 second marketing video at pre event reception and day of event
Recognition including logo and link on AFP website
- Powerful social media campaign & eblasts reaching more than 10,000
- Name and logo on cover of virtual program book as Title Sponsor
- Individual signage with name and logo at event
- Two tables (20 guests) with VIP table placement including two Impact Honorees
- Commemorative gift presented on stage at event
- Recognition as event sponsor at two AFP Fort Lauderdale/Broward Chapter programs
- Opportunity to present the Lifetime Achievement Award or the President's Award
- Press release sent announcing you as Title sponsor and honorary chair



Presenting Sponsor - \$10,000

- This exclusive level includes recognition as Presenting Sponsor in pre & post event publicity, including all printed and digital invitations, and media
- Exclusive invitation to the NPD 2025 VIP Reception in October
- Recognition including logo and link on AFP website
- Powerful social medial campaign & eblasts reaching more than 10,000
- Name and logo on cover of virtual program book as presenting sponsor
- Individual signage with name and logo at event
- Two tables (20 guests) with VIP table placement including two Impact Honorees
- Commemorative gift presented on stage at event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Platinum Sponsor - \$5,000

- Recognition in pre & post event publicity, including all printed and digital invitations, and media
- Exclusive invitation to the NPD 2025 VIP Reception in October
- Recognition including logo and link on AFP website
- Powerful social medial campaign & eblasts reaching more than 10,000
- Inclusion on event signage
- One table (10 guests) with VIP table placement including one Impact Honoree
- Commemorative gift presented on stage at event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Gold Sponsor - \$2,750

- Recognition as in pre & post event publicity, including all printed and digital invitations, and media
- Exclusive invitation to the NPD 2025 VIP Reception in October
- Recognition including logo and link on AFP website
- Recognition from the podium on day of event
- Inclusion on event signage
- One table (10 guests) at event with preferred seating including one Impact Honoree
- Commemorative gift presented at table during event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program



Silver Sponsor - \$1,500

- Recognition in pre & post event publicity, including digital invitations and media
- Exclusive invitation to the NPD 2025 VIP Reception in October
- Recognition and link on AFP website
- Recognition from the podium on day of event
- Inclusion on event signage
- One table (10 guests) at event including one Impact Honoree
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program