

 certainteed
SAINT-GOBAIN

Monogram[®]

Siding



Life happens here.™


SAINT-GOBAIN

Monogram[®] your home.

40 colors. 3 styles. Unlimited possibilities. As the setting for your life story, your home should reflect your family's lifestyle and personality. With the widest color spectrum in the vinyl siding industry, Monogram offers unparalleled versatility to design your home to your unique taste.



On Cover:
Siding: Monogram Double 4" Clapboard in flagstone with Cedar Impressions Individual 5" Sawmill Shingles in Driftwood Blend and STONEfaçade[®] in Adirondack Snowfall.
Roof: Landmark in Charcoal Black.
Trim: Vinyl Carpentry[®].



Siding: Monogram Double 4" Clapboard in Natural Clay.

Trim: Vinyl Carpentry® and Restoration Millwork®.

Roof: Landmark® Series in Weathered Wood.

Invest in quality for a lifetime.



Trusted Brand



RigidForm™ Technology



PermaColor™ Protection

Not all vinyl siding is the same. A building industry leader for over 100 years, CertainTeed offers a lifetime limited warranty based on Monogram's many industry firsts – RigidForm™ technology for reinforced performance, PermaColor™ for lifetime fade protection, TrueTexture™ for natural woodgrain finish and STUDfinder™ for precision installation.

Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

97%

Return on investment for vinyl siding

Source:
Journal of Light Construction
2025 Cost vs. Value Report



Siding: Monogram Double 4" Clapboard in Colonial White.
Trim: Vinyl Carpentry® and Restoration Millwork®.
Column: Round Tapered.



Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can

add
14%

to the value
of your home

Source: *Journal of Real Estate
Finance and Economics*

Fill your life with beauty.



Rough Cedar Finish



Heavy-duty Thickness



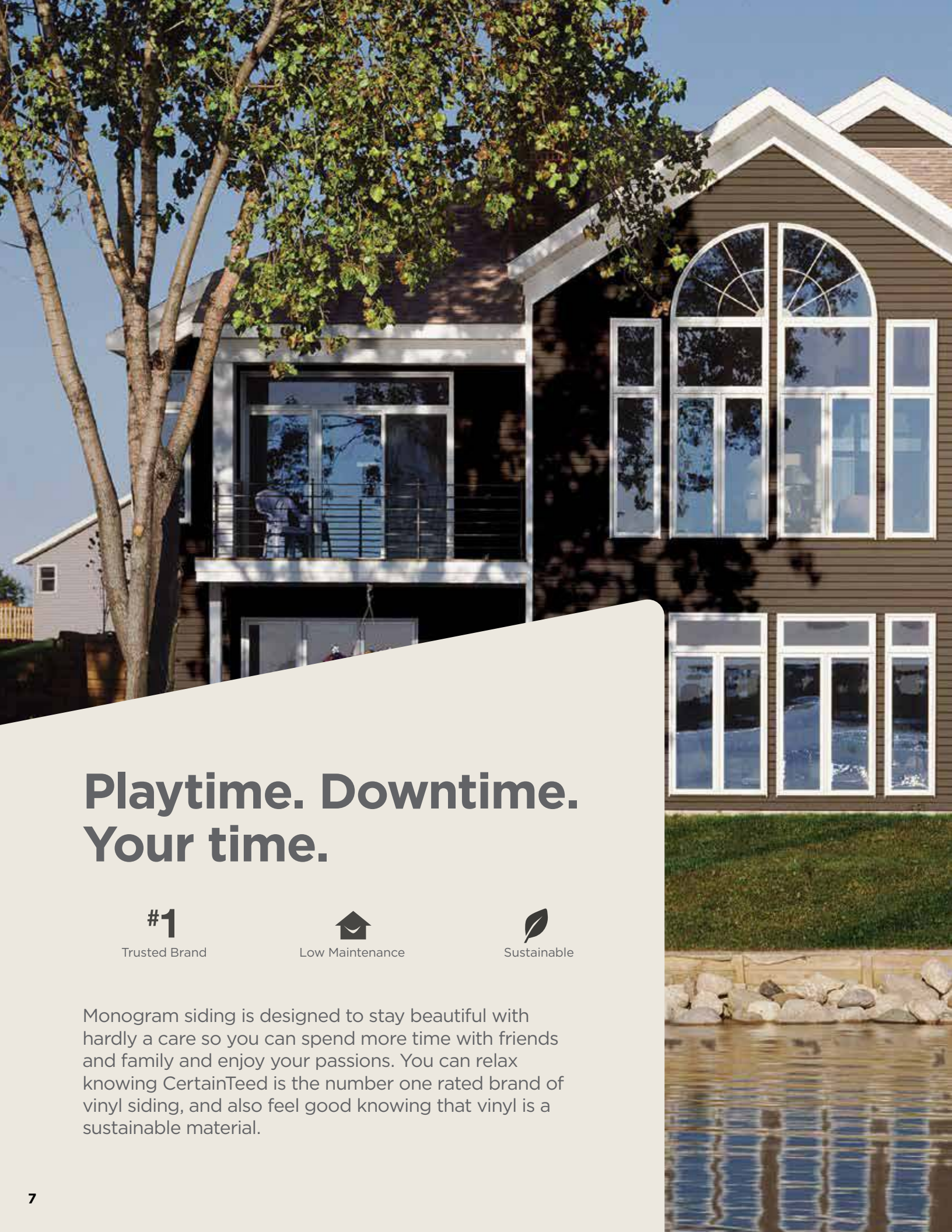
Deep Panel Projection

Whether it is breathing new life in an older home or planning a new one, CertainTeed Monogram siding replicates natural wood craftsmanship to look like real cedar. Its deep panel projection and heavy duty thickness optimizes the look and performance.



Siding: Monogram Double 4" in Forest with Cedar Impressions® Individual 5" Sawmill Shingles in Cedar Blend and STONEfaçade in Harbor Sunset.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Playtime. Downtime. Your time.

#1

Trusted Brand



Low Maintenance



Sustainable

Monogram siding is designed to stay beautiful with hardly a care so you can spend more time with friends and family and enjoy your passions. You can relax knowing CertainTeed is the number one rated brand of vinyl siding, and also feel good knowing that vinyl is a sustainable material.



On average, **vinyl siding saves time and money** when compared to maintaining other siding options or painted exteriors.*



\$5
vinyl siding /
soap and water

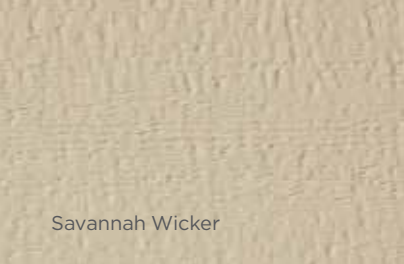
vs



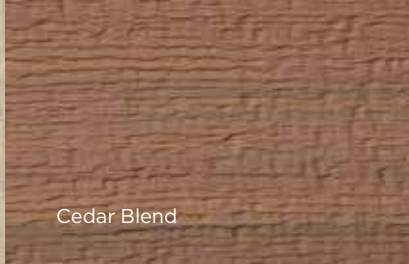
**\$3,500-
5,000**
other siding / paint

Source: costhelper.com

**For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.*

A color swatch with a wicker texture in a light beige or tan color.


Savannah Wicker

A color swatch with a wood grain texture in a medium brown color.

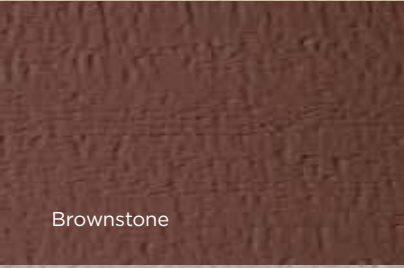
Cedar Blend

A color swatch with a wicker texture in a light cream or off-white color.


Heritage Cream

A color swatch with a wicker texture in a dark blue color.

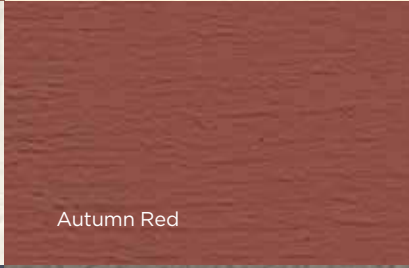
Pacific Blue

A color swatch with a wicker texture in a dark brown color.


Brownstone

A color swatch with a wicker texture in a light beige color.


Sandstone Beige

A color swatch with a wicker texture in a deep red color.

Autumn Red

A color swatch with a wicker texture in a light green color.

Seagrass

A color swatch with a wicker texture in a light gray color.

Graystone

A color swatch with a wicker texture in a dark blue color.

Midnight Blue

A color swatch with a wicker texture in a medium brown color.

Sparrow

A color swatch with a wicker texture in a dark gray color.

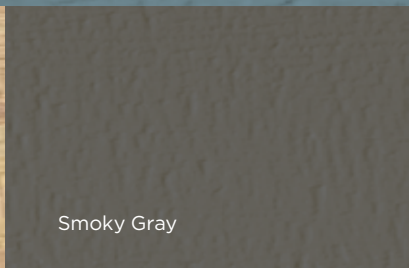
Slate

40 Colors.

With CertainTeed's color leadership, Monogram has the widest color spectrum in the vinyl siding industry. Choose from subtle tones, deep shades or rich blends, all of them with the highest color fade protection available anywhere. Color it your way. If you need help, check out page 15 for color tools to guide your decision making.

A color swatch with a wood grain texture in a light brown color.

Natural Blend

A color swatch with a wicker texture in a dark gray color.

Smoky Gray

A color swatch with a wicker texture in a light blue color.

Oxford Blue

A color swatch with a wood grain texture in a dark brown color.

Weathered Blend

A color swatch with a wicker texture in a dark brown color.

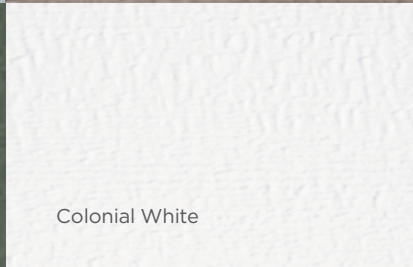
Rustic Blend

A color swatch with a wicker texture in a light gray color.

Granite Gray

A color swatch with a wicker texture in a dark green color.

Forest

A color swatch with a wicker texture in a light cream color.

Colonial White



Castle Stone

Espresso

Spruce

Weathered Wood

Arbor Blend

Natural Clay

Desert Tan

Melrose

Charcoal Gray

Cypress

Frontier Blend

Deep Mineral

Sable Brown

Driftwood Blend

Sterling Gray

Tuxedo

Flagstone

Herringbone

CertainTeed Monogram Colors

33

solids

7

blends

40

coordinating
trim colors

The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to distinctly influence our feelings and emotions in a unique way.

Interior color decisions are far easier than exterior color decisions

60%

consumers are highly confident in picking interior colors

40%

consumers are highly confident in picking exterior colors

When making exterior color decisions...

50% say "I trust my own visual instincts, my #1 influence."

40% say "Magazines, TV shows and design websites are one of my biggest influences."

10% say "Neighbors, contractors, architects and other sources are influences."

Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, **but are often perplexed on how to achieve it**

Source: *Brushfire Consumer Panel Survey, 12/11*

Choosing your color should be fun, not intimidating.

See pages 15-16 for helpful guidelines.

Note: Colors throughout this brochure are simulated. Consult product samples before making final selection.

Olive Grove

Wedgewood Blue



RigidForm® 210 Technology

RigidForm 210 double thick .092" rolled-over nail hem technology stiffens the siding for a straighter-on-the-wall appearance. Designed and tested* to withstand wind load pressures up to 210 mph.

*Products adhere to ASTM D3679 standards for capable wind speed ratings based on standard wind load design pressure ratings. For most current ratings, please reference www.certainteed.com.



CertiLock™

This locking system snaps tight for a secure fit.

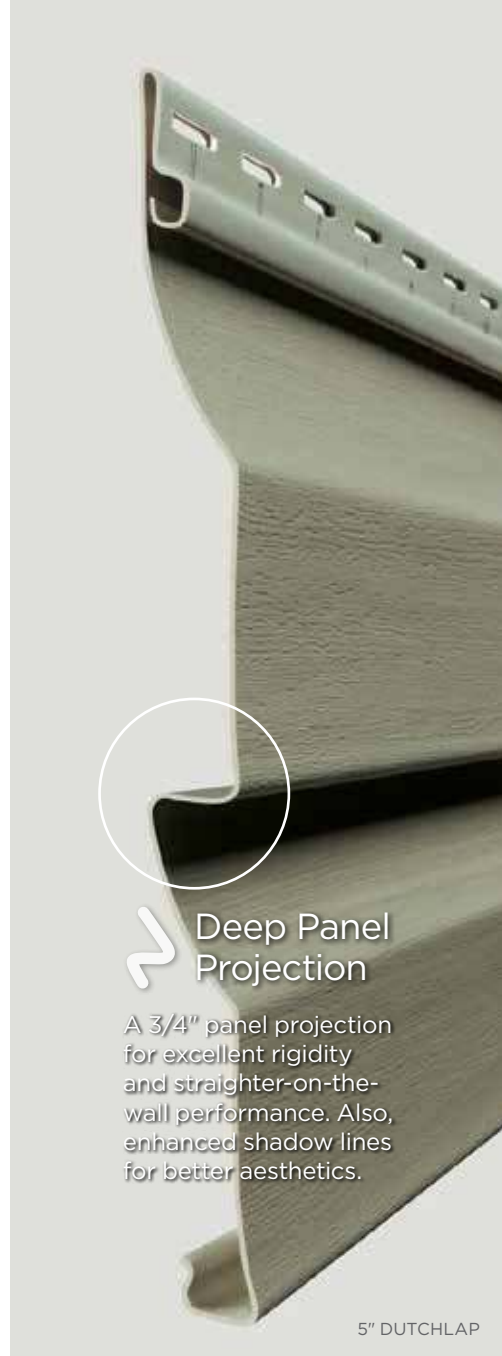
4" CLAPBOARD



Heavy-duty Thickness

True .046" thickness for outstanding strength and durability.

5" CLAPBOARD



Deep Panel Projection

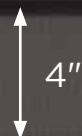
A 3/4" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.

5" DUTCHLAP

3 Styles. Many great features.

Monogram consists of traditional styles with European roots: Clapboard and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.

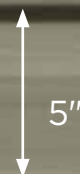
4" Clapboard Lap Siding Rough Cedar



5" Clapboard Lap Siding Rough Cedar



5" Dutchlap Lap Siding Rough Cedar



TrueTexture™



Monogram was the first siding produced utilizing a direct transfer system from real cedar boards for a natural TrueTexture woodgrain finish. Our decorative trim product line offers the look of true wood craftsmanship, too.



Weathered Wood

40 Long-Lasting Colors



PermaCOLOR™ System assures color performance, resistance and durability. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaCOLOR Lifetime Fade Protection.



Midnight Blue

7 Blends

In addition to 33 solid colors, Monogram siding has a great selection of 7 blend colors, with the look of semi-transparent wood stains.

Cedar Blend

Monogram is better...

...for less seams.

XL Monogram Extended Length siding comes in 16-, 20- and 25-foot lengths which can significantly reduce seams that occur with traditional lengths.



There can be up to 100% less seams if you use Monogram's 25-foot length on a 25-foot wide wall, 54% less seams if you use Monogram's 20-foot length.

Traditional length 12 feet

Monogram XL 16 = 16 feet

Monogram XL 20 = 20 feet
(Double 4" Clapboard Only)

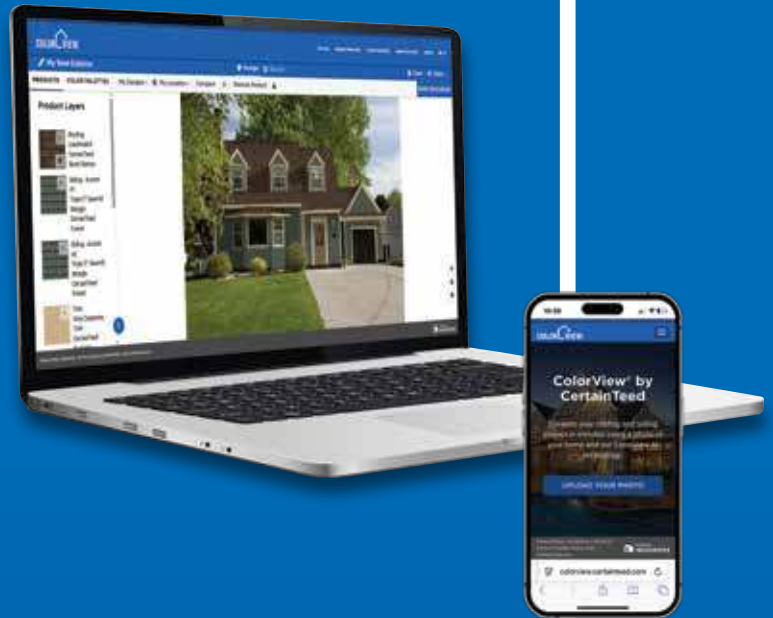
Monogram XL 25 = 25 feet
(Double 4" Clapboard Only)

...for color availability.

Product Type	Arbor Blend**	Weathered Blend**	Frontier Blend**	Natural Blend**	Driftwood Blend**	Cedar Blend**	Rustic Blend**	Brownstone*	Melrose*	Autumn Red*	Tuxedo*	Slate*	Espresso*	Sable Brown*	Sparrow*	Spruce*	Olive Grove*	Forest*	Midnight Blue*	
4" Clapboard Lap Siding	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5" Clapboard Lap Siding								•	•	•	•	•	•	•	•	•	•	•	•	•
5" Dutchlap Lap Siding	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4" Clapboard Extended Length Lap Siding								•	•	•	•	•	•	•	•	•	•	•	•	•
5" Dutchlap Extended Length Lap Siding																				

**Premium Colors
*Deluxe Colors

We can help with your product and color decisions.



Visualize your home in less than a minute today at colorview.certainteed.com

ColorView® visualizer offers users the ability to mix and match the many colors and styles of CertainTeed roofing and siding directly on their own homes to create beautiful designs and inspire new ideas. Utilizing our AI software, users' homes are uploaded, processed, and ready to visualize in less than 30 seconds - for free!

For those who don't want to upload a photo of their own home, our pre-rendered Design Templates include 25 unique home styles for users to get started with their design projects as easily as possible.



Be Inspired by Color!
certainteed.com/colorcoach

ColorCoach™
 Gives you a virtual swatchbook to get started.



ColorCoach™ is a web-based tool that helps provide some basic education on color theory and helps provide some recommended color combinations for the consumer audience. It also helps contractors and builders recommend CertainTeed roofing, siding, and trim color combinations that look great together.

Explore how color theory can help you create a distinctive home, with concepts such as monochromatic, analogous, and complementary color combinations.




Monochromatic

Analogous



Complementary

Connect.
facebook.com/CertainTeed



youtube.com/certainteedsaintgobain

instagram.com/certainteed

certainteed.com/about-us/newsroom

Find a Professional.

The help of a qualified professional can ensure long-lasting performance on your siding installation. Visit www.certainteed.com and simply click the "Find a Pro" button on the top of the home page. You can then search by zip code, product and distance from your home.

OR call:
800-782-8777






Siding: Monogram Double 4" Clapboard in Sterling Gray and Northwoods® Single 7" in Sterling Gray and Pacific Blue.
Roof: Landmark® Series in Colonial Slate.



17 Siding: Monogram Double 4" Clapboard in Charcoal Gray.

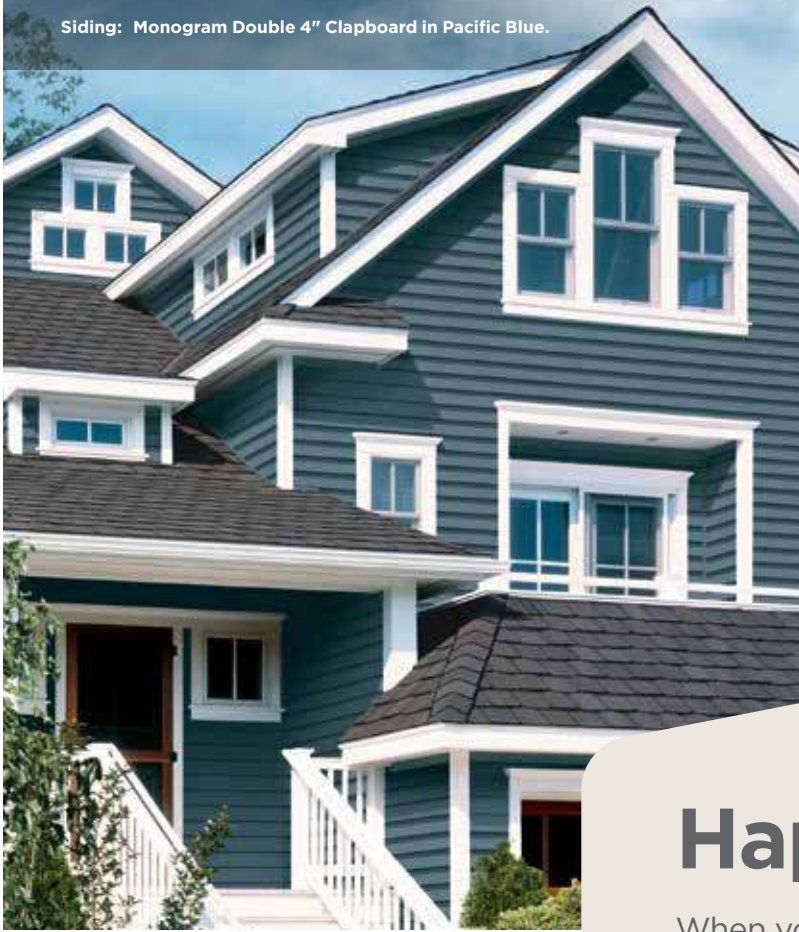


Siding: Monogram Double 4" Clapboard in Sable Brown and Northwoods Single 7" in Savannah Wicker.



Siding: Monogram Double 4" Clapboard in Flagstone.

Siding: Monogram Double 4" Clapboard in Pacific Blue.

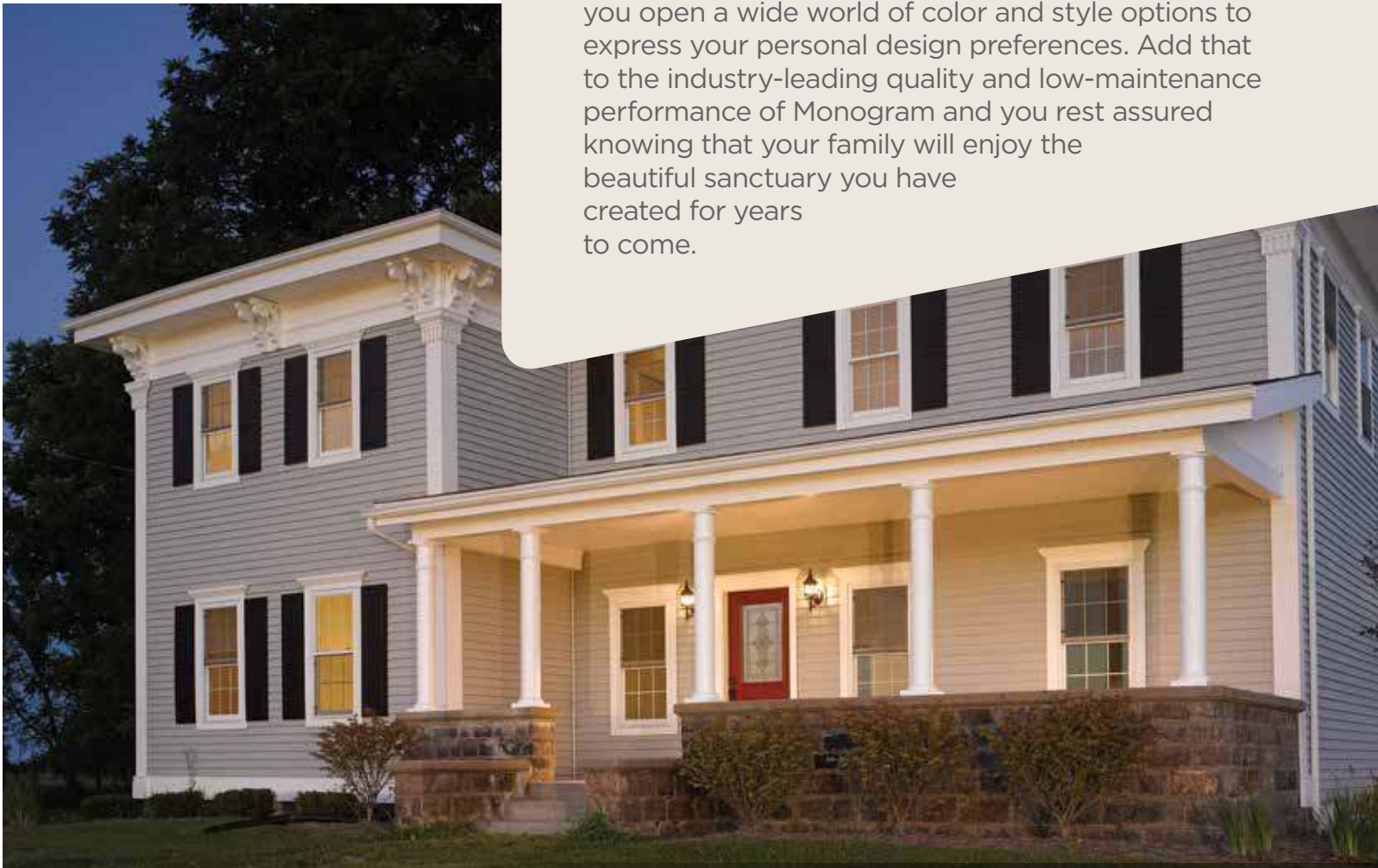


Siding: Monogram Double 4" Clapboard in Hearthstone and Northwoods Single 7" in Cypress.



Happily ever after.

When you choose Monogram siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of Monogram and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.

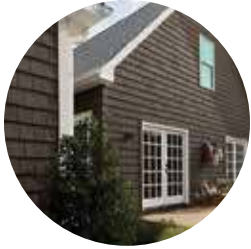


Siding: Monogram Double 4" Clapboard in Sterling Gray.
Trim: Vinyl Carpentry® and Restoration Millwork®.

CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.

Polymer Shakes and Shingles

Roofing and Ventilation



Vinyl Siding

Weather Resistant Barrier



Insulated Siding

Stone



Vinyl & Metal Soffit

Vinyl Carpentry® Trim



PVC Exterior Trim and Beadboard



Metal Siding

