



VIENNA YOUTH SOCCER

Annual General Meeting

June 8, 2026

EST. 1975 | Celebrating 50 Years of Youth Soccer Excellence

Vienna, Virginia | Serving Fairfax County

Meeting Agenda

AGM | June 8, 2026

01 Call to Order

02 Roll Call

03 Approval of Minutes

04 2026–2027 Board of Directors

05 2025–2026 Annual Report

06 Strategic Plan 2027–2030

07 Adjournment

1 Call to Order

2 Roll Call

Roll Call & Board Attendance

Item 2

Board of Directors

- ✓ Heather Helmstetter
- ✓ Paul Dennis
- ✓ Greg Cullison
- ✓ Jayme Van Horn
- ✓ Marshall Ramos
- ✓ Ashlie Strackbein
- ✓ Christina Ulen
- ✓ Nausheen Khan
- ✓ Melissa Burgum
- ✓ Alanna Baker
- ✓ Nicole Buckley
- ✓ Anand Ramana

Staff Present

- ✓ Kevin James
- ✓ Oscar Leon
- ✓ Puja Tucker
- ✓ Adam Coolbaugh
- ✓ Stephen Bird

3 Approval of Minutes

Approval of Minutes

Item 3

BOD Meeting | June 6, 2025 ([AGM Meeting - Minutes | June 6, 2025](#))

4 2026–2027 Board of Directors

Election & New Member Introduction

Hansel Oh

At-Large Board Member – Proposed 2026–2027



Professional Experience

Brivo – Marketing Strategy



VYS Connection

VYS House Coach



Family

Daughter participates in House & Travel programs



2026–2027 Proposed Board Slate

Item 4B

OFFICERS

President

Paul Dennis

Vice-President & Treasurer

Melissa Burgum

Secretary

Jayme Van Horn

AT-LARGE MEMBERS

Greg Cullison

Marshall Ramos

Ashlie Strackbein

Christina Ulen

Nausheen Khan

Nicole Buckley

Alanna Baker

Derek Kung

Anand Ramana

Hansel Oh



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2025–2026 Annual Report

Club Numbers • Programs • Community • Partners

5,569

Total Players Served

↑ 13% from 2024/25

447

Teams

House & Travel Programs

392

Financial Aid Scholarships

Awarded This Year

11

Programs Offered

Across All Age Groups

27

FCPS/FCPR Facilities

Used Across the County

4

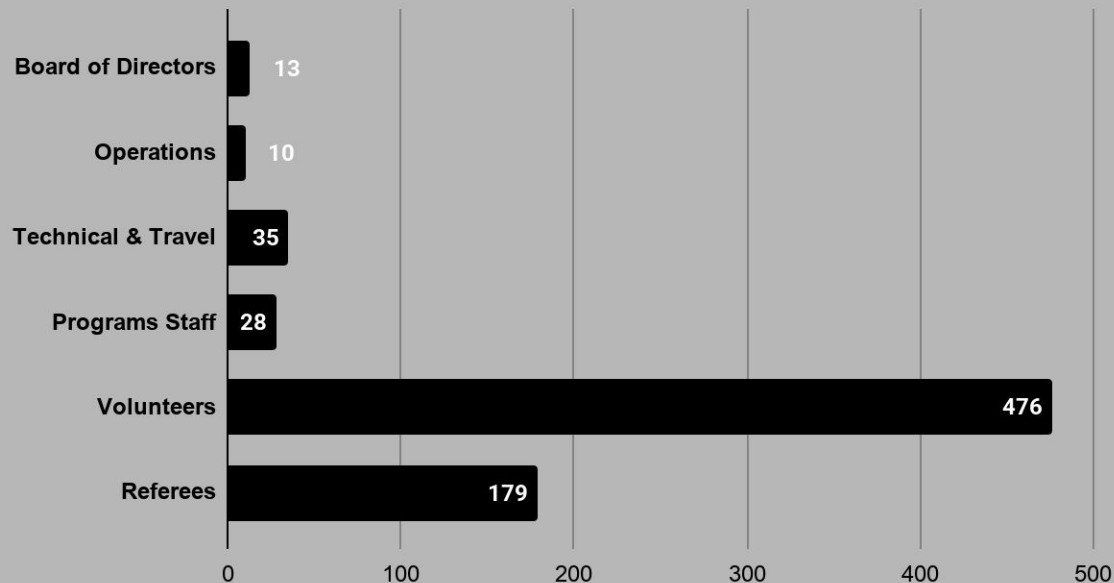
Futsal Courts Developed

At FCPS Schools

2025–2026 | Club at a Glance

5A | Annual Report

Staffing



50th Year

ANNIVERSARY

EST. 1975 | Serving Fairfax County for 50 Years

Community Day

September 6, 2025 | Oakton High School

2,500+ participants · U7-U8 Games · 3v3
Tournament · Sponsor Engagement



Celebration Event

October 25, 2025 | Caboose Commons, Fairfax

Volunteer & Partner Recognition ·
Jerseys · Logo Launch



50th Anniversary Highlights

5B | Annual Report



Governance

Paul Dennis · Greg Cullison · Nausheen Khan ·
Anand Ramana

Finance

Melissa Burgum · Alanna Baker · Derek Kung ·
Christina Ulen

Staff Leads

Puja Tucker · Oscar Leon · Kevin James

KEY ACCOMPLISHMENTS



Annual review of all insurance policies completed



Financial Aid Policy updated and approved (May 2026)



Financial review and 990 completed by JM&M (Jones, Maresca & McElwaney P.A.)



New Investment Policy implemented and approved (May 2026)

House Programs

5E | Annual Report

3,527

Unique House Players

403

House Teams

1,798

House Games Played

3,339

House Practice Hours



Referee Development

- 50+ new referees since May 2025
- 5 referee mentors active
- 179 referees in MySoccerLeague platform

Coaching Education

- 23 Grassroots Courses: 300+ coaches
- 3 National D Courses: 57 coaches
- National C License hosted by VYS in 26/27

Safeguarding

- 100% Background Check completion
- 100% SafeSport completion for active coaches

Programs — Summer Camps & U4 Cubs

5F | Annual Report



Summer Camps 2026

- ▶ Freedom Hill Elementary secured for 2026 camps
- ▶ Full gymnasium, STEM lab & 3 soccer fields
- ▶ Arts & Crafts + Multi-Sport in curriculum
- ▶ World Cup themed activities & games
- ▶ Extended day: early drop-off & late pick-up

U4 Cubs

- ▶ New Record of 158 players

Program Staff

- ▶ Program Staff: 15 of 28 staff supported summer programs/camps

Travel Program

Travel Academy Membership 25/26

Girls
+45%

Boys
+55%



**No
Room
For
Abuse**

*"No Room for Abuse"
Campaign — Raising
awareness of verbal &
physical abuse against
referees*

Leagues 2026/27

ECNL National League | Fairfax Virginia Union

ECNL Regional League | Vienna Youth Soccer

National League 1 | Vienna Youth Soccer

NCSL | Vienna Youth Soccer

Coaching Licenses Awarded 2025/26

- ▶ A License: Stephen Lehany · Austin Roser
- ▶ B License: Brady Knotts · John Ciampa
- ▶ C License: Kate Morford · Kevin Nobles
- ▶ D License: Aidan Pond · Connor Simon · Danny Navarro
- ▶ Coach Educator D License: Stephen Bird
- ▶ B In Progress: Luke Turney · Adam Coolbaugh · Jonathan Muehlke
- ▶ Coach Educator D License In Progress: Oscar Leon

Marketing & Community Development

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547

New Social Media Followers

729K

Instagram Views

470K

Facebook Views

342K

Google Ad Impressions



Senior Night

120+ attendees (+166%) · \$10,000+ in scholarships
· 8 recipients · 27 applicants (record)



Spirit & DC United

Fall 25: 200 Spirit Tickets + 225 DC Tickets
· Spring 26: 211 Spirit + 200 DC Tickets · 90+ player experiences each



Recycle Your Game

\$14,700+ equipment donated — 58.73% increase largely due to Community Day



Player Volunteers

59 volunteers · 130+ student hours toward school requirements



2025–2026 Club Sponsors

Thank you to our incredible sponsors for making VYS possible!

HOUSE PROGRAM SPONSORS



U5 House Sponsor



U7 House Sponsor



U10 House & Winter Programs Sponsor

2025–2026 Club Sponsors

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Thank you to our incredible sponsors for making VYS possible!



U6 House & Summer Camps
Sponsor

HOUSE PROGRAM SPONSORS



Top Soccer Sponsor



U11 & U12 House Sponsor

2025–2026 Club Partners

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Thank you to our incredible sponsors and partners for making VYS possible!



the JACKSONCLINIC
physical the.



Community Partners

Our partners help us serve the Vienna community year-round



We are grateful for the continued support of our community partners

6 Strategic Plan 2027–2030

Serving Vienna & Fairfax County since 1975

Vienna Youth Soccer

STRATEGIC PLAN 2027–2030 | Serving Vienna & Fairfax County since 1975 • ~5,000 Players Annually

Vienna Youth Soccer places players at the center of the experience, emphasizing long-term development, positive culture, and fair play both on and off the field. Through responsible governance and sustainable practices, VYS ensures that these values and experiences endure, creating a legacy of soccer that positively impacts future generations.

Vision: To build character, confidence, and a lifelong love of soccer by providing high-quality, positive soccer experiences for all players in the Vienna community.

Mission: To provide children of all abilities living in and near Vienna the opportunity to participate in a high-quality soccer experience for players of all skill levels.

FIVE PILLARS, ONE COMMUNITY

01

Safeguarding & Compliance



Keeping every player safe.

Clear safety standards, referee support, and a club-wide culture of No Room For Abuse.

02

Member Experience



Making every experience count.

Improving player experience, empowering volunteers, and making VYS easier to navigate for every family.

03

Organizational Sustainability



Building a club that lasts.

Investing in great staff, growing our volunteer base, and forming partnerships that power our mission.

04

Community Engagement



Deepening our roots.

Partnering with local schools and organizations, welcoming new families, and proudly sharing the VYS story across Vienna and Fairfax County.

05

Developing Great Coaches



Coaches shape every player's journey.

Clear pathways for coach education, support, and positioning VYS as a regional leader in coaching development.



Vienna Youth Soccer — Est. 1975 — A Lifetime of Soccer

www.vys.org