



IceAlert® Site Design Overview

Our IceAlert site design recommendations are intended to ensure visitors and employees receive clear, timely awareness of icy conditions as they arrive, move through, and exit your property. The system is designed so people encounter IceAlert naturally at key decision points—without clutter or over-installation.

Explanatory Signs (Property Entrances)

Purpose: Introduce the IceAlert system so first-time visitors understand what the indicators mean before encountering them.

How they're used: - Installed at all vehicle and pedestrian property entrances - Sized 12"×18" or 18"×24" for visibility - Positioned so they are seen before parking or entering walkways

These signs provide context only and are not a replacement for IceAlert indicators.



IceAlert® Indicators (Core Safety System)

Purpose: Provide real-time visual warning when freezing conditions are present.

Placement principles: - Positioned so people pass an IceAlert when arriving and when leaving - Installed in parking lots, on pedestrian walkways, and outside each building exit - Mounted approximately 4'6" high (slightly below eye level) - Oriented facing traffic (pedestrian or vehicle), following the arrow on the logo

Priority is given to decision points and higher-risk areas such as handicapped routes, loading docks, stairways, ramps, shaded areas, and employee exits used during early morning or overnight hours.



Transparent Door Advisory Signs

Purpose: Provide a final reminder at the moment someone exits the building.

Use: - Installed on each exit door window - Used in addition to (not instead of) exterior IceAlert indicators





Environmental Accuracy Considerations

To ensure reliable performance: - IceAlert indicators protecting shaded areas are mounted in the shade - Direct sunlight is avoided, as it can affect temperature readings

When accuracy and convenience conflict, accuracy takes priority and placement is adjusted accordingly.

NEW 45° Wall Mount Bracket

Where walkways run parallel to buildings or pedestrian traffic stays close to walls, a 45° wall mount is recommended. This allows the IceAlert indicator to face approaching pedestrians directly when a flat wall mount or post mount would reduce visibility.

The goal is simple: IceAlert indicators must face people—not the building.



Final placement subject to site verification and on-site conditions.