



**We must own our definition of fairness.  
For people.  
For planet.  
For the future.  
Bias in data can be fixed.  
Bias in opinion? Much harder.  
When media trust is broken...  
Trusted data becomes our foundation.  
What if we all sat at the same table?  
Looking at the same truth?  
This isn't left or right.  
It's right or wrong.**

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