



Ultimate

2026-2027

ULTIMATE CHEER LUBBOCK | NON-TRAVEL TEAMS

Half Year Exhibition Cheer Information



NON-TRAVEL EXHIBITION

YOU BELONG HERE!

Thank you for your interest in Ultimate Cheer Lubbock! Ultimate Cheer Lubbock has a welcoming, warm, family atmosphere that is unlike any other cheerleading or tumbling gym in the area. Our program is determined to not only make better cheerleaders, but to make better people.

Ultimate Cheer Lubbock's core values are **Accountability, Commitment, Communication, Trust, and Support.** Our coaches, staff, athletes, and families are expected to adhere to these values.

NON-TRAVEL EXHIBITION

This packet includes all information you need to know about our Half Year Non-Travel Exhibition teams at Ultimate Cheer Lubbock.

For 2026-2027, Ultimate Cheer Lubbock's Half Year Non-Travel Exhibition program will run from **August 2026 to February 2027.** This program was made for athletes who are wanting to learn the building blocks of becoming an All Star cheerleader, perfect for those that are new to cheer! Athletes will have one team practice per week and one tumbling class per week. Teams will learn a 1:30-2:00 minute routine to perform at the Ultimate Cheer Lubbock Showoff and 2-3 local competitions held by outside competition Event Producers.

You do not have to have any experience to join a Half Year Non-Travel Exhibition Team. These teams will perform in front of an audience and are not ranked or judged. This program is for athletes ages 3 and up.

TEAM PLACEMENT

Athletes do not have to try out for a Half Year Non-Travel Exhibition team. Athletes will be grouped together based on their age. You do not have to have any previous cheer or tumbling experience to join. We will teach your athlete everything they need to know!

Sign ups for Half Year Non-Travel teams begin July 15, 2026. Team practices will begin at the end of August. Athletes may join a tumbling class for the month of July and August for \$70/month. If you would like to sign up for a tumbling class before team practices begin, please email info@ultimatecheerlubbock.com to get started!

Teams will be formed and practice days/times will be emailed out on August 21st. **DEADLINE TO SIGN UP FOR A HALF YEAR NON-TRAVEL EXHIBITION TEAM IS AUGUST 25TH.**

*Important
Upcoming Dates*



SIGN UPS START

July 15th

DEADLINE TO SIGN UP

August 25th

**PRACTICES BEGIN THE
WEEK OF**

August 25th

UNIFORM \$ DUE

August 25th



HALF YEAR NON-TRAVEL

ATTENDANCE POLICY

For the 2026-2027 season, Ultimate Cheer Lubbock's Half Year Non-Travel Exhibition program will be a 6-month commitment. **Our season will run from August 25, 2026 to February 23, 2027.**

Half Year Non-Travel Exhibition teams will have one 1 hour team practice and one 55 minute tumbling class per week. Absences are NOT counted for tumbling classes. Closer to performances, there may be some extra team practices scheduled. All athletes must attend all extra practices. **We expect top priority and 100% commitment and attendance.**

The only excused absence is a school function that results in a grade. All other absences are unexcused. Part-time jobs, dances, concerts, banquets, long distance driving, family reunions, weddings, recitals, school/church socials, and any other non-related school activities are unexcused.

Team Practice absences are NOT allowed the weekend before or the week of a competition or event. An unexcused absence may result in the athlete being moved to an alternate position or pulled from an upcoming competition at the discretion of the staff. It is the responsibility of the athlete to learn any changes prior to practices. Alternates must follow all requirements and guidelines.

An Absence Request Form must be submitted online 2 weeks prior to the absence (form will be posted in your team's BAND group). **Do NOT inform a staff member of an absence via social media, Band Chat Message or text message.** These forms are for absences including school cheerleading, choir, band, and all other school sports. Your school activities are planned well in advance. Please submit your request in advance. Be prepared to show documentation from a teacher or instructor. You will be removed immediately if the request is falsified. **Absences are not permitted the weekend before or the week of an event, no exceptions.**

IMPORTANT DATES

Ultimate Cheer Lubbock is an organized program. All competitions are mandatory for every athlete. We realize many children and young adults are involved in a variety of activities; however, we cannot make exceptions for schedule conflicts. Below is the tentative competition schedule for Half Year Non-Travel Exhibition teams for 2026-2027:

NOVEMBER 8, 2026

UCL Orange & Blue Preview
Lubbock, TX

NOVEMBER 14, 2026

ASC
Lubbock, TX

DECEMBER 12, 2026

Redline
Lubbock, TX

FEBRUARY 13, 2027

Ultimate City Cheerleading Championships
Lubbock, TX

OTHER IMPORTANT DATES

JULY 15-SEPTEMBER 15, 2026: Nfinity Shoe Fitting

AUGUST 25, 2026: Uniform & Practice Wear Fittings

AUGUST 25, 2025: Uniform Payment Due

NOVEMBER 15, 2026: UCL Picture Day

Please plan holidays and vacations to fall during the times below, as the gym will be closed. This is promised time off from Ultimate Cheer Lubbock.

Absolutely no team practice!

SEPTEMBER 4-SEPTEMBER 7 (Labor Day Weekend)

NOVEMBER 22-28 (Thanksgiving Break)

DECEMBER 18-JANUARY 3 (Christmas Break)



HALF YEAR NON-TRAVEL

TEAM PRACTICE RULES

There is to be **NO JEWELRY** worn at practices, which includes all earrings, belly button rings, rings, bracelets, watches, and necklaces. This is for the safety of the one wearing the jewelry and for those either flying, basing, or back spotting who may be injured as a result.

There is to be NO FOOD, NO DRINKS (screw cap water only), AND NO GUM OR CANDY WHATSOEVER in the gym.

There is to be NO videotaping of practices.

Practice clothing MUST BE WORN as scheduled. Lost, misplaced, or damaged clothing will be replaced at your expense (your account on file will be charged for a replacement). Anyone late or dressed incorrectly will condition after practice. Ultimate Cheer Lubbock is about building champions and teaching responsibility to our athletes.

SICK POLICY

You must provide a doctor's note (with detailed information regarding the illness/injury, treatment plan, length of time out of activity, and date the athlete can return to activity) to be excused from practice or competition if your athlete is sick/injured. We will not make exceptions. You will not be required to come to the gym if you provide a doctor's note. An athlete will jeopardize their position if this rule is not followed. Extended sickness such as mono or COVID-19 can jeopardize an athlete's position on the team because of absences.

MISCELLANEOUS

NO VIDEOS of routines or choreography should be uploaded to any online site such as YouTube or Facebook.

Manny & Shirley MUST APPROVE all designs bearing the Ultimate Cheer Lubbock name and/or logo. Anything created without approval will not be acceptable and cannot be worn or sold independently. This includes home made designs and designs created by a third party.

We expect for every athlete to watch and cheer for other Ultimate Cheer Lubbock teams. Poor sportsmanship by athletes or parents may result in removal from the program. Ultimate Cheer Lubbock has a reputation of very enthusiastic fans at competition and we would like to keep it that way! It is important for our parents to be loud and supportive for ALL of our UCL teams.

MISCELLANEOUS CONTINUED

We believe in PERFECTION BEFORE PROGRESSION.

We will not allow athletes to learn advanced tumbling skills before perfecting their basics. If parents and athletes are not patient and have a clear understanding of our teaching methods, they should not be cheering at Ultimate Cheer Lubbock.

Proper technique is everything! Only perfected skills will be choreographed in an Ultimate Cheer Lubbock routine. Parents are NOT allowed to spot their children on Ultimate Cheer Lubbock / APEX Event Center property. Absolutely NO unsupervised tumbling. An instructor must be present at all times.

CODE OF CONDUCT

A member (athletes and family members) must at all times be a positive representative of Ultimate Cheer Lubbock and a positive reflection of his/her teammates. Abusive behavior, lying, and/or any other form of negative behavior are grounds for removal from the team. We will NOT tolerate comments about other teams and their programs. Many of you communicate with other cheerleaders at various organizations through text message, Facebook, Twitter, Instagram, TikTok, SnapChat, and other social media. **Please remember anything you ever say is a direct reflection on this organization.** If you are caught sending rude or inappropriate messages on social media, you will be subject to immediate removal!

Teammates and families are expected to treat one another with mutual respect. They should treat and talk to one another in a manner in which they want to be spoken to. We do not tolerate pettiness, gossiping, or cliques; which attempt to exclude or alienate certain members.

Back talk, rolling of eyes and any other disrespect towards staff or teammates is unacceptable. After a warning, the team member will sit out of practice until the problem is solved.

Use of alcohol, drugs, or vapes/e-cigarettes by an athlete of Ultimate Cheer Lubbock can result in **IMMEDIATE dismissal.**



HALF YEAR NON-TRAVEL

FINANCIAL INFORMATION

Ultimate Cheer Lubbock's only accepted method of payment is automatic draft from a BANK ACCOUNT for all monthly tuition and fee payments. ALL credit or debit card (Visa/Mastercard) drafts will be charged a 3% fee per transaction. Monthly TUITION payments will be drafted on the 1st of each month and monthly FEE payments will be drafted on the 15th of each month. **If you need a different payment schedule, there will be an additional \$20 charge per month per draft, no exceptions.**

All athletes must show a \$0.00 balance on their account to be eligible for the 2026-2027 season. Ultimate Cheer Lubbock's Half Year Non-Travel Exhibition is a 6-month commitment from August 25, 2026 to February 23, 2027. By accepting a spot on a team, you are agreeing to a 6-month financial commitment and will owe tuition and fees for all 6 months.

If an athlete's account falls 30-days past due, the athlete will be removed from the competition routine, and they will not be allowed to participate in practices or other Ultimate Cheer Lubbock events, classes, or clinics until the outstanding balance is paid.

There will be a \$30.00 charge for declined automatic draft payments or returned checks.

There are no refunds for tuition or fees paid into the program.

If your athlete is unable to finish the season due to a season-ending injury (must turn in a doctor's note), you will be released from your financial commitment and forfeit any funds already paid to Ultimate Cheer Lubbock. Please be aware that due to our payment schedule, you may owe additional fees that you have not yet covered. All resignations must be received by email or hand written letter (text message or Facebook/social media is not acceptable).

If an athlete quits without a season-ending injury with a doctor's excuse, their account will be immediately charged for all uncovered expenses PLUS a \$300 quit fee. If an athlete quits before receiving any Ultimate Cheer Lubbock merchandise including practice outfits, warm-ups, t-shirts, uniform, etc., they will become the property of Ultimate Cheer Lubbock, and the athlete will not receive a refund.

PRICING

Commitment Fee: **\$125**

Commitment Fee is due at the time of sign up and covers the athlete's Ultimate Yearly Registration Fee and partial practice clothes payment. If you are placed on a team and refuse your spot, your Commitment Fee will be nonrefundable. Athletes will not be placed on a team until the Commitment Fee is paid.

Monthly Tuition: **\$125**

6 payments on the 1st of each month from September 2026 - February 2027. Monthly Tuition covers all regularly scheduled and extra team practices and 1 tumbling class per week. Tuition will not be pro-rated for gym closings, holidays, and weeks without practice.

Monthly Fees: **\$100**

6 payments on the 15th of each month from September 2026 - February 2027. Monthly fees INCLUDE an Ultimate Cheer Lubbock car sticker, practice wear, choreography and music fees, and athlete competition entry fees.

OTHER COSTS (estimates):

- ****NEW FOR 2026-2027**** Uniform \$225, (due August 25, 2026)
- Optional: Nfinity Cheerleading Shoes \$120-\$130 (due September 15, 2026) | Any ALL WHITE cheerleading shoe is also fine for Half Year Non-Travel Teams.
- Spectator entry fees into any events or competitions (\$10-\$30 per person, per event/competition)
- Any miscellaneous UCL merchandise you wish to purchase (extra gear, jerseys, warm up jacket, backpack, etc.)



HALF YEAR NON-TRAVEL

FREQUENTLY ASKED QUESTIONS

My athlete has never cheered before. Do we need to do tumbling first before joining a Half Year Team?

NO! You do not have to have any previous experience to join. We will teach your athlete everything they need to know!

When are team practices? Team practices will be determined once teams are finalized. Practice times and days will be set August 21st and emailed out to all participants.

I want my athlete in an additional tumbling class, how much is that? Extra tumbling classes can be added to an athlete's schedule as long as the class is open and does not conflict with their team practice time. Extra tumbling classes are \$45 per month. We also offer our "add on classes" Jump Technique & Flyer Flexibility for \$45 per month.

Do we need special shoes? Yes. Athletes must wear all white cheer shoes for performances. UCL's preference of shoes are the Nfinity Vengeance or Nfinity Alpha. You can also purchase any other all white cheer shoe as long as it does not have a thick sole!

Are there any discounts? Yes! If you choose to pay the season in full, there is a 10% discount on Tuition. We also offer a sibling discount. Let us know if you are interested in either of these.

What do they need to wear? Athletes will be fitted for team practice wear. Once athletes receive their team practice wear, they will wear it to every team practice. Athletes may wear any UCL practice wear to tumbling classes. Hair must be pulled up out of their face.

When is the deadline to sign up? All contracts and \$125.00 Commitment Fees must be submitted NO LATER than August 25, 2026 by 8:00pm.

How do I sign up? **EASY!** Sign ups are ONLINE! You can submit your contract online under the TEAMS tab of our website. You will receive a confirmation email when your registration is submitted.
www.ultimatecheerlubbock.com/teams

What is the best way to stay up to date with UCL? Follow us on social media (Facebook/Instagram), check your EMAIL, and join your athlete's team BAND App. Your athlete's BAND App information will be sent out via email after teams are finalized. **Be sure to check your email on August 21st for those team announcements.** A parent/guardian for each athlete is required to join the BAND App to stay up to date.

IF YOU HAVE ANY OTHER QUESTIONS ABOUT THE PROGRAM, PLEASE EMAIL MANNY@ULTIMATECHEERLUBBOCK.COM

ULTIMATE CHEER LUBBOCK

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