

# DREAMCRAZYJITS

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## Do Black Lives Matter in the Metaverse? New NFT Collection DreamCrazy JITS Says “Yes”



**DreamCrazy JITS** ([DreamCrazyJITS.com](http://DreamCrazyJITS.com)) is a new, generative NFT collection on the Ethereum blockchain that celebrates the individuality, challenges, and potential of young Black men - affirming that Black lives do indeed matter in the metaverse. A trailblazer in decentralizing the fight for equity and empowerment, this Black youth-developed collection provides NFT-holders with membership in a movement dedicated to empowering at-HOPE youth to transform their life challenges into superpowers for positive change.

### The Movement

**DreamCrazy JITS** is a project of the EVAC Movement ([EVACMovement.com](http://EVACMovement.com)), a non-profit born when students in a high school leadership class realized their shared experiences with Jacksonville, Florida's statistically-extreme violence, racism and incarceration- and desired change. Making a list of their “craziest” dreams quickly led them to meet with President Obama and present at the White House, TEDx ([tinyurl.com/EvacTedTalk](http://tinyurl.com/EvacTedTalk)) and four times at Harvard University. They designed **DreamCrazy JITS** with a roadmap aimed at empowering other youth to dare to dream big, too - this time powered by the vibrant NFT community's help.

### The NFT:

The last few years, we've seen huge growth in awareness of racial issues, but now awareness is no longer enough, it's about action - what can we each DO about it? EVAC co-founder and teacher Amy Donofrio discussed the significance of the opportunity for NFT collectors, “By buying a **DreamCrazy JIT** you aren't just buying art, you're actively investing in and becoming part of a movement for change.” You get to be a pioneer in **using** the blockchain to break chains. 50% of the net proceeds from the NFT Collection are going to the EVAC Movement, to support their ongoing mission creating positive change for youth and communities everywhere and generations to come.

The DreamCrazy JITS collection made its debut at the 2022 L.A. Art Show, the largest and most comprehensive contemporary art show in the nation, The event’s timing held particular significance for the JIT team: it fell on the anniversary of the death of founding EVAC member Reginald Boston, who was killed in an officer-involved shooting in Jacksonville, FL on January 21, 2020. Boston was salutatorian of his class, a proud father, and had no criminal record. His loved ones remain without answers, while body camera footage remains unreleased. The JITS collection is dedicated to Boston and his dreams for all youth to live free to pursue their craziest dreams.

# # #



^ EVAC members presenting for their third time at Harvard University in March 2019. *Photo by Amy Donofrio*



^ EVAC members meeting with President Obama



^ JITS co-creator Nick Shubert holds a picture of his best friend and fellow EVAC member Reginald Boston at Harvard University on March 1, 2020, two months after his death. *Photo by Amy Donofrio.*



^ DreamCrazy JITS team (left to right): Vincente Waugh, Seven Johnson, Nick Schubert, Jay Harris, Amy Donofrio, John Manulis