

CAPABILITY STATEMENT



**ROSEBOROUGH
PEARCE**
CONSULTING

Michelle Roseborough, Principal Consultant
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(832)375-1273

Core Competencies

RP Consulting provides research, evaluation, and strategic planning services that help organizations address complex challenges through practical expertise in:

- Strategic Planning & Policy Alignment
- Stakeholder Engagement & Community Insights
- Data Integration & AI-Driven Analytics
- Program Evaluation & Impact Measurement

Differentiators

Our Differentiators:

- Deliver faster, more reliable insights by integrating AI-driven tools that reduce reporting turnaround time by 40% and enhance data quality across research projects.
- Translate research into practical strategies that have influenced \$10M+ in community investments and supported measurable improvements in funding stability, workforce development, and program outcomes.
- Improve data accuracy and stakeholder confidence through AI integration, ensuring evidence-based results that inform decisions for organizations.
- Drive cross-sector strategies in health, transit, philanthropy, and government shaping initiatives for clients.
- Develop metrics and accountability frameworks, ensuring measurable results across sectors.

Past Performance

- **Subcontractor: APTA – Business Member Board of Governors (BMBG).** Strategic planning and stakeholder engagement to strengthen collaboration and guide industry insights in the transit sector. Awarded 2025. (4 months). \$12,000.
- **Subcontractor: Council of State and Territorial Epidemiologists (CSTE) / ARSTF.** Stakeholder engagement and strategy support for the Antimicrobial Resistance Surveillance Task Force. Awarded 2025. (3 months). \$12,000
- **Subcontractor: Association of Women’s Health, Obstetric and Neonatal Nurses (AWHONN).** Member research, workforce development, and strategic planning to inform maternal health priorities. Awarded 2024.(4 months). \$10,000
- **Subcontractor: Hawai’i Public Health Institute (HIPHI).** Facilitated strategic planning and external stakeholder engagement to advance statewide public health initiatives. Awarded 2024. (4 months). \$8000

Company Data

RP Consulting is a research and strategy firm that specializes in research design, program and project evaluation, stakeholder engagement and strategic planning for nonprofits, government agencies, and small businesses. We combine traditional methods such as surveys, interviews, focus groups, and small-group discussions to surface insights, and integrate AI-driven analytics to deliver faster, more reliable insights. Our cross-sector experience allows us to identify patterns, share lessons, and design strategies that work across industries.

Accepts Credit Cards

UEI: DEZNCJVLGFS5

CAGE: 14S06

CORPORATE OFFICE: 1520 Belle View Blvd, Suite #5534 | Alexandria | VA 22307

SAM: Active

WEBSITE:

<http://www.roseboroughpearce.com>

NAIC: 541611, 541720, 541990

PSC: AB11, AN41, AS11, R405, R408, R410, R422, R499, B506, B521, B550

LinkedIn:

www.linkedin.com/in/roseborough

Biography

Michelle Roseborough is a research strategist who translates complex data into clear, actionable strategies. She specializes in evaluation, planning, and stakeholder engagement, with a proven record of improving decision-making, funding stability, and program impact. Michelle Roseborough brings a rare mix of research expertise and strategic foresight, using data-driven insights and AI innovation to solve complex challenges and shape long-term solutions.