CODE{313}

create | develop | explore

2026/27 SPONSORSHIP



2026/27 SPONSORSHIP PACKET

# INVEST IN DETROIT'S FUTURE WORKFORCE

Sponsors fund the equipment, instructors and experiences that turn curiosity into careers. Put your name behind the next generation of Detroit innovators.

WHO WE ARE

# ABOUT CODE313



**CODE313 is a STEM.org Accredited nonprofit, community-based organization** dedicated to teaching, inspiring and enabling underserved 3rd–12th graders (ages 7–17) by giving them equitable access to STEAM education. The transferable skills learned through science, technology, engineering, arts and math build a problem-solving mindset that is essential for the 21st-century workforce.

Our free or low-cost workshops deliver hands-on instruction from our seasoned staff and from volunteers across the Metro Detroit STEAM community who are inspired to share their passion.

CODE313 was founded to fill the gap in computer science education. Technology drives economic growth and job creation, yet only about 60% of U.S. public high schools offer a foundational computer science course, and only about 6% of high school students take one. We are changing that, one scholar at a time.

Our goal is a fun, collaborative space to explore STEAM, where youth build memorable experiences with mentors through challenging play.

## OUR MISSION

To provide equitable access to STEAM education. We give children the foundational skills to create with today's technology through exciting, hands-on enrichment camps and workshops.

## 2026/27 OBJECTIVE

Over the next two years, expose more than 50,000 youth to coding, technical, leadership, teamwork and workforce development skills, with hands-on activities paired with purposeful learning.

## GIVING YOUNG PEOPLE THE OPPORTUNITY TO BECOME TOMORROW'S WORKFORCE TODAY.

# YOUR INVESTMENT. THEIR CAREER.

**87,630+**
SCHOLARS ENGAGED SINCE 2019

**302**
EVENTS DELIVERED

**65+**
SCHOOLS REACHED

**39+**
COMMUNITIES SERVED

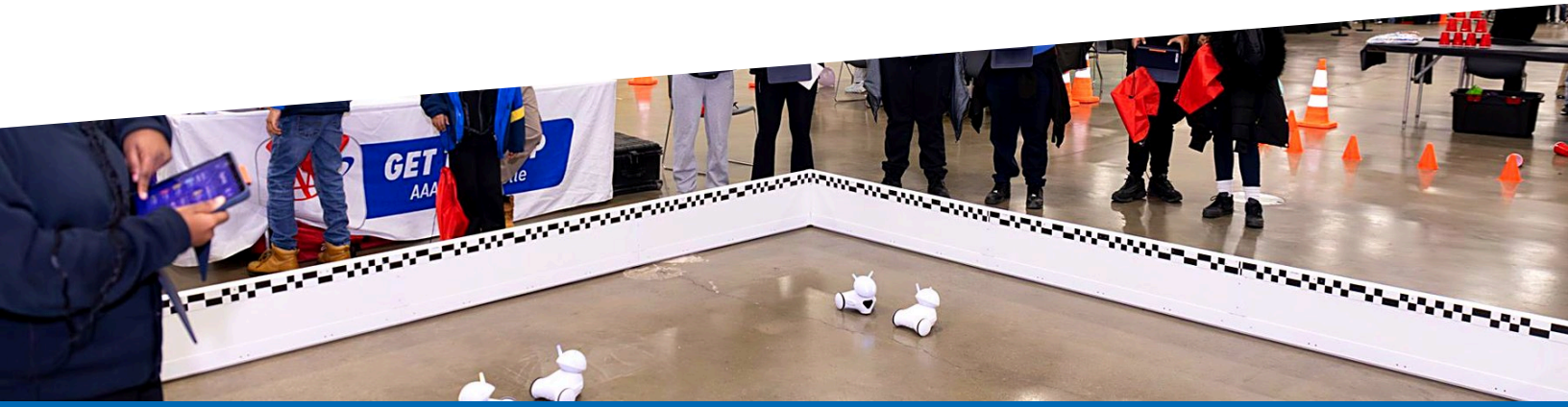
## WHAT YOUR INVESTMENT DOES

### 01 BUILDS TALENT
Hands-on learning in drones, AI, robotics, cybersecurity and more, for youth ages 7–17.

### 02 EARNS CREDENTIALS
20+ credentials issued and 15+ drone pilots certified.

### 03 CREATES JOBS
30+ young people employed by CODE313.

### 04 GETS YOU SEEN
Logo, naming and speaking moments across events, programs and media.



WHAT WE TEACH

# OUR CURRICULUM

## 10 HANDS-ON PATHWAYS

- ARTIFICIAL INTELLIGENCE
- AUGMENTED REALITY
- CODING
- CYBERSECURITY
- DRONES (FLIGHT & LICENSING)
- MUSIC PRODUCTION
- ROBOTICS
- VIRTUAL REALITY
- WEB DESIGN
- 3D PRINTING & CAD



**HANDS-ON ACTIVITIES TOGETHER WITH PURPOSEFUL LEARNING.**

**01** Letter of recommendation. Every participant can receive a personal letter from a member of the CODE313 staff.

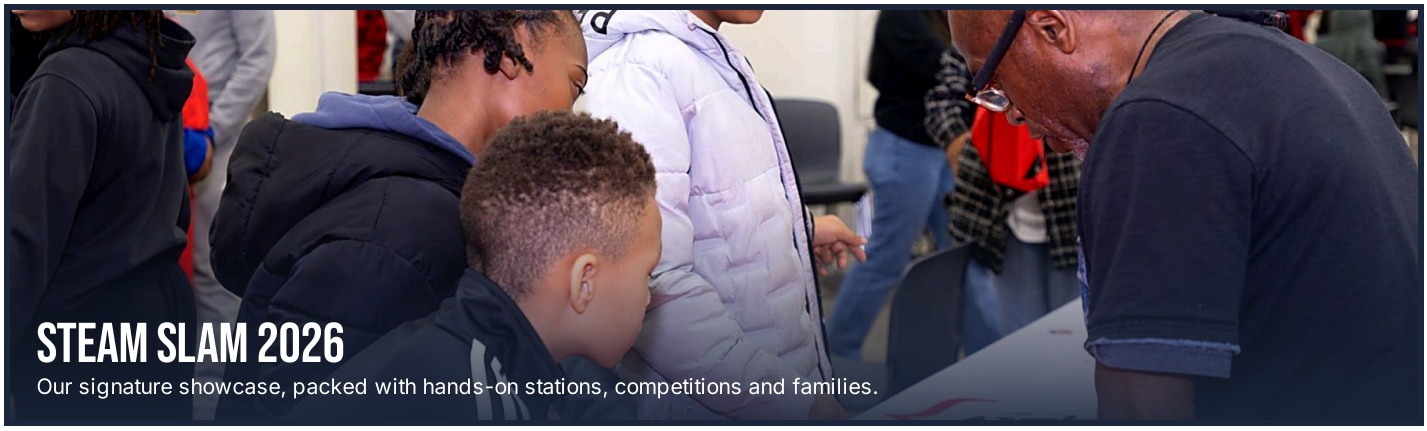
**02** Digital badge. Every participant can earn a badge for LinkedIn and their personal portfolio.

**OUR CURRICULA AND PROGRAMS ALIGN WITH EDUCATIONAL STANDARDS**

SEE YOUR IMPACT

# SPONSORSHIP IN ACTION

Sponsors are seen on site, on stage and in every recap. Here is a look at the programs your support makes possible.



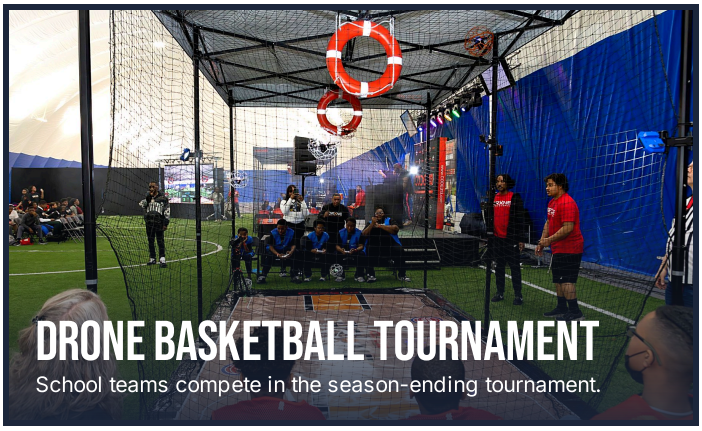
## STEAM SLAM 2026

Our signature showcase, packed with hands-on stations, competitions and families.



## DETROIT AUTO SHOW

Scholars test VR and emerging tech in front of industry leaders.



## DRONE BASKETBALL TOURNAMENT

School teams compete in the season-ending tournament.



## SUMMER STEAM EXPERIENCE

Camp weeks in coding, game design, robotics and more.



## COMMUNITY STEAM NIGHTS

Families learn side by side in neighborhoods across Detroit.

# CHOOSE YOUR LEVEL

**ONE-TIME OR 3-YEAR PLEDGE** Every level is available as a one-time gift or a 3-year pledge.

## PLATINUM SPONSOR
**$300,000**
or $100,000/yr for 3 years

**3 AVAILABLE**

### ACTIVITY ROOM NAMING (3 YEARS)
- Logo on office plaque and banner, certificates, swag, social media, website and marketing materials
- Speaking privileges at receptions
- Reserved tables

## GOLD SPONSOR
**$100,000**
or about $33,333/yr for 3 years

**5 AVAILABLE**

### SUMMER PROGRAM NAMING
- Logo on office banner, certificates, swag, social media, website and marketing materials
- Speaking privileges at receptions
- Event tickets

## SILVER SPONSOR
**$60,000**
or $20,000/yr for 3 years

**10 AVAILABLE**

### SATURDAY PROGRAM NAMING
- Logo on certificates, swag, social media, website and marketing materials

## BRONZE SPONSOR
**$30,000**
or $10,000/yr for 3 years

**20 AVAILABLE**

### DONOR WALL RECOGNITION
- Logo on donor wall, social media and website



# EVERY GIFT BUILDS A CAREER

## PROGRAM AND SUPPORTER LEVELS

Workshops, scholarships, camps and technology for every budget.

| TOTAL GIFT | LEVEL | 3-YEAR PLEDGE | AVAILABILITY | RECOGNITION |
|---|---|---|---|---|
| $15,000 | Workshop Sponsor | $5,000/yr | 52 AVAILABLE | Logo on social media and website |
| $12,000 | Student Scholarship Sponsor | $4,000/yr | 100 AVAILABLE | Logo on social media and website |
| $10,000 | Summer Camp Sponsor | about $3,333/yr | 10 AVAILABLE | Acknowledgment on social media and website |
| $7,500 | Technology Sponsor | $2,500/yr | 30 AVAILABLE | Acknowledgment on social media and website |
| $5,000 | Supporter of CODE313 | about $1,667/yr | OPEN | Acknowledgment on website |
| $3,000 | Supporter of CODE313 | $1,000/yr | OPEN | Acknowledgment on website |
| $2,000 | Supporter of CODE313 | about $667/yr | OPEN | Letter of acknowledgment |
| $1,000 | Supporter of CODE313 | about $333/yr | OPEN | Letter of acknowledgment |
| $500 | Supporter of CODE313 | about $167/yr | OPEN | Letter of acknowledgment |

## SPREAD IT OVER 3 YEARS

Any level can be paid as a 3-year pledge. Lock in your 2026/27 level and recognition now, then split the total into three equal annual payments.



# OR SPONSOR SOMETHING SPECIFIC



## $25,000
### A CODING & INNOVATION CLUB

Funds one club of 15–25 9–12th grade High school scholars for a full school year, September through June. Scholars rotate through six technology pathways, including app development, game design, robotics and drones, with a showcase after each rotation.



## $15,000
### A DRONE BASKETBALL TEAM

Funds a full season of practice, league games and the April tournament for up to 20 scholars at one school.



## CUSTOM
### AN EVENT OR SERIES

Present STEAM SLAM, a Community STEAM Night or a camp season, with your name on the experience families remember.

**PREFER TO GIVE TO ONE SCHOLAR?**

**$500**

Sponsors a scholarship for any immersive program. One gift, one scholar, one new future.

**GIVE NOW: CODE313.COM/DONATE**

IN GOOD COMPANY

# OUR PARTNERS

## PLATINUM SPONSORS

CHASE

STELLANTIS

gm

COMCAST NBCUNIVERSAL

## SPONSORS AND PARTNERS

SIM DETROIT — WHERE IT LEADERS CONNECT

KAPOR CENTER

PNC

Rocket Community Fund

FORDDIRECT

Google

Microsoft

DETROIT PISTONS

BROADCOM FOUNDATION

verizon

THE SKILLMAN FOUNDATION

GILBERT FAMILY FOUNDATION

SIEMENS

ComericA

MOTOR CITY CRUISE

STEM FACTORY

UNIVERSITY OF DETROIT MERCY

airspacelink

logitech

529 DESIGN STUDIO

MiLEAP

## COMMUNITY PARTNERS

Detroit Early Middle College, Rhonda Walker Foundation, Black Girls Code, Downtown Boxing Gym, Brilliant Detroit, Life Remodeled, Boys & Girls Clubs of Southeastern Michigan, City of Detroit, Cranbrook Institute of Science, DAPCEP, Michigan Central, Michigan Science Center, Newlab, Detroit Lions, Detroit Red Wings, Detroit Auto Show, Junior Achievement, YMCA, Big Brothers Big Sisters and many more.






LET'S TALK

# START A SPONSORSHIP CONVERSATION

Tell us what you would like to support and we will follow up with options and a custom proposal. 2026/27 spots are limited. Don't wait.

**01**

### PICK YOUR IMPACT

Choose a level, a program or an event to put your name behind.

**02**

### TALK WITH OUR TEAM

We build a custom proposal around your goals and timeline.

**03**

### GET SEEN

Your brand shows up on site, on stage and in every recap.

SCAN TO SPONSOR

**STRATEGIC PARTNERSHIPS**
INFO@CODE313.COM

**CALL US**
313-744-5500

**CODE313 HQ**
2987 Franklin St
Detroit, MI 48207

**CODE586 MT CLEMENS**
155 Cass Ave
Mt Clemens, MI 48043

**TAX INFORMATION**

CODE313, Inc. is a 501(c)(3) nonprofit. EIN 83-3348532. STEM.org Accredited.

# 2026/27 SPONSORSHIP COMMITMENT FORM

**CODE313, Inc.** 2987 Franklin St, Detroit, MI 48207 | 313-744-5500 info@code313.com

COMPANY / ORGANIZATION NAME

CONTACT PERSON | TITLE

MAILING ADDRESS

CITY | STATE | ZIP

EMAIL | PHONE

AUTHORIZED SIGNATURE | DATE

## INDICATE YOUR COMMITMENT LEVEL

| | | | | | |
|---|---|---|---|---|---|
| ☐ | Platinum Sponsor | 3 available | $300,000 | ☐ | Gold Sponsor | 5 available | $100,000 |
| ☐ | Silver Sponsor | 10 available | $60,000 | ☐ | Bronze Sponsor | 20 available | $30,000 |
| ☐ | Workshop Sponsor | 52 available | $15,000 | ☐ | Student Scholarship Sponsor | 100 available | $12,000 |
| ☐ | Summer Camp Sponsor | 10 available | $10,000 | ☐ | Technology Sponsor | 30 available | $7,500 |
| ☐ | Coding & Innovation Club | | $25,000 | ☐ | Drone Basketball team | | $15,000 |
| ☐ | Supporter of CODE313 | | $5,000 | ☐ | Supporter of CODE313 | | $3,000 |
| ☐ | Supporter of CODE313 | | $2,000 | ☐ | Supporter of CODE313 | | $1,000 |
| ☐ | Supporter / Scholarship | | $500 | ☐ | Event or series / Other amount | | $____ |

### PAYMENT SCHEDULE

☐ **One-time gift** ☐ **3-year pledge**

### HOW TO GIVE

Online at **code313.com/donate**. For checks, make payable to CODE313, Inc. and mail with this form to the address above.




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# TODAY CODE313. TOMORROW YOUR DREAM CAREER.

Invest in Detroit's future workforce. Register your sponsorship now and help us reach more than 50,000 youth over the next two years.

INFO@CODE313.COM

313-744-5500

CODE313.COM