

Mobile Terms of Service Template (For Website)

[Practice Name] Terms of Service

Program Name: *[Practice Name Alerts / Appointment Reminder Program]*

1. **Program Description** *{Insert program description here; this is simply a brief description of the kinds of messages users can expect to receive when they opt in.}*

Example: By opting into SMS communications from *[Practice Name]*, you agree to receive text messages related to appointment reminders, scheduling updates, office notifications, billing alerts, and other practice-related communications.

2. **Opt-Out Instructions**

You can cancel the SMS service at any time. Just text "STOP" to the short code.

After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again.

3. **Help Instructions**

If you are experiencing issues with the messaging program, you can reply with the keyword **HELP** for more assistance, or you can contact us directly at:

Email: *[Support Email Address]*

Phone: *[Toll-Free or Office Number]*

4. **Carrier Liability Disclaimer**

Carriers are not liable for delayed or undelivered messages.

5. **Message & Data Rates Disclosure**

Message and data rates may apply for messages sent to you from us and to us from you. Message frequency varies based on your appointments and account activity.

If you have questions about your text plan or data plan, please contact your wireless provider.

6. **Privacy Policy**

For questions regarding privacy, please review our Privacy Policy here: *[Insert Privacy Policy Link]*