



# UN GLOBAL COMPACT

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# STRATEGY 2026–2030

The world needs business leadership that is bold, credible and grounded in action. The UN Global Compact Strategy 2026–2030 is our answer to that call. It reflects both the scale of the challenges we face and the opportunities we must seize. With over 23,000 participating companies and a presence in more than 160 countries, we are uniquely positioned to drive transformative impact—globally and locally.

**OUR VISION IS CLEAR: TO MOBILIZE BUSINESS TO TRANSFORM SUSTAINABLE BUSINESS AMBITION INTO ACTION AT THE SCALE THE WORLD DEMANDS.**

TO REALIZE THIS, OUR STRATEGY IS ANCHORED IN THREE MUTUALLY-REINFORCING STRATEGIC FOCUS AREAS

**1** —

## Equip companies to act

providing tailored tools, digital learning journeys and peer support to embed the Ten Principles into core operations.

**2** —

## Catalyze collective action

convening business-led, multi-stakeholder coalitions to tackle structural barriers and accelerate system-level change across critical impact areas.

**3** —

## Advance the business case

generating data-driven evidence and real-world examples that demonstrate how responsible leadership delivers both societal impact and long-term business value.

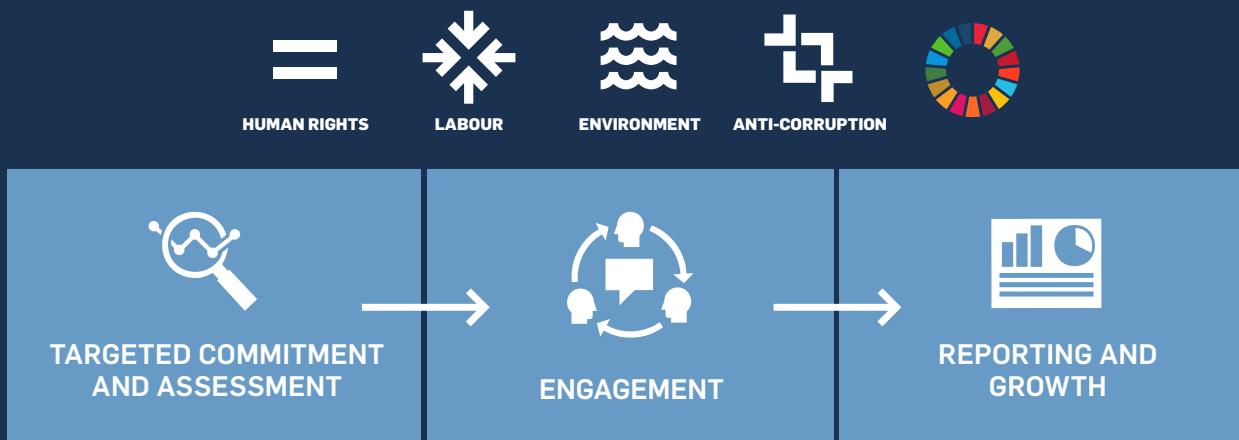
This strategy builds on a strong foundation of principles and participation, but it also looks forward. It is about supporting companies not just in making commitments, but in delivering results—through meaningful progress, collective action and evidence of impact. It is about helping businesses see responsibility not as a burden, but as a source of competitive advantage and long-term value.



## OUR STRATEGIC FOCUS AREA OBJECTIVES

### 1 Equip companies to act

The path from commitment to action is unique for every company. To maximize impact, we tailor tools and resources to sector, size, location and sustainability maturity. A targeted participant journey curates content, connections and engagement at every step. Our goal is to equip UNGC participant companies to advance sustainability efforts that are anchored by the Ten Principles and towards the SDGs.



### 2 Catalyze collective action

The UN Global Compact is uniquely positioned to unite companies across markets and industries, driving coordinated, scalable solutions aligned with the SDGs and the Paris Agreement. Together with leading businesses, we will mobilize collective action towards four global impact areas where business leadership matters most.



### 3 Advance the business case

To drive lasting change, we must show that responsible business is not only the right thing to do — it is a strategic imperative. Through partnerships with academia and PRME, we will generate evidence proving that responsible leadership delivers results. By convening companies, sharing data-driven solutions, and showcasing scalable strategies, we will prove that sustainability and profitability reinforce each other — shaping smarter investment and growth decisions.