



## Micro Façade Grant Scoring Rubric

### Application Review

The Micro Façade Grant Scoring Rubric will be used to evaluate applications. Each section has criteria and corresponding point values to ensure a fair review process. The rubric is on a scale of 55 points.

<b>1. General Description of the Project: 10 points possible</b>		
10	5	1
Description is detailed, organized, and thoughtful. The project considers and addresses the effect on the business and its neighbors.	Description is detailed. The project considers the effect on the business.	Description lacks details, organization, and thoughtfulness. The project does not consider its effect on neighbors.

  

<b>2. Visual Impact on the Building: 10 points possible</b>		
10	5	1
Project will have a high visual impact that will increase the vitality of the business and community.	Project will have a visual impact on the building. Might increase the vitality of the business and community.	Project lacks a visual impact on the building and will have little impact on business and community.

  

<b>3. Increase Employment, Revenue, or Residence: 10 points possible</b>		
10	5	1
Project will inspire an increase in employment, revenue, or fellow residence to downtown or district.	Project may increase employment, revenue, or fellow residence to downtown or district.	Project lacks ability to increase employment, revenue, or fellow residence to downtown or district.

  

<b>4. Project is Historically Appropriate: 5 points possible</b>		
5	3	1
Project intently considers the historical preservation of the building.	Project considers the historical preservation of the building.	Project lacks consideration of the historical preservation of the building.

  

<b>5. Project Drawings: 5 points possible</b>		
5	3	1
Project drawings are detailed, professionally done, and organized.	Project drawings are completed and organized.	No project drawings were provided.

<b>6. Structural Integrity: 5 points possible</b>		
5	3	1
Project provides a detailed and organized plan to address structural integrity issues.	Project provides a plan that addresses structural integrity issues	Project lacks a plan to address structural integrity issues.

<b>7. Project Timeline: 5 points possible</b>		
5	3	1
A clear, detailed, and organized timeline was provided of the project.	A timeline was provided of the project.	Project lacks a timeline

<b>8. Project Costs: 5 points possible</b>		
5	3	1
A clear and detailed cost estimate was provided.	A cost estimate was provided.	Project lacks a cost estimate.

## Contact

Potential applicants are encouraged to review all published material on our website before applying (grant guidelines and grant application). Please email Adam Schweers at [adam.s@carrolliowa.com](mailto:adam.s@carrolliowa.com) for questions.

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