



Jump-State Accelerator Grant Scoring Rubric

Application Review

The Jump-Start Accelerator Grant Scoring Rubric will be used to evaluate applications. Each section has criteria and corresponding point values to ensure a fair review process. The rubric is on a scale of 45 points.

1. BUSINESS MISSION/GOAL: 5 points possible		
5	3	1
Business mission/goal is to develop a unique, concrete solution to increase rural community vibrancy.	Business mission/goal is to develop a concrete solution to increase rural community vibrancy.	Business mission/goal does not involve a solution to increase rural community vibrancy.

2. PUBLIC VALUE/VIBRANCY: 5 points possible		
5	3	1
Target population for business is well-defined and its relevance to project evident. Plans to market business activities are exemplary.	Target population for the business is identified. Plans to market business activities are satisfactory.	Target population for the business is not identified. Plans to market business activities are inadequate.

3. GRANTSMANSHIP AND CASE FOR SUPPORT: 5 points possible		
5	3	1
The application is clear, concise and well-composed. Case for support is exemplary and merits investment from CCGP.	The application is clear. Case for support is adequate.	Application is unclear or poorly composed. Case for support is inadequate or does not merit CCGP investment.

4. INNOVATION/RURAL CHALLENGES: 5 points possible		
5	3	1
Proposal clearly addresses rural challenges through exceptional and creative solutions.	Proposal addresses rural challenges through creative solutions.	Proposal does not clearly address rural challenges through creative solutions.

5. BUDGET: 5 points possible		
5	3	1
Project budget and intended use of requested funds are clear and appropriate.	Project budget and intended use of requested funds are identified and adequate.	Project budget and intended use of requested funds are unclear or inadequate.

6. IMPLEMENTATION/TIMELINE: 5 points possible		
5	3	1
A viable timeline with clear milestones for measuring progress is included.	A timeline with milestones for measuring progress is included.	A vague timeline with unclear milestones for measuring progress is included.

7. JOB CREATION: 5 points possible		
5	3	1
Business has the potential to create 6+ new jobs in Carroll County within 3 years.	Business has the potential to create 3-5 new jobs in Carroll County within 3 years.	Business has the potential to create less than 3 new jobs in Carroll County within 3 years.

8. IDENTIFY ALL PARTNERS: 5 points possible		
5	3	1
All partners, logistical and financial, including their roles are clearly organized and given.	All partners, logistical and financial are included in the application.	Logistical and financial partners are not identified.

Contact

Potential applicants are encouraged to review all published material on our website before applying (grant guidelines and grant application). Please email Adam Schweers at adam.s@carrolliowa.com for questions.

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