



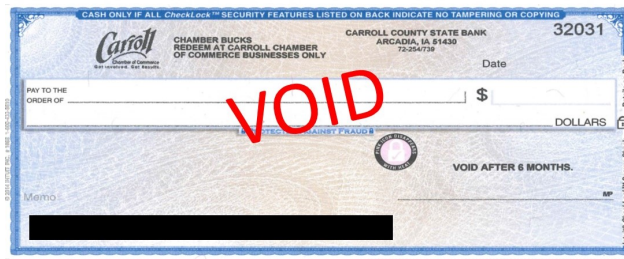
Carroll Chamber of Commerce

December Newsletter 2023



Kimberly
Tiefenthaler,
Executive
Director

Greetings from your Carroll Chamber! We are excited about the Christmas season and everything warm and inviting that comes along with it! Here at the Chamber, we are busy taking **Chamber Bucks** orders which many of you give as stocking stuffers, teachers gifts, employee incentives and much more!! **Chamber Bucks** are such a great way to share the love with our local Chamber businesses! SO.... **Keep Calling, Keep Buying and Keep Giving!!**



The Carroll Chamber is Excited to Welcome New Member:

Aflac
An Independent Agent
Representing Aflac

Peg Sanders
Aflac - Benefit Advisor
peggy.sanders@us.aflac.com
712-830-7847

PRESENTING THE 2024 CARROLL MAGAZINE



Choose Carroll.

SIZE:	NEW PRICING:	OLD PRICING:		NON-CHAMBER MEMBERS:
2 PAGE SPREAD	\$2,499	\$2,950	15%	
BACK COVER	\$1,999	\$2,495	20%	--
INSIDE COVER	\$1,699	\$2,295	26%	--
FULL PAGE	\$1,399	\$1,995	30%	--
1/2 PAGE	\$799	\$995	20%	\$959
1/4 PAGE	\$449	\$595	25%	\$539
1/8 PAGE	\$249	\$295	16%	\$299
SIGNATURE	\$149	\$195	24%	\$179

Sig Ad Actual Size 3.75 x 1.25



Other Sizes:

1/4 Page: 3.75 x 5.10

1/2 Page: 7.65 x 5.10

Full Page: 7.65 x 10.25

1/8 Page Actual Size 3.75 x 2.5



CARROLL TIMES HERALD

The Carroll Chamber of Commerce is kicking off efforts for the next edition of the Carroll Magazine which is a partnership with Carroll Times Herald. This piece features content and ads from local Chamber member businesses, and is produced on a biennial basis. As the development of the piece is underway now, the delivery is expected by the Spring of 2024.

The magazine is distributed locally in hotels, business offices and travel sites. It is also distributed by the Chamber office to fulfill information requests about the community, to promote the community to those in town for business travel, to inform new residents in the community and to support other tourism publications produced locally.

Businesses have an opportunity to purchase an ad in the magazine to promote their business. If you are interested in advertising in the magazine contact the Carroll Times Herald 792-3573. For any other question contact Rosanne at 792-4383 or r.nees@carrolliowa.com

DECEMBER SPECIAL
CHAMBER BUCKS
BONUS
BUY \$50
GET \$20 FREE
(YOU GET 1 \$50, 2 \$10)
LIMIT OF \$100 WHILE BUCKS LAST
Choose
Carroll.

CYP GIVING TREE EVENT

**Come create a
Christmas Ornament
& Meet Santa!**



**Saturday, December 9th
1:00 - 3:00 PM
Westgate Mall**

**Kids are encouraged to bring an
unwrapped toy to donate to
New Opportunitites Toy Drive!**





Santa's Workshop

WESTGATE MALL

1:00 - 4:00 P.M.

2 & 3 DEC

9 & 10 DEC

16 DEC

Don't forget to drop your letter in
Santa's mailbox on Adams Street this December!

Choose Carroll

Enjoy the Christmas lights in Carroll this season!



Stop by the Chamber Depot, 407 W 5th Street, and visit the lighted train, the singing trees and snap a photo by the Christmas tree. Visit the Schrad Annual Christmas Light Show, 16752 180th Street, Carroll. Also drive through the Festival of Lights at Swan Lake State Park, 22676 Swan Lake Trail. Visit more than once!

**24-25
FEBRUARY
2024**

CARROLL, IA

COURT CLASSIC TOURNAMENT

**BOYS SATURDAY
GIRLS SUNDAY**

**REGISTER YOUR TEAM
NOW FOR OUR
ANNUAL BASKETBALL
TOURNAMENT!**

\$150/TEAM

**T-SHIRT FOR EVERY PLAYER
GUARANTEED 3 GAMES
EVERY GAME ON FULL COURT
CERTIFIED OFFICIALS**

**BOYS GRADES 3RD-9TH
GIRLS GRADES 4TH-8TH**

WWW.CARROLLIOWA.COM/COURTCLASSIC

Choose
Carroll.

Market Your Business!

The 2024 Court Classic basketball tournament is set for Saturday and Sunday, February 24 and 25! Registration is open and teams are signing up every day!

This two-day, 3rd through 9th grade boys and 4th through 8th grade girls basketball tournament brings nearly 70 basketball teams to the Carroll community. If you consider 10 players on a team, coaches, parents, family and fans... that's more than 2,500 extra visitors to our community that weekend! While they're here, those visitors Choose Carroll restaurants, hotels, convenience stores, retail outlets and more.

It's a great time to market your business to basketball players and fans from all over Iowa! Advertise and promote your business at more than 140 basketball games. Place an ad in the tournament program, which lists game schedules and locations. They are

distributed free to all attendees at each of our eight sites. Businesses can purchase a black and white ad in the program, and also have a digital presence. 1/4 page ad is \$50; 1/2 page ad is \$100 and full page ad is \$150. Email a.schable@carrolliowa.com to reserve your ad space today.





BANQUET AWARDS

2023 Awards Nominations Now Open

Deadline for nominations is January 10, 2024

Citizen of the Year

Recognizes an individual for their outstanding contribution to the community.

Humanitarian Award

Recognizes an individual or organization who has made a significant contribution to the well being of humanity.

Public Service Award

Recognizes exemplary service to our community, typically a person who is paid but goes above and beyond what is required.

Good Neighbor Award

Acknowledges an individual or group outside the city of Carroll who has donated their time and energy for the benefit of Carroll.

New Business Award

Celebrates a new business which has made an impression in the community by offering a selection of products and service to consumers.

Heritage Business Award

Celebrates a business that has made a long-term commitment to preserving the integrity and character of Carroll and demonstrates that community involvement is key to operating a successful business.

Send nominations to: r.nees@carrolliowa.com or mail to Chamber at PO Box 307
Contact Rosanne for a list of past recipients or if you have questions.



- Friday, December 1 - Open
-
- Friday, December 8 - Open
-
- Friday, December 15 - Addington Place
-
- Friday, December 22 - Renew Covenant Church
-
- Friday, December 29 - Open

From the President's Desk



Dr. Nathan Lueth
Next Generation
Chiropractic

I hope everyone welcomed the holiday season with a great Thanksgiving full of amazing food and time well spent with family. I had the pleasure of holding my 5-month-old nephew and tried to set a solid foundation for who his favorite uncle will be. Kudos to CYP and the Carroll Chamber on safely getting Santa and Mrs. Claus to town on Black Friday. The Chamber showcased some new additions to the holiday lights and decorations. Make sure to swing by the Chamber some evening and enjoy the singing Christmas trees and beautiful displays.

The weather unfortunately has turned on us and shoppers had to brave the cold on Small Business Saturday. I hope our retailers saw promising numbers and I heard rumors of lines from the register to the back of the store at Bomgaars at certain points in the day. It's great to see people choose to stay local and welcome people from other communities to enjoy what Carroll has to offer. The horse and carriage rides were another success during Small Business Saturday!

This month more than ever I want to thank you for shopping, dining, and choosing Carroll to spend your free time. The overall economy will affect how consumers spend this holiday season making it crucial we try local first. I am certain the month of December will come and go in the blink of an eye, and I sincerely hope you're all able to enjoy an amazing Christmas and holiday season.

Well, I was preparing to send the ever-inspiring message above off and realized this is my last newsletter as Chamber Board President. Rather than erase and start over, I'm including this addendum. I've thoroughly enjoyed this past year and I want to thank you, our membership, for your commitment to help us keep the Chamber's mission at hand. Our director, staff and board do an incredible job day-to-day and month-to-month hosting activities that provide opportunities to showcase your businesses. I have a new appreciation for the intention to improve and evolve to serve future new businesses and members in an ever-changing economic landscape.

Lastly, I'm proud to hand the gavel over to Steve "Hans" Auen to take over as Chamber Board President next year. We have some great things coming in Carroll and Hans is well-suited to lead as a Carroll native with years of helping Auen Distributing be a top business in Carroll.

2023 Board Members

Dr. Nathan Lueth - President
Steve (Hans) Auen - Vice President
Ryan Milligan - Secretary/Treasurer
Lori Greteman - Past President

Christy Anthofer
Stephanie Hackfort
Lisa Irlbeck
Dustin Katje
Aubrey Kemerling
Chad Lawson
Nicole McCarville
Chase Prebeck
TJ Pauley
Deane Rosdail
Benet Snyder
Justin Yetmar

Staff

Kimberly Tiefenthaler - Executive Director
Rosanne Nees - Business Development Director
Ashley Schable - Program Director
Matt Meiners - Economic Vitality Director
Della Lappe - Financial Director

Focus Statement

Carroll Chamber of Commerce is a membership organization dedicated to promoting the Carroll area businesses and developing community assets and resources to encourage growth within the area. www.carrolliowa.com 712.792.4383.
chamber@carrolliowa.com

CALENDAR

Friday, December 15 -
Chamber Coffee 8-9 a.m. at
Addington Place

Friday, December 22 -
Chamber Coffee 8-9 a.m. at
Renew Covenant Church

Monday, December 25 -
Merry Christmas

Choose Carroll.



[Click here to unsubscribe.](#)

Message sent by Chamber, chamber@carrolliowa.com

Carroll Chamber of Commerce | 407 West 5th Street | PO Box 307 | Carroll, IA 51401

